

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, December 19, 1968

28 Pages — Vol. 64, No. 8

Sierra Madreans: Meet Police Cadet, Rich Kaufman



RICHARD J. KAUFMAN
... Radio Is His Hobby

Many cities employ the use of "Police Cadets" and Sierra Madre is no exception. This extremely successful program appeals to the young men, not yet the required minimum age of 21 for appointment as a regular police officer, who expects to make law enforcement work his career. Both police departments, police cadets and respective communities benefit greatly from this program.

On March 1 of this year, Richard "Rich" Kaufman, filled the "Police Cadet" opening in the City of Sierra Madre on its police department. At that time, Rich was a sophomore at PCC majoring in Police Science and the part time job fitted in nicely with both his studies and interests. He worked full time for the department from July 1 until September, filling in as dispatcher, in addition to other duties, until the two job openings for dispatchers were filled. Rich is now back on the regular 20 hours of work a week but still fills in whenever needed . . . in case of illness, vacations.

Now attending Cal State as a junior, Rich has always been interested in becoming a policeman. His parents seem to go along with his choice. However, his mother who appears to feel his chosen career isn't "cut and dried" yet, says from time to time, that perhaps something will come along that will interest him more. Anyone who knows even a very little about law enforcement work these days, realizes that it is not an easy job nor exactly rated as the most safe, so you can understand how parents feel . . . No matter how young or old

their only off-spring may be. Mr. and Mrs. Kaufman are very proud of their son, his abilities and his scholastic records and have great confidence in him. Last semester at PCC, he was president of Alpha — Please turn to Page 4A

Sierra Madre C of C Elects New Board

At the Chamber of Commerce Board of Directors' meeting held on Tuesday, December 3, directors for the coming year were elected to serve for the ensuing two years as follows:

Marvin Neelands, Tony Harris, Bill Sullivan, Lola Rudbach, David Kirkpatrick and Ralph Hurwit.

As there was a tie for the seventh director, the members of the Board will be polled by letter to select one of the persons tied and the results will be announced.

Council To Meet Friday 7:30 P.M.

Friday at the hour of 7:30 will be the regular meeting of the Sierra Madre City Council, and will be the last meeting of the 1968 year.

On the agenda, among other things, will be the Public Hearing on the Appeal of the Variance on the Konkler Swimming Pool, also the hearing of the Appeal from C.U.P.; Re: Tentative Tract Map No. 30510, (Monastery Subdivision). Also the continuance of the Public Hearing on Nuisance determination of 455 Woodland.

Besides the normal and — Please turn to Page 5

Senior Citizens Hold Annual Christmas Party

The December 14 meeting of the Sierra Madre Senior Citizens Club was called to order by the president, Herman Dokken at 11:45. Minette Ring gave the invocation and led the group in the Lord's Prayer. Mr. Dokken led the Pledge of Allegiance to the Flag. "America," "The More We Get Together" and several Christmas carols were sung, with Mrs. Vivian Singleton at the piano.

Kirk and Vivian Ihrig were welcomed. They both have moved to Pasadena. The group recessed for a Christmas party. A ham dinner with delicious salads, rolls, pies, cakes, cookies, and a rice dish. Door prizes were distributed by Mr. Ring. The minutes of the last meeting were read by the secretary, Millie Freislinger and the treasurer's report was made by Pearl Patterson.

The group then had a visit by the Blue Birds and Campfire Girls who entertained with carols. Mrs. Marianne Costable and Mrs. Fraser, their leaders, took the girls. The club members then exchanged gifts and presented holiday wishes.

The club then adjourned to two tables of bridge and stayed for the social hour. One of the club members, who has been in Parkwood had an accident on Friday night and was taken to the hospital with a broken hip and shoulder. The group wished her a speedy recovery. There will be a regular meeting on December 21 at the usual time. Games will be played after lunch.

Firefighters Suggested Rebuilding

A Miracle Happened Here In Our Town, Sierra Madre

by Gordon Baker Lloyd, Creche Supervisor

Leading up to the building of our creche this year was not the usual joyous occasion . . . so many people had comments, even saying as it appeared slowly being built with dirty snow and dirty fence.

Since the snow is done fresh this and every year, we had to wait for our special cotton to arrive . . . and the comments made were evidently from people who had not observed our creche each year . . . but nevertheless it took the edge off the builders.

When it was done, it was the best creche treatment we ever had, the fences were up and all was ready for the appearance of the Christ Child.

You have read about the horrible story of what happened on an early Monday morning last week . . . what you haven't heard is the miracle that took place.

That evening as we were placing the doves on the burnt tree with the announcement of how folks could help, the creche was being built at the Griffin Lumber Yard with Big John Buchanan, Volunteer Fire Department; Mr. Carl Griffin and son, Ron, and policeman Chris Christensen. They had it all done that night except for one part of the roof. It was finished the next day. That night at 7 p.m. the whole gang of the Sierra Madre Volunteer Fire Department had the creche up in two hours. Where else could such a thing happen? Never in local history has

Fire Call Number 67

The Sierra Madre Volunteer Firefighters were awakened from their sleep at the hour of 6:10 a.m. Wednesday to answer the alarm at 735 East Grandview.

Engine 424 made the run in 3 minutes and 59 seconds to find an Edison High line pole Number 5006 E was afire.

High tension electrical lines is one thing that your Firefighters walk around, unless it is absolutely necessary to become active. Chief Charles Brown immediately called the Edison Company who dispatched a two man unit to the scene. Upon arrival they instructed the Firefighters to put out the pole fire with water, which they immediately did with the booster line from Engine 424.

Cause of the fire was malfunction of wiring or equipment and damage was limited to that of the labor of the Edison Company in replacing the pole and its wiring.

Twenty regular Firefighters answered the alarm and were released by Chief Brown at 7:30 a.m. Truck 421, 422 and 423 car 426 also answered the alarm. This is call number 67 for Fire Suppression for the year 1968 and makes 140 calls for suppression and prevention for the year, considerably ahead of the past year.

Firefighters Especially Invite You

Christmas Eve Party All Set For 7 P.M. Tuesday

The 48th Annual Christmas Party for the children of Sierra Madre and area is all set for Tuesday evening, December 24, at the hour of 7 p.m. sharp in Memorial Park on the north side just off of Sierra Madre Blvd.

Santa Claus has received his invitation from the Sierra Madre Firefighters, and has wired back his acceptance. He has also assured the Firefighters that we little Elfie is now working 16 hours a day so that he can make the trip, and Santa says that he will see to it that he will be here.

Santa also stated that he did not want any "horsing around" by Senior Engineer Joseph Grippi. You see, Joseph has always escorted Santa to the Park and this year Santa is going to be on short schedule, and he wants to see that every boy and girl is properly greeted and receives his gifts. It seems that a year ago, Joseph stopped the big Fire Engine on the edge of town and tried to have a little talk with Santa. Well, anyway Santa just does not put up with that kind of nonsense and allow such as Joseph to get in ahead of his brother firefighters.

The stockings will have been filled with candy, nuts, orange, apple and popcorn ball, and the Firefighters have prepared over a thousand for the occasion. All children within reading distance of this newspaper are cordially invited to attend this Christmas Eve Party. It is the 48th annual affair that is put on by the Sierra Madre Volunteer Firefighters. Many of your mothers and fathers have met dear old Santa in Memorial Park and they can remember with great joy the memories of these moments with him.

Tuesday, December 24 at 7 p.m. sharp, at Memorial Park, Chief Charley Brown will be there to be sure that you get your gift and Joseph does not talk you out of it.

Listen To Your Campfire Girls

Carols Express Yule Joy, Echoing Across the Ages

Voices rise in songs of joy and praise. As the joyous season arrives, the vibrant sound of carolers is heard in churches, at family gatherings, in groups going from house to house to celebrate with song.

Carols are as much a part of the Yuletide as the tree, gifts and Santa himself. It all began with the first carols in the 13th century, says the Encyclopedia Americana.

The earliest English carols were composed anonymously, perhaps by clergymen or court musicians. Simple tunes and strong rhythms were characteristic, and the musical form featured a refrain, to repeat before and after each stanza.

Words were written, generally, in the English vernacular or in "mavaronic" form — a combination of English and Latin.

The first printed collection of carols appeared in 1521. It included the "Boar's Head Carol," still sung during Christmas dinner at Queen's College, Oxford, England.

— Please turn to Page 5

Sierra Madrean, Kenneth Rempel, Wins Award

Mr. Kenneth L. Rempel of 207 Park Ave., has recently been awarded first prize in the student division for his painting of an old railroad station in the annual competition of Art Instruction Schools of Minneapolis, Minn.

Mr. Rempel won this prize in competition with hundreds of excellent entries from contestants from every state in the Union and all the provinces of Canada. He is a graduate of Art Instruction — Please turn to Page 5

Sierra Madreans Go On 4-Day Survey Field Trip

A surveying class under instructor Richard Hauck of the Pasadena City College Department of Engineering and Technology has recently completed a project for the East Pasadena YMCA camp at Bluff Lake.

On a 4-day field trip the following students surveyed and made a topographic map of the entire area for use in future improvement projects: Jim Baille of Alhambra; Jim Sutton of Arcadia; Ralfe Castellanos, Frank Gonzales, Tadanobu Miyahira, Mike Parlato, Joe Gonzales and Steve Taylor and Ronald Van Daele of Sierra Madre.

PCC surveying classes have won the praise of the Forest Service for the work done at Horse Flats campground and Chilaio amphitheater in the Angeles National Forest and at Mt. Wilson.

District Ranger Joseph Harn wrote PCC president Armen Sarafian, "I believe this is one of the finest working relationships we have in that the students benefit by gaining good, on-the-ground experience, and the Forest Service benefits by being able to prepare site plans directly off the base maps, thus eliminating many days of field work. The taxpayers also benefit by getting double returns on their tax dollars."

Community To Greet Joyful Christmas In Many Ways

Throughout this community, the Christmas spirit finds expression, as once again, people are proving that this happiest of holidays is a time of tradition. A modern Christmas, just like a good old-fashioned Christmas, calls for gatherings of family and friends, with much merriment, fun and feasting. Gifts and Santa Claus express the mood of the season, especially for the youngsters. Trees and other decorations, music and song, light and laughter set the scene. As a Christian holy day, celebrated in church services and private devotions, Christmas glows with the spirit of good will, and "peace and good will" is the wish and prayer, for all mankind.

All of these traditions of Christmas are wrapped up in one. The true spirit of Christmas is most happily expressed in the exchange of greetings. "Have a Merry Christmas." That says it all — the heartfelt hope for good things for others, the good feeling that prevails, the happiness of the season rising above problems and crises, the wish to give and to share all the holiday joys and blessings.

As a special custom that symbolizes the spirit of Christmas, the exchange of greetings takes many forms. "Merry Christmas" is said person-to-person, with smiles of gladness, wherever friends and family meet. "Merry Christmas" is the message of millions of greeting cards which travel across the miles. And "Merry Christmas" is the theme of today's edition of this newspaper, in which businessmen of the community offer their special greetings and good wishes, their words of appreciation to patrons and friends.

You Can Buy It Locally

Buy Your Firefighters and Police A Christmas Gift

One of the nicest Christmas presents that you could buy for your Police Department and your Fire Department can be purchased in one package and delivered to yourself and you would do a great service to all concerned.

Should Police have an emergency call to your home, maybe a resuscitator call for someone not being able to breathe, or a heart attack, or maybe a prowler trying to get into your home and you call in for help . . . but when they try to answer the call they cannot find the number of your home . . . time is lost, valuable time.

This Christmas, if some-



CHRISTMAS MELODIES sung by Blue Birds in Kersting Court are from left, Michele Taillac, Julie Wesley, Janet Pedersen, Lisa Fay, Jennifer Smith, Lisa Hogue, Kimber Holt, and Ellen Sidle.

Blue Birds Walk Friday Afternoon

Happy Holiday From Your Fire Prevention Boys

by Don Burleson

Sierra Madre Fire Inspector This being December 19, the weeks ahead are the weeks when we should use all the caution in the world, especially so if you have a live green tree in your home.

Pine trees that were cut the latter part of November have now reached the stage where they are very susceptible to fire. The slightest spark from a match or a candle can be disastrous to your home and family.

Aluminum trees can also be very dangerous and should not be strung with lights. Be sure that all light cords are not frayed or worn before you put them on the trees; by all means be sure to turn out all Christmas lights at night when you go to bed. Hot lamps have been known to start fires, short circuits can develop during the night and can have your home in flames before they are noticed.

For the past many years Sierra Madreans have been cautious, and thus we have had no great tragedies during the holiday season, but we do read about them in other communities and it could happen right here in Sierra Madre.

Be careful of all Christmas wrappings, do not put them in the fireplace to burn, it just may be that you do not have a flu arrester and the burning paper may go up the chimney and on to either your roof or the roof of your neighbor's home. Wrappings should be gathered immediately and placed in boxes for the refuse service to haul away.

Be doubly careful on Christmas morning as the children are over excited with their new gifts, but still in their night clothing, that they do not grow careless and get too close to — Please turn to Page 5

Carols By Campfire Girls Via Santa's Sleigh Planned

"We wish you a Merry Christmas, we wish you a Merry Christmas—" Carols such as this "Silent Night" and "Jingle Bells" will be included in many beautiful Christmas carols heard throughout the streets of downtown Sierra Madre.

On Thursday, December 19, Camp Fire Girls, Junior High and Horizon Club members and their leaders from the Sierra-Hastings District will be riding Santa's Sleigh and participating in the annual singing of Christmas carols. The sleigh will travel through various areas of town making a stop at the British Home and wherever possible at homes of "shut-ins." Santa's sleigh will leave and return to Memorial Park every half-hour for a two-hour period starting at 4:30 p.m.

Friday afternoon, the Blue Birds, youngest members of the Camp Fire Girls, will meet with their leaders at Memorial Park for a visit from Santa, refreshments and caroling. The girls will be walking and singing first to the patients at Sierra Madre Hospital, then to Parkwood Convalescent Home, Kersting Court, on Baldwin to Crestview Lodge and then back to Memorial Park.

Some of the groups are making arrangements for dinner to conclude the afternoon.

A well-turned phrase, an expressive tribute gives joy to the recipient. We never forget a compliment that has deeply pleased us nor do we forget the person who made it. All of us, however, must be on guard that we do not push a compliment to the point of flattery. 'Tis the Christmas Season, sincerely compliment your neighbor, if for nothing else but, just being your neighbor.

— CT —

Of course circumstances alters all cases, take for instance a distraught woman: in a Los Angeles hotel who phoned the manager and said, "I am dizzy and faint. Somebody in the next room has been banging on a piano for hours. If you don't have it stopped at once, I shall collapse and I will hold your hotel responsible."

— CT —

"I wish I could help you, madam," apologized the manager, "but I don't dare. That pianist is rehearsing for his concert tonight in Symphony Hall. It is the world-renowned Paderewski."

— CT —

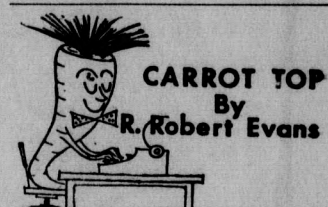
"Really!" quavered the complainant. "Oh, that's different." Immediately, she invited friends to come over and listen with her. Soon Paderewski had a rapt audience in the next room, including the woman who had miraculously recovered from her state of nerves.

— CT —

Hey, did you know this, and it's a fact, I asked one, and it's a fact, I asked one, if it meets a tired bee face to face on the ground, can hypnotize the bee into giving it a taste of honey off the bee's tongue . . . Have you heard anything else new lately?

— CT —

Here's a tip for local merchants . . . In Kansas City, when cars stop in front of a particular store, a boy standing nearby jots down the license numbers. The owner of the store checks out the names and address of the owners at the district courthouse. Shortly after their visit, they receive cards inviting them to call again. It's a great mystery.



CARROT TOP By R. Robert Evans

This will probably be the last written word I will have with you before Christmas, and with that thought in mind, this newspaper and its entire staff do wish you a very Merry Christmas — and although times do seem troubled, in time these troubles will be replaced with others, so why not, set them aside for the Holiday Season and enjoy the festivities that surround you. You can always come back to trouble when you have nothing else to do.

— CT —

A gentleman came in to see me the other day to thank me for a compliment that I gave him in a past issue of the newspaper. This man was truly appreciative.

— CT —

There is no sweeter music to the ears than a sincere, appreciative compliment. A satisfying compliment bolsters the ego, touches the heart and kindles the spirit. But like all ventures in human relations, the art of paying a compliment takes thought, practice and ingenuity.

— CT —

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NEW HEADQUARTERS — Pasadena Federal Savings, oldest Federal Savings and Loan Association in the city has just moved into its new main office building at 199 No. Lake Avenue. The ribbon cutting ceremony was held recently, with E. K. Davis, president, far right, and H. Allen Smith, local Congressman, wielding the shears. Others are, left to right, Kenneth H. Patton, vice president, and Roy Dorn, chairman of the board.

Tax Exemptions Up 730-Million

A staggering \$730 million increase in institutional property tax base exemptions occurred in the last decade, according to Richard Nevins, chairman of the State Board of Equalization. The assessed value of all institutional exemptions amounted to \$433,760,000 in 1958 and \$1,163,981,000 in 1968 — a 168 per cent increase.

"Institutional exemptions (churches, schools, homes for the aged, hospitals, orphanages, etc.) numbered 16,000 in 1958 now number 22,000," Nevins said.

Nevins' Board in 1968 called upon the Legislature to redefine "Welfare" and develop new financial standards for the "Homes for the Aged" exemption paralleling the Senior Citizens Property Tax Assistance Law.

"In 1969," Nevins stated, "A renewed effort will be made by the board to clarify the welfare statutes."

"Contrary to the tremendous growth in institutional exemptions," Nevins revealed, "A 74.1 per cent decrease in veteran's exemptions during the same decade has increased the property tax base \$412 million. 565,740 fewer veterans were eligible to claim the \$1,000 property tax exemption in 1968 than in 1958. Exemptions in 1968 amounted to \$556 million and \$963 million in 1958."

The assessed value of veteran's exemptions in 1968 comprises 1.2 per cent of the locally assessed property tax rolls, compared to 4.0 per cent in 1958.

Special Treat For January 12

The community of Sierra Madre will be given a very special treat on Sunday evening, January 12, 1969, when the Sierra Madre Congregational Church hosts a performance of "Sing-Out, Up With People!" Special invitations have been sent to the Mayor and City Council members. An open invitation is issued to anyone in the community wishing to attend.

There will be no sale of tickets, and no admission charged. Persons wishing to assist in the continuance of this fine singing group will be given an opportunity to make a free-will offering after the performance.

Members of the Stewardship Committee of the church, under the chairmanship of Mr. Merton Williams, will serve light refreshments after the show.

Among the causes of cerebral palsy are premature birth and German measles, reports United Cerebral Palsy.

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.

General Telephone Will Pay You and Your Neighbor \$34.4 Million Taxes 1968-69

Over \$34.4 million will be paid by General Telephone Company of California for city and county property taxes for the 1968-69 fiscal year, according to Leonard W. Snodgrass, vice president-controller for the utility.

"This represents the largest ad valorem tax payment our company has ever made, and exceeds last year's payments by over \$3 million," continued the vice president.

The bulk of these tax dollars goes to Los Angeles County, which receives more than \$21.4 million from

General Telephone. The December payment will be more than \$16.7 million, while the April payment is above the \$4 million mark. As a public utility, General is assessed by the California State Board of Equalization, unlike individual property owners who are assessed by their county.

For the telephone industry, property taxes are based upon the assessed valuation of all plant and equipment, improvement to buildings and land, telephone instruments, switchboards, cable and automatic switching facilities.

San Bernardino County gets the next largest amount of the taxes from General, with more than \$1.7 million due at the December deadline and more than \$1,700,000 in April.

Orange County collects \$2.9 million, while \$2,318,045.27 goes to Santa Barbara County. Riverside County receives \$1,731,291.80, Ventura County \$1,509,172.04 and Fresno County \$147,884.22.

"Public utilities are usually the largest taxpayers in California cities and counties and add greatly to the financial income for public service in these communities," concluded Snodgrass.

by NANCY BRYAN

Saturday evening December 7, more than 80 people — most of whom were writers from the Pasadena and Altadena areas — attended the gala reception honoring local writer Evelyn M. (Mrs. Roy) Begley on the occasion of her latest book "Rory The Red." The combination writer's party and book autographing session was held at the state home of Mr. and Mrs. Leroy (Martha) Tolles on Oxford Drive across from the Huntington Library. Hostesses for the cosmopolitan affair were Mrs. Martha Tolles, Mrs. Helen Jones, Mrs. Kay Haugaard, Mrs. Peggy Granger and Mrs. Eileen Schilz.

Guests enjoyed a continuous buffet of hors d'oeuvres and champagne punch starting at 8 p.m. Over the

evening, Mrs. Begley autographed 61 copies of "Rory The Red" for guests.

Among the guests were Mr. and Mrs. Denny Laven, Mr. and Mrs. Marvin Daniels, Mr. and Mrs. Charles Land, Mrs. John Buwalda, Miss Pat McCune, Mr. and Mrs. Doug Fordyce, Mr. and Mrs. Trevor Clarke, of La Jolla; Mr. and Mrs. James White, of Sierra Madre; Dr. and Mrs. Tornheim, of Sierra Madre, and Mr. Robert Ortleib, distinguished sculptor. Mrs. Toner, a long time friend of Mrs. Begley flew down from her home in San Francisco especially to attend the reception.

Do all you can to help put YOUR Float in the parade on New Year's Day. Both Finance and Help needed.

Rent a Piano or Organ

Arcadia Music Mart's New Piano-Organ Rental Plan To "Qualified Families"

New or Used Pianos & Organs

1. Rent as Long as You Like
2. All Rent Applies to Purchase
3. Choice of Styles or Colors
4. May Be Returned at Any Time
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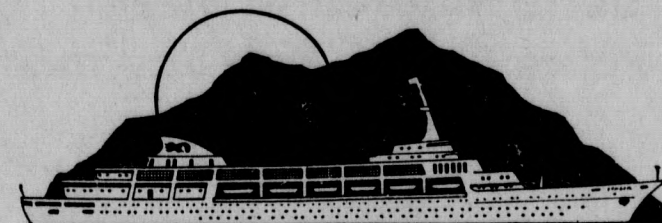
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Isn't this your year for a Princess Cruise?

You can cruise for seven days from Los Angeles to Mexico and back for as little as \$245. And that's on the world's newest luxury cruise ship, a \$20,000,000 floating resort called the Princess Carla. You can play your way from San Francisco to Alaska-Canada on the lavish Princess Italia for as little as \$470 for 13 days. Cruising is the perfect vacation. Now is the perfect time to plan yours. Why not call us on it?

SAFETY INFORMATION: The Princess "Italia" and the Princess "Carla," registered in Italy, meet International Safety Standards for new and existing ships developed in 1960 and meet the 1966 fire safety requirements.



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colorful butterflies flutter
over her christmas robe...

What a beautiful sight to see on Christmas morning... bright-hued butterflies on a petal soft quilted robe of luxurious rayon satin in either black or white... so feminine, so cozy for those special leisure hours, for T.V. lounging, for chilly evenings.

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- ★ Pedometers
- ★ Stop Watches
- ★ "Kodel" Sweat Shirts

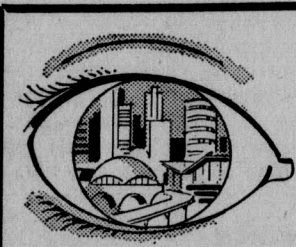


Mysterious Things At Yuletide

Mysterious things happen on Christmas Eve, say country legends of Switzerland. Young people may foretell the future, if they drink from nine different fountains while the midnight church bells chime. Then, if they hasten to the church steps, their future mates will await them there.

Somewhat less romantically, older folk seek to predict the weather for the coming year, using onion peels filled with salt.

Support your local merchant — buy locally.



EYE TO THE FUTURE



Looking to the year ahead, we hold high hopes for our community and all the wonderful people in it. To you, our gratitude and good wishes.

The Rustic Cue
Family Billiards
37 W. SIERRA MADRE
BLVD.



BEST WISHES FOR

Christmas

In the peace and quiet of this snow-laden countryside, the air is a tingle with the crisp freshness of winter, and we see the familiar signs and symbols of the good old-fashioned Christmas spirit... a spirit ever new. For you and yours, we wish a bounty of traditional pleasures, of serenity and contentment. At Christmastide, we pause in warmest appreciation of your continued loyalty, trust and confidence to wish you the very best of the season. It is our continuing pleasure and wish to be able to serve you.

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OF REALTORS**

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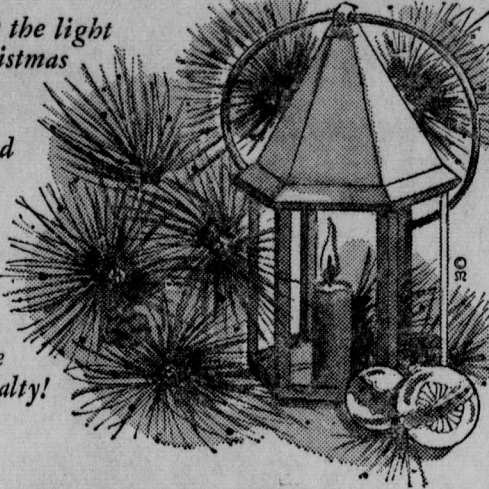
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Arcadia



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To
all our customers, best wishes for a Merry Christmas. We thank you warmly!

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355-1146

Third Annual Coffee Planned For Pledges & Mothers Monday, Dec. 30

The third annual Holiday Coffee honoring Pasadena and Arcadia area Alpha Phi pledges and their mothers will be held on Monday, December 30 from 10 a.m. to noon at the home of Mrs. Robert Campoy, 1518 Rodeo Road, Arcadia.

Hostesses for the party are Pasadena Alpha Phi Alumnae members, Mrs. Donald E. Fickas and Mrs. Dennis Smith are in charge of arrangements.

Arcadians to be honored are Mrs. Sherman Tenny and Lynn, who is a pledge at USC; Mrs. John Gallagher and Gannell, Mrs. E. Winnen and Jill, who both pledged at San Diego State.

Guests from Pasadena will be Mrs. Richard Dulaney and Donna, a pledge at the University of California at Berkeley; Mrs. J. P. Sullivan and Jan, who pledged at UCLA; Mrs. Stanwood I. Williams and Kate, who attends the University of Colorado; and Mrs. Hugh L. MacNeil and Lucy, who is a student at the University of Washington.

From Altadena will be Mrs. Robert J. Blake and Judy, who pledged at San Diego State and Mrs. James A. Yates and Katherine, a pledge at the University of California at Berkeley.

San Gabriel guests will be Mrs. Ray Olvay and Lynn who pledged at UC - Santa Barbara; Mrs. William L. Axtator and Kathy who is attending San Diego State; and Mrs. Joseph S. Pegg and May who pledged at USC.

From Alhambra will be Mrs. Jacob C. Bomgesser and Annette who is a pledge

Orchid Meet December 19

On December 19, the San Gabriel Valley Orchid Hobbyists will have their regular meeting at the Los Angeles State and County Arboretum, Arcadia.

The speaker for the evening will be Mr. Ray Spoelstra, who will talk on "Traveling With a Hobby" and show slides of his European trip.

The meeting starts at 7:45 p.m. in the lecture hall.

There will be no culture class in December. Members are asked to take a Santa Claus exchange gift to this meeting.

This is the club's election night for officers for the coming year.

Accountants To Meet December 19

The San Gabriel Valley Chapter of the National Association of Accountants will have their regular technical session Thursday, December 19, at a restaurant in El Monte. This session will be a membership participation meeting to give members an opportunity to exchange experiences and viewpoints on the topics, "Records Retention," and "Principles of Program-

ming."

The association has obtained well-qualified and skilled and experienced leaders for each topic, who will stimulate and guide each group to assure complete discussion and coverage of the topic. Any accountant living or working in the area is invited to attend. Reservations and information may be obtained by calling John Marshall at 790-0202 or 681-8568.

Cost Was High
When Christmas greetings cards first came into their own in the United States, about 1875, some of the more elegant ones were encrusted with blown glass frosting and sold for as much as three dollars each.

Villa Views

By
Toni Maurin

SYcamore 7-9634

With Christmas less than a week away it is the time to speak of the reason we celebrate this day. There is hardly a man, woman or child that does not know the story of Mary and Joseph and their vain journey looking for a room so that the baby Jesus might be born. "No room at the inn" still has a sorry sound throughout the ages, a sound of shutting our hearts to human need.

It was a sorry thing that happened in "our" town last week. It was sad to lose the lovely creche with the symbolic figures that represent the birth of Christ to all of the Christian world. But the saddest thing of all was to think of the party or parties unknown that felt the need to desecrate and burn this familiar and beloved symbol.

What sickness is in a soul that would engage such an act. My heart is sick with pity for the tormented perpetrator. What message were we to read in the ashes. Was it a protest against God or a protest against us that believe in Him, or was it a palintiff cry of a tortured mind seeking for a "room at the inn."

Perhaps by the time you read this the answer will have been unveiled or perhaps we shall never know. One thing I do know is that the culprit is already living in a worse prison than any that society could ever inflict. What better time than this to have pity on someone on the outside looking in?

The George Amthors are having a full measure of happiness this Christmas. Not only are George's parents, Mr. and Mrs. Edward Amthor, out for a visit from Grandville, Michigan, but their daughter, Mrs. Randolph DeGregori, nee Georgeanne Amthor, home from Panama. The only blight on the holiday season is the fact that Georgeann's husband who is a Tech 4 in the service, has been held over in Panama till some time in January before his transfer back to the states will become effective.

The Ted Smith home on Old House Road was the scene of a lot of activity this past week.

Mrs. Smith hosted a group of ladies from her sorority for a dessert party and Christmas gift exchange.

The Smith's daughter Rita had artfully decorated the house in a poinsettia motif, carrying it out on the table as well as the chandelier. Floating in their swimming pool was a lighted Christmas tree bobbing around in the rippling water.

Guests joining in the merriment were Mrs. Ralph Sauerwein, Mrs. Arthur Boyd, Mrs. Alexander Murray, Mrs. William VanHouten, Mrs. Roy Grossman, and Mrs. Hal Witherall. The ladies were all in the Gamma Tau sorority together many years ago and have remained friends ever since.

On Sunday the Smiths hosted the Lady Lions of Pasadena annual pre-Christmas open house. The husbands were invited to join the party and the guests numbered in the nineties.

Mrs. Roy Hoffman was hostess last week for her Gourmet Luncheon group. I am always fascinated with their menus and intend to

emulate them at a later date.

Mrs. Hoffman tickled her guests' appetites with a fine sherry wine served from a beautiful antique decanter with matching wine glasses. The guests sat at a table decorated with holly and pink bangles.

Her luncheon commenced with gratefulfruit merange which is a refreshing combination of dates, cherries, ad gratefulfruit in an egg white merange, broiled to a golden glow. She followed her appetizer with crepes with a shrimp sauce. As the final touch to a perfect meal she served Cafe Brulot from a silver chafing dish. I had to ask just what it was and it is a spiced coffee served in demi tasse cups. She complimented it was a variety of sweets. Her guests were Jody Clary, Marge Swain, Arlene Pielemeier, Marlene Hollingsworth, and the new guest for the day was Barbara Nyberg.

The Kinneloa Canyon Club held their annual Christmas pot-luck luncheon at the home of Mrs. Dan Taylor with John Nyberg and Mrs. Roy Hoffman serving as co-hostesses. Mrs. Taylor chose white chrysanthemums and fresh pines for her table decor.

Those attending were Mrs. Roland Whited, Mrs. Burton Tibbets, Mrs. Bill Stafford, Mrs. Ronald Young, Mrs. Mike Tortomasi, Mrs. Robert Swain, Mrs. Don Schluter and her aunt, Mrs. Pete Frye, Mrs. Art Gillian, Mrs. Vince Hames, Mrs. Perry Ives, Mrs. Robert Keilholtz, Mrs. Randolph Kroenert, Mrs. Merle Long, Mrs. Robert Madison, Mrs. George Pastre, Mrs. Jack Resnick, and Mrs. Leo Saito.

Yodeling Yule For Austrians

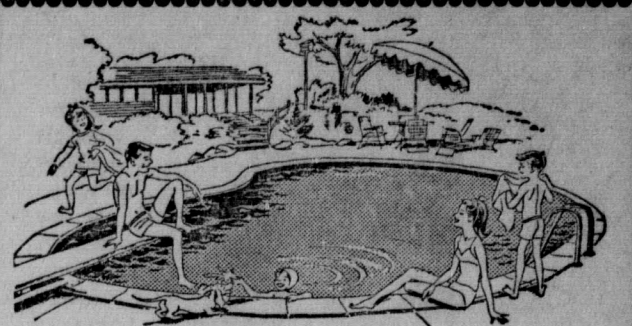
An old custom of the Austrian Tyrol is the Christmas yodel. Traditionally, the Yuletide yodel—a song without words—may be improvised, or it may be based on the tune of a familiar carol.

Crib Crop

Unable to reach Mr. and Mrs. Brian Krusic of 1719 Oakwood Avenue to get the particulars on the birth of their baby boy, born on December 6 at the Arcadia Methodist Hospital, but congratulations and best wishes to all.

It's now two for Mr. and Mrs. John Ferdinand, Jr., of 445 East Laurel. They became the parents of a little girl on December 7. Little Susan Carol, who arrived at Arcadia Methodist Hospital, weighed six pounds 5 ounces at birth. Her maternal grandmother is Mrs. Joseph Heinz of Monrovia and her paternal grandparents are Mr. and Mrs. John Ferdinand, Sr., of Anaheim. At the age of two, Susan's big brother, Rickie isn't too sure about the advantages of having a little sister to look after. Welcome, Susan and congratulations to Rickie on acquiring a new sister and congratulations to Mom and Dad.

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Bridge Classes In Pasadena

The Pasadena Department of Recreation is sponsoring classes in beginning and intermediate bridge instruction starting Monday, January 13, at the Jefferson Recreation Center, 1501 East Villa St. The classes will be taught by the Goren Count Point System of Bridge.

Monday night instruction gets underway at 7:30 p.m. with one class for beginners and one class for intermediates. Instructors are Mrs. Sue Swanson and Mrs. Florence Pattison.

Additional classes will start on Tuesday, January 14, for intermediate play of the hand and will be instructed from 10 a.m. to noon. Tuesday, January 14, will be for intermediates and will be instructed from 1 to 3 p.m.

Registration must be prior to the day of the class, at the Jefferson Recreation Center, 1501 East Villa St. and information may be obtained on these and other classes by calling 793-9177.

There is a small fee for registration.

Carols By Candlelight At Bethany

The fourth youth choir of Bethany Church of Sierra Madre, located at 93 N. Baldwin, will combine to present an evening of Christmas music on Sunday, December 22, at 7 p.m. This evening of "Carols by Candlelight" will feature each of the choirs, Chapel, Coronation, Crusader and Carol, in individual selections with all four choirs combining for the final number. Following the program, choirs and congregation will go to the patio for carol singing around the giant Christmas tree.

Parents are invited to have their small children sit with them for the 45-minute program in the sanctuary and for the carol singing afterward in the patio. "We are sure that the entire family will enjoy the Christmas music presented by our youth and children's choirs under the direction of Betty Bush and Marvin McKisick," says the pastor.

A cordial invitation is extended to the entire community.

Sierra Madreans: Meet Cadet Rich Kaufman

Lambda Epsilon, the Police Science Fraternity. Members of the fraternity do quite a bit of security work for the school, such as at the dances and special events, and Rich did more than his share. For his over-all participation in the police science program in the community, the Rotary Club of Altadena presented him with a plaque at a special luncheon last June.

Our police cadet was further honored by being tapped into membership of Omicron Mu Delta (OMD) the order of distinguished service, PCC's highest honorary organization. Requirements for "membership" in OMD, in addition to an outstanding service record that brings recognition to the student, the student must maintain at least a 2.0 cumulative grade point average and be enrolled in at least 12 units of college classes. Rich more than maintained the GPA and met the unit requirements.

The hobby of "Radio" takes precedence over all else for leisure time activities, however Rich does like swimming at the beach and occasionally, during good beach weather, heads for the salt water and sand. In order to work as a police dispatcher, Rich holds and has held for two years, the necessary Restricted Radio/Telephone Operator permit allowing him to operate a Police Band Radio. He also holds a Citizen's Band Radio Permit in keeping with his hobby.

Active membership, along with about 20 other radio enthusiasts, in a radio communications group called Arcadia Red-E Units Inc., is also in keeping with his hobby along with supplying a great service to community. The unit, sponsored by the American Legion in Arcadia, has no affiliation with any law enforcement department, yet seems to work mostly in the Arcadia area, in addition to Monrovia, Sierra Madre and surrounding areas and helps aid local law enforcement agencies whenever they can.

Each weekend, on special occasion and holidays, the Red-E Unit will have as many as 10 of their cars patrolling the areas mentioned and monitoring the Police Band. They watch for motorists in trouble for example and carry jumper cables, extra gas, first aid kits and various sundry supplies in their cars. Some of the patrolling cars even have portable generators and some have big, portable lights. In emergencies the group helps direct traffic, such as in 1967 at the big Whittier fire and this year, at the Hammond Lumber Co. fire in Arcadia and the fire at a Glendora Packing house which was filled with Christmas trees. Working community parades and security guard work, like the recent art show at the Arboretum, are also on the list of activities the Red-E Unit is involved in.

Very community active minded, Rich recently was in charge of distributing the Crime Alert Brochures here in Sierra Madre. Under his direction, Boy Scouts from Troop No. 372, 376 and 381 stopped at 4,853 dwellings in approximately 5 hours. This breaks down to about each boy making 229 stops. "They did a great job," states Rich, who did a great job himself in directing the boys.

Last Saturday, December 14, Rich, who has lived all his life in Pasadena, celebrated his 21st birthday. This makes the friendly young man the minimum age for holding a "regular" police job. Next February, he hopes to start in the Police Reserve program here while still continuing with his Police Cadet work until an opening in the Sierra Madre Police Department is available, at which time he will then make application and go through the required channels of testings, interviews and such.

Happy birthday, Rich, and best wishes as you continue with your chosen profession. Sierra Madre is proud of their first and only Police Cadet.

Greetings

Christmas has arrived!
A time for gaily-
wrapped goodies, yes,
but also a time
to count our
each and every
blessing...
and to say
thanks to all
those whom
we are privileged
to serve.



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GREETINGS

At this joyous time of year when every heart is kindled with the warmth of good cheer... when sweet carols sound in the crisp night air and the church bells in the steeple ring out with the wonder and glory of Christmas... we pause to share in the fine tradition of extending greetings to all of our friends. May you and your family enjoy all the blessings of this happy holiday season... peace, good will and abiding love. We are pleased to express our deepest appreciation for your loyal support.



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JOHN N. "JACK" SIMONS
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GREETINGS

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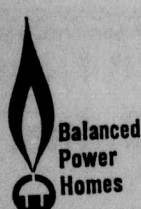
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Multiple Listings **Harry A. Lange**

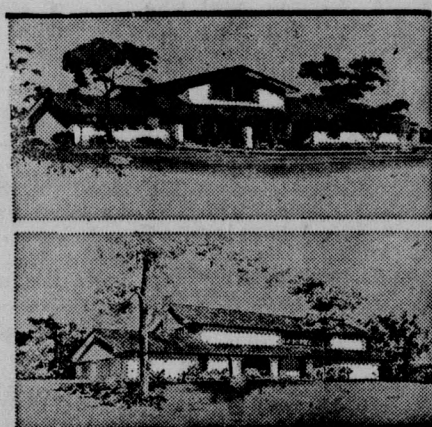
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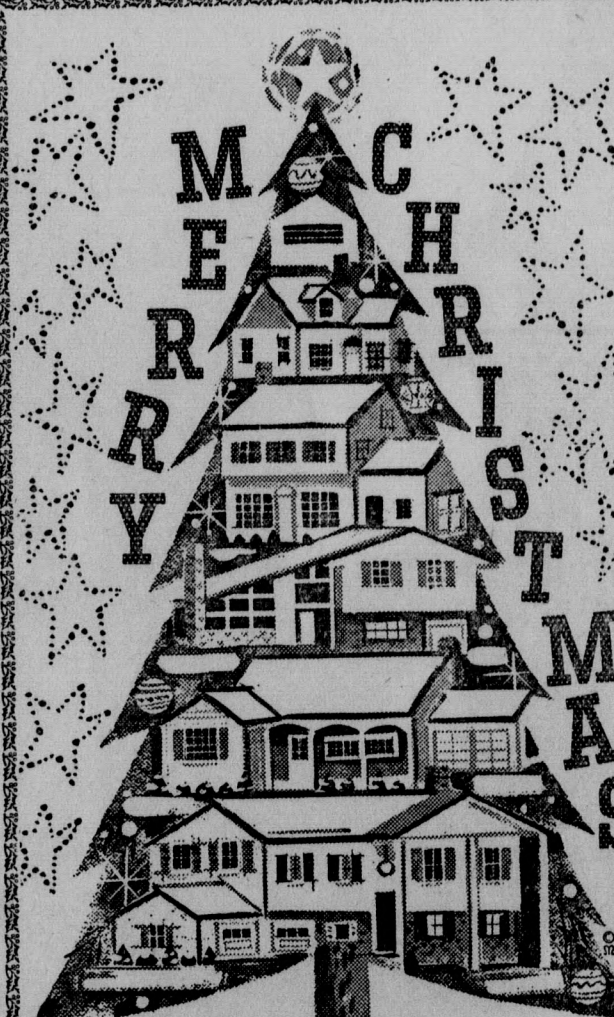
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Sierra Madre News

Published every Thursday at 9 Easting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1908, under Act of Congress of March 3rd, 1879.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 440 of the Political Code of the State of California, in the Superior Court of Los Angeles County Aug. 19, 1936. Adjudication Decree No. 404,764

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Rosary Held For Arthur Koerner

Arthur W. Koerner, 67, a machinist with Southwest Products, passed away December 17 at a Pasadena Convalescent Hospital after a lengthy illness. He resided at 590 W. Sierra Madre Blvd. and had lived in both California and our community for the last 17 years.

Surviving the former Wisconsinian's passing are: his wife, Mrs. Emma M. Koerner of the Sierra Madre address; a son, John A. Koerner of San Gabriel; and two daughters, Mrs. Victor G. Mikity of Sierra Madre and Mrs. Joseph Gomez of Bakersfield. Twelve grandchildren also survive.

Rosary was Wednesday, December 18 at 7:30 p.m. and the Rev. Thomas J. O'Malley celebrated Requiem Mass at the Passionist Fathers' Monastery, Thursday, December 19 at 9 a.m. Interment was to be at Resurrection Cemetery in South San Gabriel.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.,

You and Your Neighbors

by NANCY BRYAN

Fred and Ellen La Lone and daughter Eileen Baumgartner, all of El Portal . . . that's up near Yosemite . . . spent a few days with Fred's sister and brother-in-law, Josephine and Seth Van Winkle recently. They were on their way to San Diego where they were to attend the December 18 graduation of son Mike from Naval Boot Camp. Upon returning to El Portal, the traveling La Lones will pick up other daughter and her husband, Priscilla and David Devoyne in Pasadena, who will be spending the Christmas holidays with them. Incidentally, Fred works as a security man in the Yosemite Valley. Congratulations, Mike, on your completion of boot camp!

— ★ —

More birthday wishes due! This time to Seth Van Winkle of 252 Ramona, whose birthday falls on December 25, which isn't really a very good time to try and celebrates one's own birthday. For this reason, wife Josephine planned a surprise party for him on Sunday, December 15, with son Frank and wife Joanie and their three children and son, Fred and his wife Andy and their two children. Seth was completely surprised.

Renee Lea Bartoli celebrated her 6th birthday on December 10 with a party after school. Those attending were Barbara Knight, Mary Lou Hastings, Jeanette and Catherine Feeney, Pamela Steele, Laurie Cline and sister, Lisa Bartoli. Special guests were grandparents Mr. and Mrs. Harold Shearer of Sierra Madre; aunts, Mrs. Kay Holt and Mrs. Ada Boyd, both of Duarte; and close friends, Mrs. Lola Kromka and her two teenage daughters, Tina and Mary Ellen, of Sierra Madre. Renee's father, Clem, was able to arrive home from work in time for the festivities, so he shared in the cake and ice cream, too. In addition to the refreshments the girls relished in an outside "Candy Cane Hunt" and in a balloon popping contest. Bet that is the last time Mrs. Bartoli takes it for granted the children are able to blow up their own balloons. And you know how hard brand new balloons are to blow up . . . and the task fell to her. Anyway, kids, grown-up and birthday gal all had a wonderful time. Happy birthday, Renee Lea and many, many more!

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PERSONALS

PERSONALS are \$1.25, check of cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

SIERRA MADREANS — And all people of the area, both of us bring you Season's Greetings, and thank you for listening to us all year. The two of us are really all hopped up about the first class service of Vogue Cleaners and Laundry and we feel we just must keep telling you about it. Jack Overholt, that's our friendly boss, really works hard to find merchandising specials that will please you. Just think your overcoat, top coat and rain coat cleaned for only \$1.19, and shirts 4 for 99c. You gotta go a long way to beat it, but the best to all of you through the Yuletide season — BARBARA and SUSAN

CONSTANCE — I have a new outlook on the situation. Plan on attending Council meeting this Friday and meet me at the usual place. Bring a blanket, it may be cold — HAB

SHORT OF CASH — We will give you that good old greet stuff for old jewelry, watches, just call 355-1330, after 6 p.m. and ask for GEORGE

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tion Schools, the world's leading home study art school.

Happy Holiday

We do realize that we are giving you a sort of "sermon"; that you are big children now and maybe know all the answers, yet every holiday season, hundreds lose their lives and their homes in the nation — if it must happen, let it happen many, many miles away from Sierra Madre.

Should the least spark ignite in your home this Christmas or New Year Season, call your Fire Department at once. Your Firefighters stand ready 24-hours a day, seven days a week to protect your property — with the knowledge that they have learned over the years. Your Fire Prevention Bureau wishes all of you the happiest of holiday seasons.

S.M. C. of C.

nounced at the January meeting.

Officers elected for the coming year are: Ben Wightman, president; Jim Burke, vice president; Marv Neelands, treasurer; Sue Hensley, secretary.

Time and place for the installation dinner will be announced at a later date.

Carols Express

words by Joseph Mohr, the village priest of Hallein, Austria.

Many stories are told about the way this carol came to be written. One legend says that on a snowy Christmas Eve in 1818, Father Mohr went to bless the newborn baby of a poor parishioner.

On that night he was so inspired by the beauty of the mother and child that he wrote the poem "Silent Night."

Caroling in and around Sierra Madre will be done by the Sierra Madre Campfire Girls and their younger sisters the Blue Birds. The Campfire Girls will ride in Santa's Sleigh, but the Blue Birds will do their caroling on foot.

Council

regular business, a decision will be made relative to additional office space, and Council will wind up business for the year 1968.



At Christmas...

We pray that the miracle of His birth in a humble manger will once more spread its wonders, its promise across the land, bringing peace on earth, good will to men. In the joyous spirit of the holiday we offer our thanks to our customers for your many kindnesses. We greatly value and enjoy the privilege of serving you. Merry Christmas.

CLARDON -- DELI

Mr. and Mrs. Don Stuart

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Merry Christmas to All

May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

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Letters To Santa

Dear Santa:
I want a puppy for Christmas!
But my mom won't let me.
My friend wants a rabbit and a boy triep.
Luv,
Sandra Mellory
and Lindy
And send all extra presents, please.

Dear Santa:
I have been a good boy and would like the following presents:
1. A red scooter, 2. A big dump truck, 3. Racer cars, 4. A phonograph, 5. A truck and a car, 6. A croket set, 7. Kookie camera, 8. Silly sand.
Love,
Scotty

Dear Santa Claus:
Please send me a tricycle,

a nurse's kit and an etch-a-sketch.
I will be 4 years old on December 21. I have been a good girl.
Love,
Colleen Gray

Dear St. Nick:
May I have a Spyder bicycle in green, three speed? One more thing. And two walkie-talkies. Thank you.
Love,
Mark Jansky

Dear St. Nick:
May I have a pair of fishnet hose in white. One more. A pair of Moc-style slip-on shoes. Thank you.
Love,
Wendy

Cigarette Tax Distributed

State Controller Houston I. Flournoy recently announced the distribution of \$6,104,612 to counties and cities as the November apportionment of cigarette tax. Los Angeles County's share was \$146,897.12, and Sierra Madre's share was \$2,588.24.
This amount represents 30 per cent of the revenue deposited in the Cigarette Tax Fund during the month of October 1968.

Three Holidays For Belgians

Traditionally, Belgians celebrate three holidays at the Christmas season — beginning with St. Nicholas Day, December 6, when the good saint brings gifts for children.

Then comes St. Thomas Day, December 21. It's a sort of "trick or treat" day for school children, who try to play tricks on their teachers.

The third holiday, of course, is Christmas.

Christmas Trees In France In 1837

Christmas trees were first introduced to France in 1837, when Princess Helen of Mecklenburg married the Duke of Orleans and brought with her to Paris the Yule customs of her native country.

In spite of this and many later efforts to advance the cause of the Christmas tree, Parisians still prefer the earlier tradition, which says that gift exchange time for French adults is New Year's Day.

You and Your Neighbors

by NANCY BRYAN

Christmas Eve making tamales is rather a traditional family activity for members of Linda Bennett's family. She and her husband and three children, John, Jim and Christina, journey over to Narco to the home of Linda's aunt, Mrs. Lily Esparaza. The women all pitch in and make the tamales while the children have fun and the men, I suspect, probably sample the tamales! Sounds delicious, right? Others present for the cooking-visiting-get together will be Linda's mother, Mrs. Helen Estrada of Sierra Madre and Linda's cousins, Mr. and Mrs. Rudy Majai and their two children. Oh yes, the five Esparaza children also will be present. On Christmas day, John's parents, Mr. and Mrs. Michael Bennett, will spend the entire day with their son and his family, partaking of a turkey and ham traditional dinner complete with all the trimmings... yeah, all that good low calorie (?) trimmings. John's twin brother, Jim, who just married before Thanksgiving, and his bride, Tillie, will come from their home in Monrovia to spend the day with the family. Merry Christmas, all!

Donald and Barbara Termath will be spending Christmas Day with her parents, Mr. and Mrs. Philip Memoli, in University Park at Irvine Park. Daughters, Pamela and Kathleen, will also accompany their parents. More family to be present will be Mrs. Termath's sister, Mrs. Shirley Hackman, and Denise and Douglas of Huntington Beach.

Mr. and Mrs. James Barclay of Daverick Dr. will

have family at their Christmas dinner. Around the table will be daughter, Gloria and her friend, Jeff Hansen of Pasadena; married daughter and her family, Mr. and Mrs. Stephen (Donna) Mettler and Mark, of Pasadena; Mrs. Barclay's mother, Mrs. Gertrude Smith of Sierra Madre; and of course, youngest and of four year old Ronald will be there too.

One of the many, many people down with the "flu bug" during the second week of December was Mary Basil. Probably thinking about all the Christmas preparations to be done and all the things you want to do, certainly can't make the flu-stricken majority feel any better. Hope ALL of you are back on your feet by this reading and are able to enjoy the holiday season.

A personal visit from Santa Claus after Christmas Day dinner is scheduled for Robert and Terry Cummings on East Sierra Madre Blvd. and... the six Cummings children and the eight other small fry expected among the guests can hardly wait! Guests for Christmas day at the Cummings are: Terry's sister and her family, Mr. and Mrs. Robert Farrenkopf and their four children from Mar Vista and Dr. and Mrs. Oakie and their four children from Palos Verdes. My, but Santa will be the center of attention after dinner, taking priority over any dessert that could be offered! Merry Christmas, kids!

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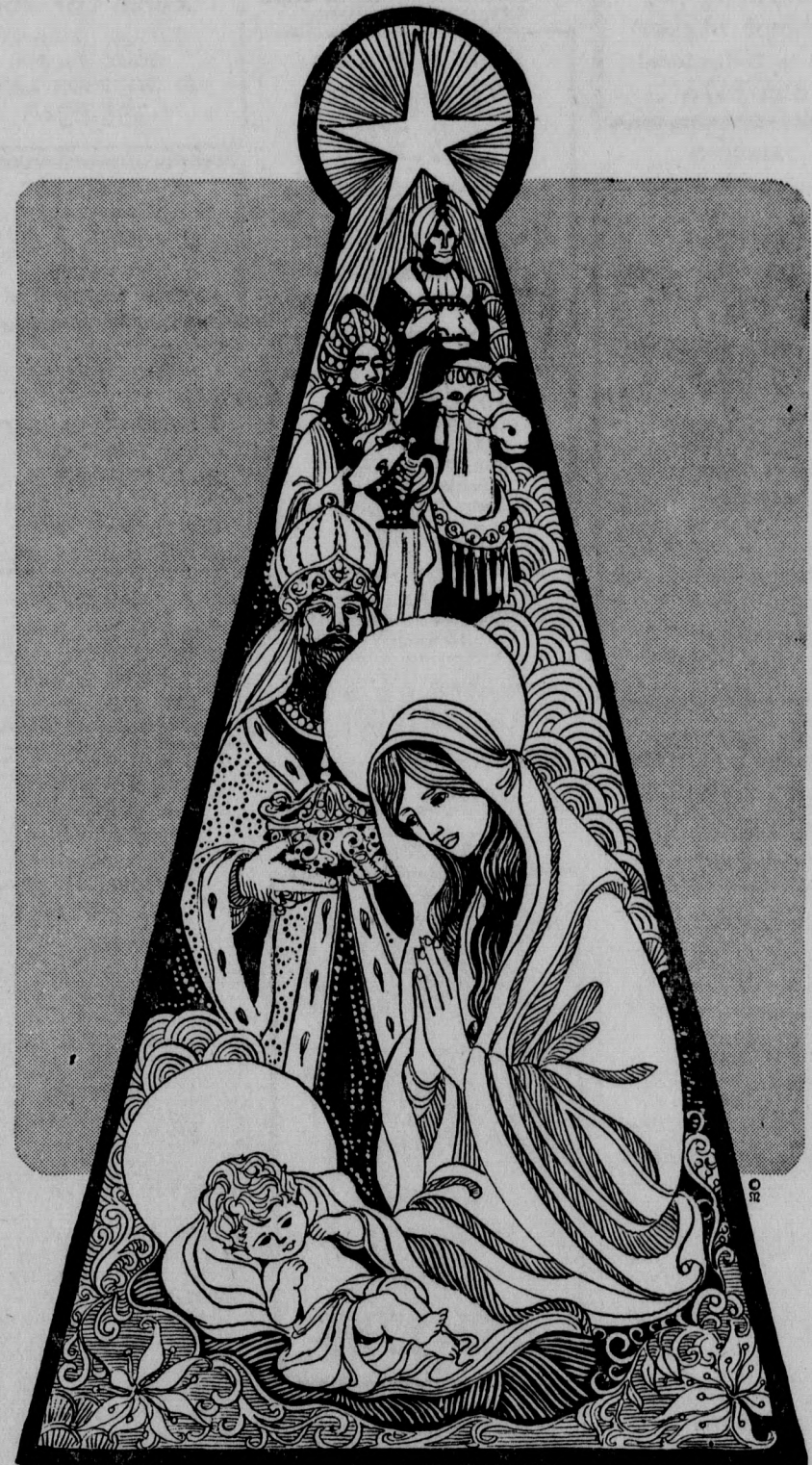
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PEACE AND JOY

May the Star that blazed in the heavens on the night of His birth shine upon you and yours at Christmas, bringing you a full measure of peace, joy and happiness. To all our friends we send our warmest greetings for a happy holiday season filled with laughter, good times and good cheer. We appreciate your kind and loyal patronage.



Greetings

To you and your family, our wish is for all the merriment and excitement of this festive season...all the joy and warmth of a Yuletide celebration. And may we thank you for your much appreciated patronage.

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Greetings



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CHRISTMAS LEGENDS, CUSTOMS

To make sure that their crops grew, Polish peasants used to drive harmful spirits away during the 12 days between Christmas and Epiphany. They burned pine resin all night to rout witches from their homes, and on Christmas eve, they wrapped cloth around the base of trees to keep spirits out, and fired shot into fields to prevent supernatural beings from harming the land.



"Christmas" can mean a sparkling article of clothing or jewelry. In World War II, fliers used the word to describe a shower of metallic foil dropped by an airplane to jam enemy radar systems. And a "Christmas tree" in the slang of drillers means the derrick of an oil or gas well.

Called Noel by the French, Navidad by the Spanish, Natale by the Italians and Weihnachten by the Germans, Christmas in our part of the world is derived from the old English term Cristes mæsse (Christ's Mass), a term first used in the 11th century.

The large part children play in Christmas is legendary. If he was lucky, the 16th century child got a ride on a huge Yule log when it was dragged into the manor house or castle.



A Prayer

Let us pray that courage and strength be given to those who work for a world of understanding. May the good innate in every man be quickened, and guide his daily deeds.

May each hour of every day bring us closer to understanding, a victory of man over his own baser nature, into the exaltation of Everyman, Everywhere!



While caroling and feasting went on during Christmas eve, the youngsters played Snappdragon, a game in which the players tried to snatch a raisin from a bowl of burning spices and spirits.

Another story credits medieval German drama with the origin of lighting a Christmas tree. In their plays, the Germans used decked-out fir trees as the "tree of Paradise," representing the Garden of Eden. When authorities discouraged public displays of this sort, the tree was used in the home.

Latvian — Priecevis Ziemsvētkus un laimīgu jaunību gadu.

Norwegian — Guds rike velisignelse over eders julefest.

Polish — Wesołych Swiat i pomyślnego Nowego Roku.

Portuguese — Feliz Natal e Boas Festas.

Romanian — Craciun si an nou fericit.

Russian — Veselyja Svjatki scastlivi Novuj Hod.

Slovakian — Vesele Vianoc a stastlivi Novy rok!

Spanish — Feliz Navidad y Año Nuevo.

Swedish — God jul och gott nytt ar.

Although in many places the custom of the "crib" has become extinct, the singing of carols is continued throughout the world, in every country where Christianity is acknowledged.

One spot which still includes the "crib" in its carolling is in West Riding of Yorkshire, England. As the children of the town go around carol-singing, they carry a "milly-box" containing figures which represent the Virgin and Child.

In Israel, the greatest Christmas celebration will be in Nazareth, the little town in the hills of Galilee, where all is related to the boyhood of Jesus.

You and Your Neighbor

by NANCY BRYAN

James and Barbara Dunnagan will have a happy house full over the Christmas Holidays. In addition to son Mike, small daughter Laurie and married daughter Vickie Wick the Dunnagans will have Barbara's parents Mr. and Mrs. Roy King of Oceanside and Jim's parents Mr. and Mrs. Clare Dunnagan of Long Beach and family, friend, Mrs. Nell Robinson from Sunland. The out-of-towners will arrive the week before Christmas and stay for Santa Claus and Christmas dinner. Really sounds like an old-fashioned Christmas, doesn't it? Incidentally, happy birthday wishes to the Dunnagan's daughter, Vickie who celebrated with a family dinner at her parents' home on December 3. After dinner a few friends dropped in to give Vickie their best wishes. Vickie's husband is presently serving with the U.S. Navy in Vietnam.

Christmas Eve is when the Robert (Jeanette) Austad family open their gifts... complete with egg-nogs. Guess now that the children — Hal, 17, Paula, 15, Debbie, 13, Stacy, 10 — are older, Santa comes a little earlier in the evening. Both Jeanette's sister, Betty Popp of Sacramento and their mother, Mrs. Annette Allison of Sierra Madre will be sharing Christmas Eve and Christmas Day with the family. Sister, Betty, flew down from the capital on Saturday, December 7 and expects to stay until after the New Year. Along with her allotted baggage, Betty brought her little dog, a Pekingese by the name of "ku," who goes everywhere with her. On the Saturday Betty arrived, Jeanette had a family birthday dinner for husband Bob who celebrated his natal anniversary on December 9. Belated birthday greetings to you, Bob and many more!

Bevan and Judy Cutler expect to do as they have

always done on Christmas and that is to take the four children to see Santa Claus at the Memorial Park here in town. This has become tradition for the children — Laura, 8, Elizabeth, 7, Catherine, 3, and Bevan Michael, who will be 2 in March — and they eagerly look forward to the visit. Another family tradition is that Bevan's parents Ed and Ann Cutler, of Sierra Madre stop by for birthday observance of Anne's December 24th birthday. (Ed's birthday is two days AFTER Christmas!) After, what Judy hopes is early to bed, the Cutler's arise early (no alarm clock needed!) and after the opening of gifts the family treks to Grandparents' Cutler home for brunch. Then back to Judy and Bevan's for an open-house type buffet of ham, turkey, egg-nog and all the other trimmings, for neighbors, friends and mostly relatives. Among the many relatives expected to drop in during the day are: Ann and Ed Cutler, Mr. and Mrs. Ed Cutler, Jr. and three children from Arcadia; Judy's sister and her family, oward and Jill Wagner and three children of Sierra Madre; and Judy's brother and his family, Mr. and Mrs. Jack Heisey and Steven of Arcadia. A busy, wonderful day! The best to you all!

Learning Spread Thru Christmas

The coming of Christianity brought a continuing concern with religious subjects as the text for illuminating manuscripts. Monasteries in Egypt and Syria were early dedicated to the creation of art, the development of crafts, the spread of learning.

In the Western world, these aims gained impetus with the founding of the Benedictine monasteries in the sixth century A.D. Artists and craftsmen worked devotedly.



CHRISTMAS JOY

The Saviour is born and the world rejoices. May every joy and blessing be yours along with a simple, sincere thank you from us.

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Christmas GREETINGS

At this crisp and exciting time of year, we are hopeful that your holiday will be filled with joyous warmth, richly shared with those you hold dear. And to you, our customers, we express our thanks and appreciation for your continued patronage. Merry Christmas!

GEM PLUMBING, INC.

GORDON CALDWELL — HAL JORDAN

43 N. Baldwin

EL 5-0703



Merry Christmas

Christmas is in the air everywhere! Family and friends join to rejoice, trees are being trimmed, carols are sung, gifts exchanged, bells ring out a merry tune and hearts are filled with peaceful happiness. These are the very special joys of the season. May each and every one be yours. And we add our grateful thanks as we wish you a Merry Christmas.

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PASADENA SY 3-8167

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PASADENA MU 1-8207 SY 5-9105

Greetings



We hope that Santa is bringing good things your way. Thank you for your loyal patronage.

TOY and PATIO VILLAGE
140 W. SIERRA MADRE BLVD. 355-6641

caroling once keyed to dancing and folk-songs

Strictly speaking, the word "carol" should be applied to the lyrics written to go with a round of dancing, namely a dance measure. However, as with many words common usage has changed its meaning until now it designates almost exclusively the songs written to celebrate the Christmas festival.

The original meaning of the word "carol" is right in keeping with the first caroling, for it consisted of both dancing and singing. The "crib" of the Saviour, in the traditional setting, was placed in the center of the church at Christmas and the carollers formed a ring to dance around it.

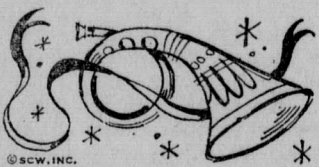
Like the tricks performed by the juggler in the famous story, the dancing was offered reverently. Thus, some of the most famous Latin Christmas hymns were written to dance tunes.

The custom of caroling found its way into the Christian church from pagan rituals. The clergy, although opposed to the practice, had to accept it and so contented themselves with limiting its practice.

The struggle between the clergy and the churchgoers went on for years. Even as late as 1209, it was necessary for the council of Avignon to forbid theatrical dances and secular songs in churches. Little by little the religious dances were done away with. Those which survived the longest were the dances performed on Shrove Tuesday.

From the beginning, the Christmas festival, which coincided with the Latin and followed the Teutonic feasts of the winter solstice, lent itself to gaiety.

There are numerous carols still in existence dating back to the 15th century which have many characteristic features of the folksong.



Letters To the Editor

Dear Editor:

Yesterday morning the Christmas joy of perhaps hundreds of Sierra Madre residents, maybe mostly boys and girls, were shocked by the act of a very sick and twisted individual. The Nativity scene in Kersting Court was set on fire and burned to the ground. The thrill that this character received from setting that on fire cannot begin to compare to the thrill of the boys and girls who enjoy this scene every Christmas time.

In these days when the trend seems to be to destroy anything you don't like, this seems to reach a new low. How far can it go before we wake up?

As a Christian, we are taught to feel sorry for this type of character but that may come later, at the present time I'm just sick!

— Milt Emerson

Editor's Note: Dear Milt, in case you missed it — read the following taken from the dailies on Wednesday, last:

PLINT, Mich. (AP) — The nativity scene in front of Plint City Hall will remain there this year, but the American Civil Liberties Union has promised a court challenge in 1969.

The city commission has rejected a request by the ACLU to remove the nativity scene. The ACLU charged it was unconstitutional, violating the guarantee of separation of church and state.

The ACLU had threatened a court suit, but Michael Palavin, an attorney for the group, said the suit will not be filed until after the first of the year. He said the delay was "due to the complex nature of the matter."

— How's this for wrapped thinking?

Choice of Xmas tree Differs in East, West

The evergreen is the traditional tree of Christmas, but did you know that the type of evergreen preferred differs greatly from one part of the country to the other?

In New England and the Northeast the favorite trees are the balsam fir and the white spruce. In Pennsylvania there are three preferred over others: Scotch pine, spruce and red pine.

East Coast southerners like red cedar and the scarce but beautiful holly tree, as well as red pine.

In the West it's cedars and Arizona cypress and on the West Coast it's Douglas fir, blue spruce and Engelmann spruce.

Children are beautifully made
Help them remain so.

"Let Them Dance"

New classes in creative and imaginative work for young beginners — 5 & 6 year olds.

Burch Mann Studio

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Athletic Club, 2nd & 3rd floors
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"Grandma! Watch me dance."
A lasting gift.



Merry Christmas



It's time once more to

turn aside from the routine of day-to-day business and greet our fine patrons and neighbors with hearty wishes for a merry, old-fashioned Yule. May your holiday be filled with the happy sounds of laughter as you rejoice in the company of family and friends. Sincere thanks for your loyal trust and support.

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Hans Rossen

AMERICAN OPINION

AMERICA'S LEADING CONSERVATIVE MAGAZINE
IN THE JANUARY ISSUE

IN THIS ISSUE
THIS YOUNG MAN DIDN'T COME HOME



LEGACY OF AN AMERICAN
SOLDIER KILLED IN VIETNAM

(See Page One)

Now on sale at --

AMERICAN OPINION BOOKSTORE
54 W. Sierra Madre Blvd. 356-1112 In Sierra Madre

Cake Decorating Classes Scheduled

Cake decorating classes will be conducted by the Pasadena Department of Recreation, at the Jefferson Recreation Center, 1501 East Villa Street beginning Wednesday, January 15, 9:30 a.m. Additional classes for intermediates on Wednesday afternoons at 1 p.m. and Wednesday evening 7:30 p.m. A beginners class will start Tuesday, January 21, 7:30 p.m.

Mrs. Shirley Diefenback, known professionally as "Rhio," will teach students how to decorate birthday, shower, novelty, and special occasion cakes.

Registration must be made prior to Friday, January 10, at the Jefferson Recreation Center, 1501 East Villa Street. Information may be obtained by calling 793-9177.

Christmas Event At Music Center

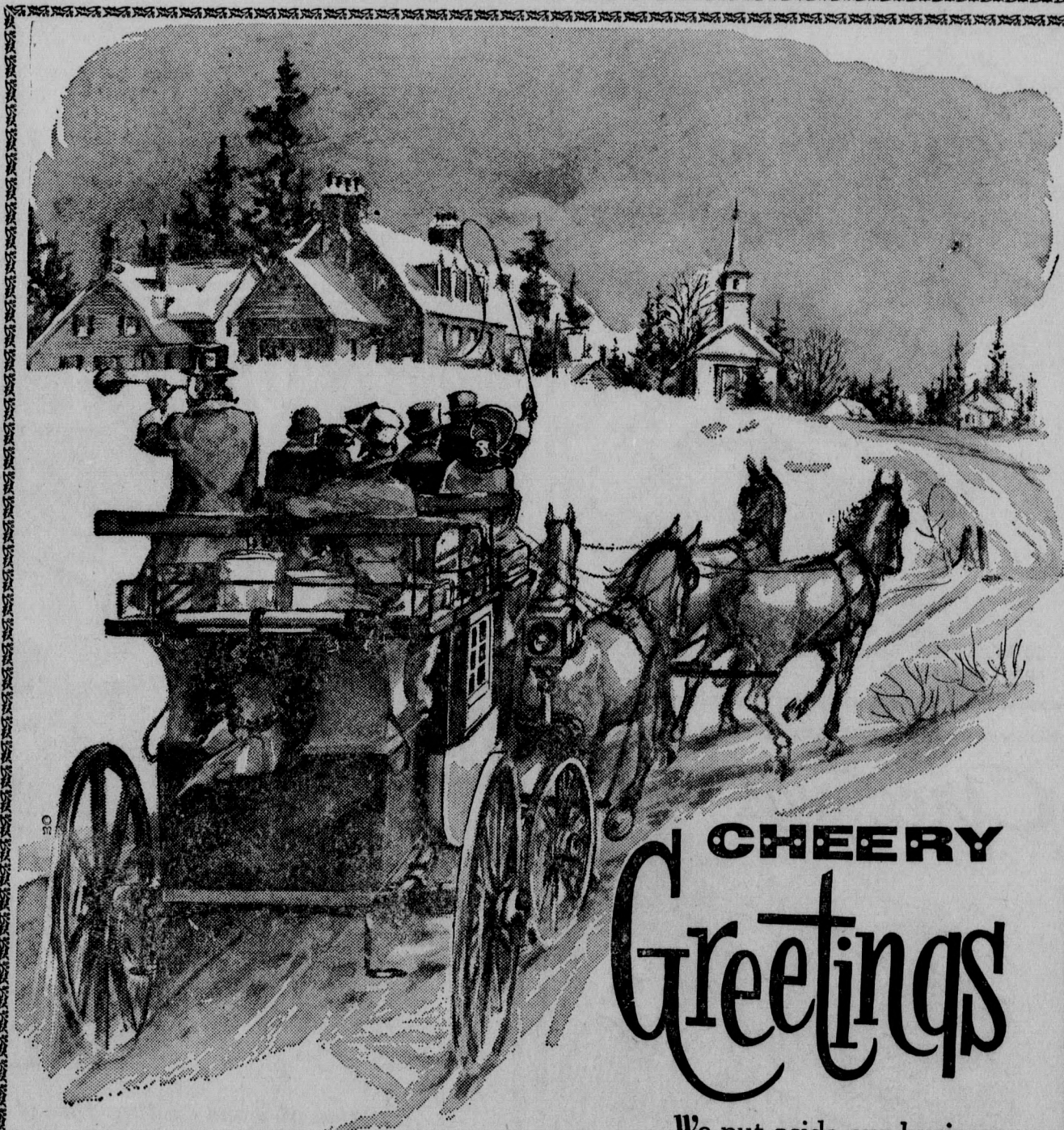
An invitation to attend the Ninth Annual Christmas Music Program Tuesday, December 24 at the Dorothy Chandler Pavilion of the Music Center, 135 N. Grand Ave., Los Angeles, has been extended to the citizens of the County by the Board of Supervisors.

The day-long program which has become an eagerly anticipated yuletide event and which brings together choirs, orchestras, and carolers from throughout the County will also be heard from 9 a.m. to 9 p.m. over radio station KRHM-FM and will be televised on UHF station KCET (Channel 28), said Supervisor Dorn.

Dutch Legend Involves Baking

If the weather on St. Nicholas Day, December 6, is misty, a Dutch legend can explain it. St. Nicholas is baking his cakes.

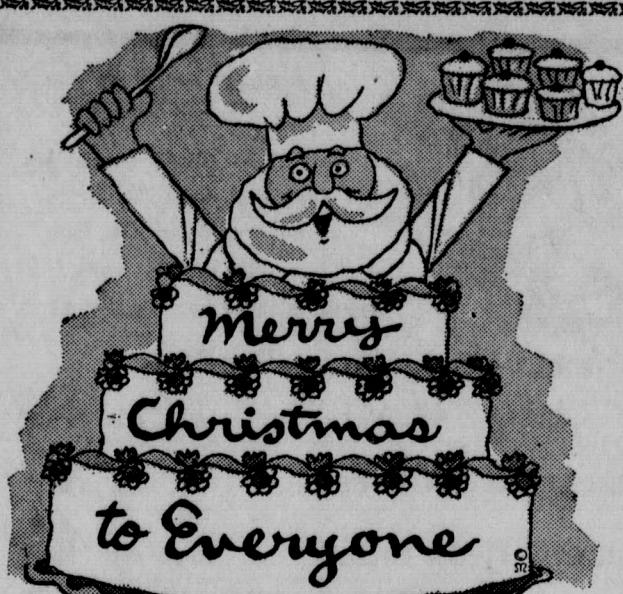
Traditional cakes — Zeiten or Klossen — are adorned with different figures. These children are told, are the marks made by St. Nicholas' donkey as he steps over the cakes on his way through the mist.



CHEERY Greetings

We put aside our business to greet all our fine patrons with sincere best wishes for a Merry Christmas and to express our deepest appreciation for your continued friendship and many kindnesses.

Guy Rossi, Postmaster
and
Boys & Girls of Sierra Madre Post Office



Decorated with Hearty "Thank You's"...
You're the frosting on our cake... and doing
business with you is a real treat.
To you, wishes for a Christmas full of goodies.

WISTARIA BAKE SHOP

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CLARK'S PAINT & BODY SHOP

15 N. AUBURN

EL 5-1755

Carols To Be Sung By Campfire Girls On Downtown Streets of Sierra Madre

"We wish you a Merry Christmas, we wish you a Merry Christmas—" Carols such as this, Silent Night and Jingle Bells will be included in the many beautiful Christmas carols heard throughout the streets of downtown Sierra Madre.

On Thursday, December 19, Camp Fire Girls, Junior High and Horizon Club members and their leaders from the Sierra-Hastings District will be singing Christmas carols while they ride the motorized sleigh of Robert George, a Sierra Madre resident, who through his generosity has made it available to the Camp Fire Girls.

Mr. George has been Santa Claus since 1949 when he had a dream instructing him to become Santa Claus and "put the true Christmas spirit in the hearts of children."

The sleigh, with mechanical reindeer, flashing lights and Christmas motif, will travel through various areas of town making a stop at the British Home and wherever possible at the homes of "shut-ins." Santa's sleigh

will leave and return to Memorial Park every half-hour for a two-hour period starting at 4:30 p.m.

Friday afternoon the Blue Birds, youngest members of the Camp Fire Girls, will meet with their leaders at Memorial Park for a visit from Santa, refreshments and caroling. The girls will be walking and singing, first to the patients at Sierra Madre Hospital, then to Parkwood Convalescent Home, Kersting Court, up Baldwin to Crestview Lodge, and then back to Memorial Park.

Some of the groups are making arrangements for dinner to conclude the afternoon, such as two Blue Bird groups and two Camp Fire groups from Eugene Field Elementary School.

Local programs and facilities of the United Cerebral Palsy Association provide training for cerebral palsied youngsters.

United Cerebral Palsy, a non-profit health agency, needs volunteers to serve as training aids. Phone 462-6426.

Santa Claus At Pierpoint Landing

King Neptune will be replaced by Santa Claus at Pierpoint Landing in the Port of Long Beach... at least during the holiday season. However, in keeping with Pierpoint's nautical heritage, Santa will arrive by set at the landing, where he will dispense gifts to visiting youngsters from 2 to 4 p.m. on Saturday, December 21 and Sunday, December 22.

Musical salutes to the holiday season at Pierpoint Landing include a concert by the Long Beach Elks Concert Band from 7 to 8 p.m. on Friday, December 20, and Sunday, December 22, from 3 to 4 p.m.

The Long Beach Municipal Band will present two pre-New Year concerts at Pierpoint between 4 and 5 p.m. on Saturday, December 28 and Sunday, December 29.

Other holiday activities at the landing will include special half-hour boat cruises to view specially lighted Navy ships. These cruises will leave Pierpoint every half-hour from 5:30 p.m. to 9:30 p.m. on Saturday, December 21 and Sunday, December 22. Fares are 50 cents for adults and 25 cents for children under 12.

Landside activities will be highlighted by tours aboard a big, red London double-decker bus operating from Pierpoint between 11 a.m. and 4 p.m. on weekends.

First-time visitors to Pierpoint can spot the landing by looking south past the Queen Mary to the landing's 125-foot simulated Christmas tree which is topped by an illuminated 12-foot star.

Letters to Editor

Dear Editor:
Is Christmas really the date of Christ's birth? Scholars don't know. For more than 300 years Christians observed His birthday on varying dates. Around the middle of the fourth century A.D. Bishop Liberius and the Christians of Rome began to celebrate His birthday on December 25.

World Book Encyclopedia says Liberius probably adopted this date because people already observed it as the Feast of Saturn, celebrating the birthday of the sun. Christians honored Christ, instead of Saturn, as the Light of the World.

The Christians of Egypt celebrated Christmas on January 6, and many members of the Eastern Orthodox Church still observe this date.

— Anonymous

Trade at home! Support your local merchants!

Sierra Madre's Miracle — The Creche

the bus was leaving pressing two dollars into my hand... another lady as I was leaving wrote a \$10 check on the curb and away the donations went.

At first they came into Bob Evans... then into Sierra Madre Hardware... then into the Christmas box put up by our Post Office.

Mail has been coming in at the rate of an average of \$40 a day donations. Total at this time is around \$230. (Monday morning.)

Credit must be given to others who lent time and energy to the event. The fence material was donated by Sierra Madre Glass; the paint, bolts, lights, wire, by Sierra Madre Hardware; the painting was done by Karl Heimbruch and Bud Klausmeier; a special contribution from a Christmas workshop class was sent in by Manhattan Beach Garden Supply for \$28 from the workshop's members; a healthy donation from the Kiwanis Club; and many more who, beginning this week, will get thank you notes from the Chamber of Commerce, general sponsor of the creche during the last 15 years.

The City boys in the tree department—the fellows who work in the parks, responded with equipment to carry away the rubble, bring in new branches, carry fence and put up lights—must share in our thanks, too.

A special committee met early in the week to order the new figures which will come by air freight from New York. All going well, the creche will be finished by the end of this week. The police will give us hourly patrol and with the new lighting system we should be free from any further vandalism.

Credit must be given to our Fire Marshal and Fire Inspector for the meticulous work they did in going through every inch of burnt material. It was found that arson did it... probably by an adult. Who? No one knows. A \$50 reward has been offered for any clues leading to the discovery of who and what did it.

As sad as we all felt... and those of us who had put hundreds of hours on the creche felt particularly low and crestfallen—all realize now what a community we have... One can be proud of their response, their worry and their sympathy. Out of the blackened rubble has come warmth and hope from all hearts... We are all warmed... we are happy again. Yes, a miracle happened in our home town.



True blessings of Christmas joyfully arise from that first wondrous Holy Night. May the spiritual glories of the season be yours.

Hartman Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311
After Hour Pharmacy Service Is Available
355-9641 — 355-7637

A FREE GIFT Is Waiting For You Under The Tree... at Tipton's Oldsmobile

"THE JOE BERLOTTI SPECIAL"



This month I have very exciting news for you about my special. Because of the holiday season I have arranged to have gifts for every one of our customers who buy a car from us during the month of December. Here's how it works.

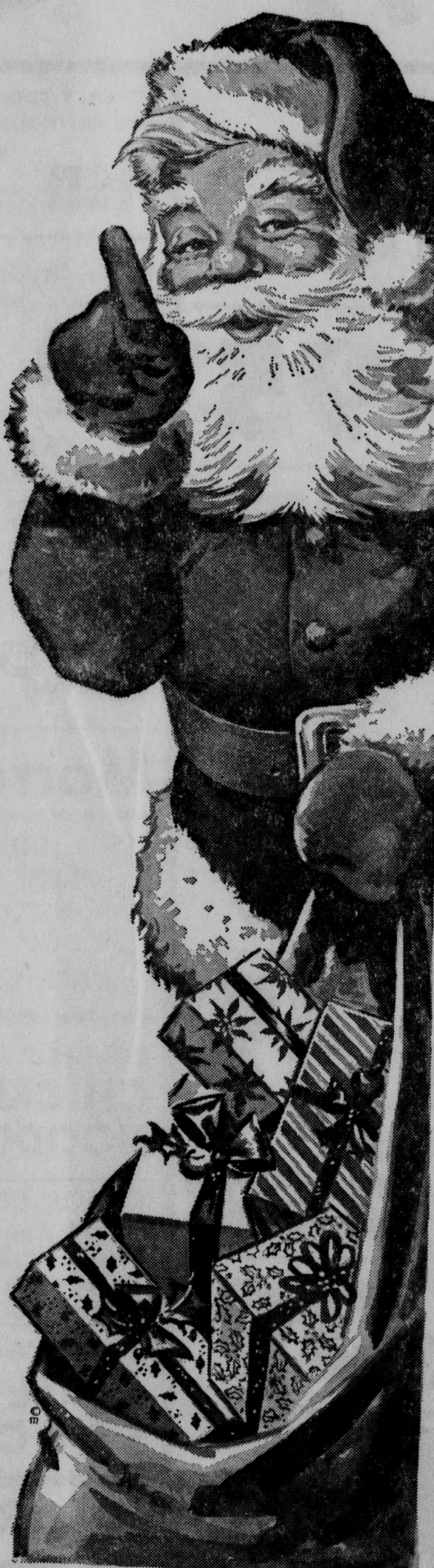
All you do is select a car at the normal low Tipton Olds price. After you have completed the deal tell the salesman that you want to take advantage of the Joe Berlotti special, and then just walk up to the Christmas tree on the showroom floor and select any gift that you want. Let me go over that once more. This special offer of mine is to the purchasers of any car during December. Both new and used car buyers qualify.

Remember these outstanding gifts are yours free. Listed below are a few examples of what we have waiting for you under our Christmas tree.

— EXAMPLES —

- | | | |
|---------------|----------------|------------|
| Portable T.V. | Blenders | Golf Clubs |
| Tricycles | Hair Dryers | |
| Bicycles | Trunks of Toys | and Others |

She will go crazy over a gift from Tipton's



L. C. Tipton Oldsmobile

333 EAST HUNTINGTON DRIVE

ARCADIA, CALIF.

445-4650 - Telephones - 681-3721

Irene Russell

FIGURE SALON



THE DOOR TO GOLDEN HEALTH

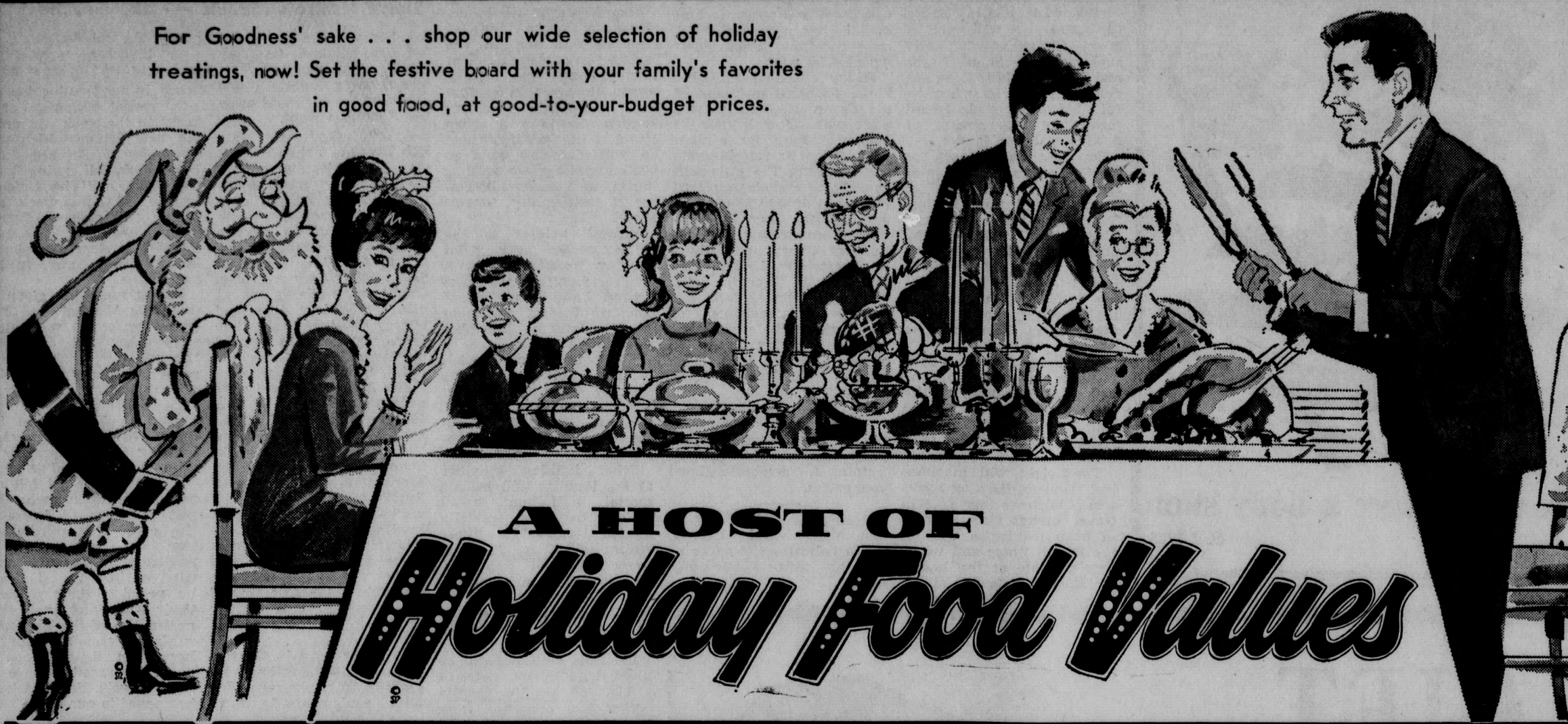
WISHING YOU A WEALTH OF CHRISTMAS CHEER AND A HEALTHY YEAR

In the beautiful BOWLING SQUARE LANES
1 BLOCK NORTH OF HINSHAW.

1020 S. Baldwin Ave. • Arcadia

447-8176

For Goodness' sake . . . shop our wide selection of holiday treatings, now! Set the festive board with your family's favorites in good food, at good-to-your-budget prices.



A HOST OF Holiday Food Values

STILL TIME TO ORDER --

★ MIRA LOMA FRESH BROAD BREASTED TURKEYS
GEESE ★ DUCKS ★ DECORATED BAKED HAM
EASTERN OYSTERS ★ AGED PRIME RIB ROASTS
HOMEMADE DRESSING

Tender
TOP ROUND
STEAK

\$1.19
LB.

Lean
SWISS
STEAK

95¢
LB.

Lean
STEW
BEEF

89¢
LB.

Hormel Cure 81 or
Morrell Chef Brand
HAMS

\$1.29
WHOLE
OR HALF
LB.

Cleaned MEDIUM
COOKED SIZE
SHRIMP

\$2.39
LB.

OCOMA — ALL WHITE MEAT
TURKEY
ROLL

\$2.98
2-lb. 6-oz. PKG.

WISTARIA
BAKE SHOP



Try Our
Tasty
Christmas
Stollen
and
Fruit Cake

S & W or Crosse & Blackwell

Mince Meat

LARGE
28-OZ.
JAR

49¢

Spencer Cocktail Onions

Olives or Cherries

JAR **49¢**

Crosse & Blackwell -- Pure Orange

Marmalade

2.59

SAW Fresh

Cucumber Pickle Slices

22-OZ.
JAR **39¢**

"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG

ON THE CORNER ON THE
SIERRA MADRE SQUARE

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Prices Effective
Dec. 18 to 24

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

Fresh, Grade — A —, California
Grown, Poppy Brand

Hen Turkeys

49¢
LB.

Fresh, Grade — A —, California
Grown, Poppy Brand

Tom Turkeys

43¢
LB.

FORTYNINER
PRE-SEASONED
SELF-BASTING
HEN TURKEYS

53¢
LB.

Genuine Eastern

CAPONS 8-9 lbs.

89¢
LB.

Morrell Pride Sliced Bacon

55¢
LB.

DRIED FRUITS — BARHEE DATES — GIFT PACKS OF CHEESE —
PLUM PUDDINGS — BETTY CLARK'S FRUIT CAKES — BROWN & HALEY
CHOCOLATES & ALMOND ROCA — HOOPER'S MINTS & SQUARES
FOR HOLIDAY ENTERTAINMENT

GIFT WRAPPED WINES & LIQUORS

FRESH FRUIT BASKETS

COLLEGE INN

CHICKEN & NOODLES

LARGE
JAR **2.59**

RUSTIC BRAND
Spiced Apple Rings
Spiced Crabapples
Spiced Pears
Minted Pears

14-OZ.
JAR **3.89**

S & W GRAVENSTEIN

APPLE
SAUCE

15-OZ.
JAR **4.19**

All Grinds & Electra Matic

YUBAN
COFFEE

2 LBS.
\$1.41

LB.
CAN **71¢**

CASE-SWAYNE GOLDEN PRIDE

RED
YAMS

29-OZ.
CAN

29¢

GLORIETTA

STEWED
TOMATOES

LB.
CAN

4.19

ROBERTS

EXTRA SPECIAL
Produce



AT THE HOME OF
THE GREEN FROG

Juicy
Ruby Red
GRAPEFRUIT

4.49

Fresh
Crisp
CELERY

19¢
ea

Small Select
Russet
POTATOES

10 LB. SACK **49¢**

CALAVO
GOLDEN SEEDLESS
RAISINS

11-OZ.
CUP **4.19**

CALAVO
CALIMYRNA
FIGS

12-OZ.
CUP **3.19**

STOCK-UP...
**FROZEN FOOD
SPECIALS**

BIRDS EYE
Orange Plus

9-OZ.
CAN **3.19**

BIRDS EYE
Cool Whip

LARGE
9-OZ.
CUP **55¢**

VAN DE KAMP'S
NORTHERN
Halibut

8-OZ.
PKG. **69¢**



From Our Own
Kitchen

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Helen and Her Assistants

Roberts Home Made Foods

POTATO SALAD 16-oz. cup **53¢**

Macaroni & Cheese LB. **59¢**

Kidney Bean Salad 16-oz. cup **49¢**

Sour Cream Cole Slaw . . 15-oz. cup **43¢**

Carrot & Raisin Salad . . 16-oz. cup **55¢**

Fruit Salad 16-oz. cup **63¢**

Oven Baked Beans 16-oz. cup **43¢**

Vegetable Salad 16-oz. cup **43¢**

Italian Spaghetti 16-oz. cup **65¢**

Macaroni Salad 16-oz. cup **49¢**

Chili Con Carne 16-oz. cup **59¢**

Stuffed Bell Peppers . . . 2 IN A TRAY **1.39**

Mandarin Orange
Cottage Cheese 16-oz. cup **55¢**

Tamale Pie LB. **96¢**

ROBERTS HOME STYLE
MEAT LOAF 7-oz. tin **65¢**

Stuffed Cabbage Rolls . . 10 1/2 oz. **65¢**

ITALIAN STYLE
Eggplant Casserole 9-oz. tin **89¢**

Cranberry Salad Lb. Cup **55¢**

Cranberry Relish 16-oz. cup **75¢**

OSCAR MAYER SLICED . . . 9-oz. Pkg. **49¢**

Braunschweiger

49¢

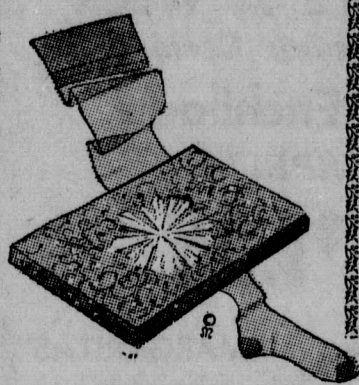
OSCAR MAYER ASS'T.
LUNCH MEATS

Variety-Pak 3/4-lb. Pkg. **79¢**

BE EARLY *** BE THRIFTY *** BE WISE ! Merry Christmas Shopping

STARTING
DEC. 13
Our Store
Will Be
Open
Evenings
Till 9 P.M.

Mind if I make a Suggestion?



SQUAW BOOTS
White, Black
Natural, Turquoise
Sizes 5 to 10 **\$5.95**

ALSO
TEE PEE CREEPERS
In Sand Color



KNEE HI'S
Red, White, Navy
Brown
\$1.00

SOX
FOR EVERY
MEMBER
OF THE FAMILY

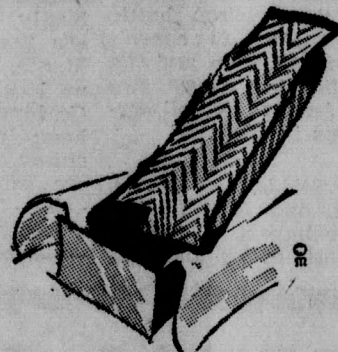
Children's &
Women's
Cotton —

55¢ pr.

Children's &
Women's Stretch
Nylon Sox
All Colors —

70¢

Fluffy Golf —
69¢ to \$1.25



**MEN'S
DRESS
SOX**
\$1.00

Over the
Calf **\$1.95**

**FREE
Gift
Wrapping**



All
Gifts
Wrapped
Free!

**SUPP
HOSE**

\$4.95 & \$5.95

**MEN'S
SUPP HOSE**
\$4.95

MOJUD NYLONS

Fine Quality Hose in the
Newest Shades, Seamless,
Full-Fashioned, Demi-Toes
Non-Run

From
99¢ to \$1.65



Handbags
**\$3.95
to \$11.95**



**MEN'S GIFT
SLIPPERS**

**ROMEOS
OPERA
FELTS
CORDUROY** **\$2.95 to \$7.95**

MOCCASINS

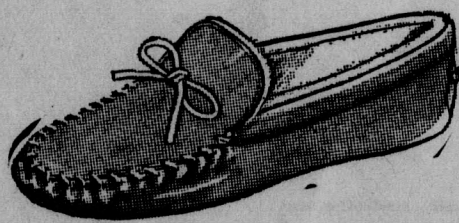
FOR THE
WHOLE FAMILY

Children's & Women's

\$3.95 - \$4.45

Men's & Boys'

\$5.95 - \$6.95



**Children's
ZIPPER SLIPPERS**

Red Felt Only
Sizes Infant's to Child's 3

\$1.95

Women's
Soft Kid Scuffs
Solid Comfort
Pink - Blue
White
Black **4.95**

PANTY HOSE

In
All
Colors **\$2.50**

**COWBOY
BOOTS**

FOR THE
WHOLE FAMILY

8 1/2 - 3

\$8.95



3 1/2 - 6

\$13.95

HUSH PUPPIES

FOR EVERYONE IN THE FAMILY
For Golf and Casual Wear

\$8.95 to \$16.95

Nite-Aires
snug-a-bug



This Style
\$5.95

As seen in
September
Ingenue

Campus bound? Leave what you must, but be sure to pack the
shag. It's the dorm thing, this mad little multi-dot shearing that's
quite the warmest bit of cool around. Have it your way —

Pink - Blue - Red
Yellow - Orange
Green **\$3.95 to \$7.95**

**ASK ABOUT OUR
CLOSE-OUT
SPECIALS**

For
MEN -- WOMEN -- CHILDREN

Save Money At Ralph's!

RALPH'S

SHOE Store

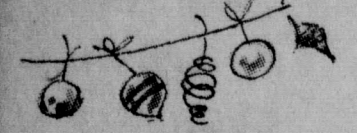
41 NORTH BALDWIN

S&H Green Stamps
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Master Charge

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"SETTING THE PACE
IN FASHION"



MEET THE
**Young
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BY Arpeja



the Soft Sell

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**BLOUSE
BAR**

a new
concept
in the
Pacesetter
Look...
Satin &
Crepes
in pastels
that wear
through
the
Holiday
Season
all the
way
through
Spring..

As seen in
Glamour

Out of the Cobwebs

by NANCY BRYAN

Sixty Years Ago:
December 11, 1903

F. E. Hathaway has disposed of his furniture store to Mr. C. Olsen, who will take possession next week. Two things speak well for the purchaser of the business, first his name, and second, the fact that he is from Iowa. If he makes a substantial and worthy a citizen as the rest of the Sierra Madre Olsens nobody will find any fault. He has been in business in Los Angeles for some time but expects to make Sierra Madre his permanent home.

Herewith is presented one of the most important popular contributions ever made to the general subject of the organization of the universe. Professor J. C. Kapteyn, director of the astronomical observatory at the University of Groningen, Holland, and research associate at the Carnegie Solar observatory on Mount Wilson, is the leading authority of the world on this popular subject, to which he has devoted the energies of his life. In the following lecture, delivered last Monday night at Throop Polytechnic Institute, Professor Kapteyn tells about the distribution of the stars in the light of the most recent knowledge. His researches at Mount Wilson during the last few months have shed important light on the subject, and other investigators all over the world are constantly contributing new facts, although none of them so many as Dr. Kapteyn. In this paper the present status of the question is explained, in terms which the layman can understand. (Etc., Etc.)

Mrs. Street, wife of Lieut. C. R. Street of Sunnyside Ave., has been seriously ill with gastritis, but is now reported convalescent.

Mrs. George Edward Munger, who arrived recently, will receive each first and third Thursday, with her mother, Mrs. George H. Lettau at the home of the latter, "El Mirador."

William J. Schloeder of Chicago has located in Sierra Madre and is at present at the home of his friend, Mr. Pete Schmitz of Hermosa Ave. He is also a friend of Father Barth in the east.

Marshall Wright is fast gaining a reputation as a trapper. He has trapped three coyotes and had their pelts tanned. On Wednesday he trapped a handsome grey fox and will have it mounted as a trophy of his prowess.

Mr. Paul Reinwald, the celebrated Austrian mountain climber, made the run from Los Angeles to the home of Mr. Richard Fox on Mountain Trail Avenue last Sunday in two hours. He will enter the marathon

race on New Year's day between Los Angeles and Long Beach.

Mrs. Frank Wright was pleasantly surprised last week by the arrival from Chicago of her brother-in-law, Mr. Lewis J. Wright, Mrs. Wright and Mrs. Kinney, who remained with her till the first of this week.

All Central Avenue property owners are requested to meet at the City Hall Saturday evening, December 12, at 7:30 to discuss uniform tree planting along that avenue and to reach an agreement if possible on the plan to be followed. (signed) J. J. Hart, chairman of committee.

Forty Years Ago:
December 14, 1928

Special protection of the county sheriff's forces against ranch repudiations is offered in a bulletin received by President J. M. Campbell of the chamber of commerce. To prevent or to punish the theft of farm products such as poultry, fruit, nuts or vegetables has been made the special duty of certain deputies at the various rural branches of the sheriff's office. Sierra Madre is in the territory to be covered by the office at 2250 Las Tunas Avenue, Temple City. Telephone is

Alhambra 3686. Ranchers, fruit growers and others interested are requester to notify that office of all suspicious automobiles seen around their premises day or night, giving make and description, with license number, and if possible a description of the occupants.

Mrs. Jack Lockhart arrived on Sunday from San Francisco for a visit of some months with her mother, Mrs. Estelle Fennel. Mr. Lockhart has just gone to New York where he will resume his vocal studies.

All roads in Southern California will lead to the Los Angeles Coliseum on Saturday, Dec. 15, where the members of the Los Angeles Fire Department and the blue jackets of the Pacific Fleet will stage an expansive program of stunts designed to thrill, educate and amuse a great throng of spectators. Admiral W. V. Pratt, commanding the fleet, and Fire Chief Ralph J. Scott have approved the completed program of events which will culminate in the gridiron battle between the firemen's championship team and the All-Pacific Fleet eleven, two of the fastest football aggregations in the west.

Oliver Stiddard of Bristol, England, and John Nelson, of Copenhagen, Denmark, were guests of Mr. and Mrs.

Lunny at Green Bells last week.

How the fame of the Wistaria spreads and lingers was well illustrated during the week by a letter received by Mrs. Estelle Fennel. Writing from Charlotte, North Carolina, a lady said she had been treasuring a California periodical ever since last spring which had a picture of the wistaria vine at the Fennel home. Now she was writing for a few sprigs of the vine in the hope of being able to propagate one for herself.

Ten Years Ago:
Dec. 11, 1958

Members of the Mariner Troop, sponsored by the Sierra Madre Civic Club, will present a program of Christmas Carols tonight (Thursday), when the club meets for its annual holiday party. Taking part are: Tod Draeger, Shellah Sheasley, Susan Maloney, Carol Fend, Eleanor Mild, Doris Palmer, Helen Jean Hippenstiel and Karen Morris.

Burnette Meeder has pulled out all stops and is busily accompanying Eastern Star installations in El Monte, Arcadia — as well as locally. Burnette, one of Garland's right hands, has been playing for fashion shows, Masonic functions, etc., since 1951.

Another Sierra Madre — Please turn to Page 11

10—SIERRA MADRE NEWS Thursday, Dec. 19, 1968

CASA JANARA

Authentic Mexican Food

Reg. **T. C. GRANDE** Special
\$1.75 Monday Only \$1.25

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

OPEN 7 DAYS A WEEK

Featuring Tuesday Evening

Mile High Enchilada

SPECIAL

\$1.25

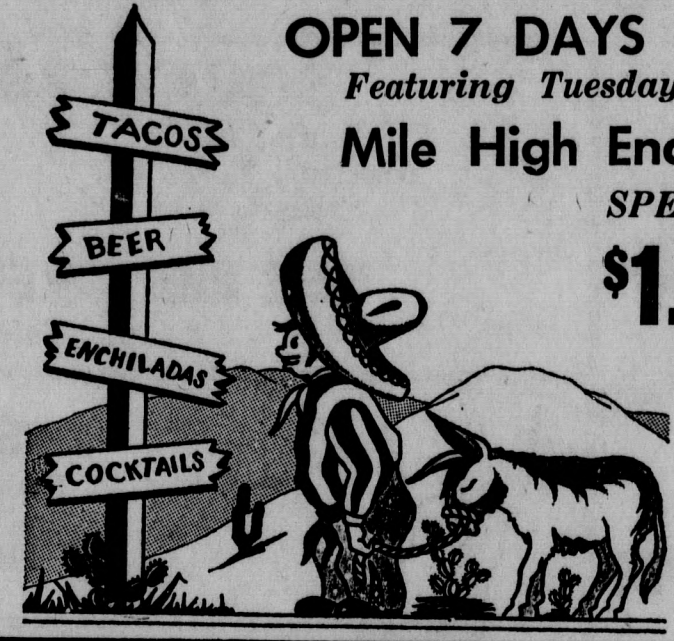
"MARGARITAS"

200 E. Foothill

358-7322

Arcadia

— Featuring —



OUR CHRISTMAS GIFT TO YOU . . .

MEN'S and WOMEN'S

TOPCOATS

OVERCOATS

RAINCOATS

(WATERPROOFING SLIGHTLY EXTRA)

\$**119**
each

DRYCLEANED AND ON HANGERS



We Invite
Your
Charge
Account

EXPERTLY LAUNDERED

4 Shirts
In Boxes
or On
Hangers **99¢**

"The Best Is None Too Good For Our Customers"

Open 6 Days
A Week
8 A.M. to 6 P.M.
Including
Saturdays

When You're
Number 2
You Try
A Little Harder

Vogue CLEANERS

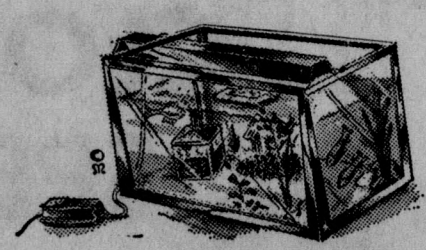
370 W. SIERRA MADRE BLVD.

IN SIERRA MADRE

EVERY DAY
IS
CHRISTMAS
WITH A HOBBY



Look Into
The World
Of Charlie



HIGHLANDER PET & AQUARIUM

HIGHLANDER SHOPPING CENTER

145 E. Foothill -- Arcadia

SICK CARS our specialty

SAVE \$ \$ \$
WITH THESE
AUTO ANALYSTS
GUARANTEED
MAINTENANCE
SPECIALS



COMPLETE ELECTRONIC DIAGNOSIS

Watch from the comfortable lounge as the technicians make 150 separate tests. • TO EXPOSE hidden troubles. • ANTICIPATE malfunctions before they happen. • COULD SAVE YOUR LIFE and your car. WHY gamble — Don't Delay. Call for appointment today.

Complete 150 Test Diagnosis — Only ALL WORK FULLY GUARANTEED

\$995

DYNO-TUNE

Get New Power and Performance—INCLUDES

- * Complete Scope Analysis of Engine
- * Analyze Spark Plugs and Distributor
- * Precision Adjust Carburetor and Choke
- * Electronically Set Timing
- * Check Automatic Transmission
- * Check Brakes and Wheel Alignment

Save \$2.00

ONLY
6 Cyl. Cars
\$5.95

8 Cyl. Cars
\$8.95

Parts Extra
as required

Any Car
Only

\$299

HEADLIGHT ADJUST

For Safer Night Driving. Eliminates accidents caused by poor headlights. Drive safer—See Better. Includes check of All lights.

SAVE TIRE WEAR—STEER EASIER

WHEEL ALIGNMENT
Includes accurate setting of toe-in. Allen wheel for positive steering. Inspect steering, shocks, suspension and front wheel bearings. Cars with torsion bars and A/C extra.

ONLY

\$595

6 POINT AUTO. TRANSMISSION SPECIAL

Saves costly repairs later. Includes Drain Fluid, Drain and Clean Pan, Clean Screen, Inspect all visual parts, Adjust Bands. Road test.

Save \$5.50

SPECIAL

\$795

Labor Only

Open Mon. thru Sat. 7:30 A.M. to 8 P.M.



Auto Analysts

686 South Arroyo Parkway • Pasadena, California

Please Phone
449-6230
for appointment

Out of the Cobwebs

group, including the Hans Gutherz's and daughter, Faith, Roland Gutherz, Bert Embrees, Louis Georges, and Gordon MacMillan's, set up holiday camp at Calico and went looking for jasper and lava rock.

About 20 hiking citizens, toting wieners, marshmallows and magnums of hot coffee, followed the new asphalt road (dramatic progress!) down from Chantry Flats, under the full moon. The group headed upstream to Winter Creek and a camp-stove weenie-bake (permit necessary) — only to discover sometime later that they were partying in a nest of sleeping Boy Scout campers.

Tan-da Campfire Girls surprised their honored guest, Mrs. C. Lauren Maltby, with a portrayal of "This Is Your Life," at the home of their leader, Mrs. Severin Sorensen, 233 E. Orange Grove. Mrs. Walter Rode assisted the hostess. Mrs. Maltby has devoted many years to Camp Fire work, having moved to Sierra Madre in 1939 when Camp Fire had the only girl's organization in the community.

Woody Woodpecker, in the form of a brilliantly colored pinata from Mexico, was the start of the show when Douglas Shepherd was host at a party to celebrate his ninth birthday. Douglas is the son of Mr. and Mrs. Phil Shepherd. Another point of interest was a beautifully decorated birthday cake. Enjoying the Mexican party,

especially "goodies" spilling upon the patio when the pinata was broken, were Dale Summerhayes, Robbie Lambert, Denny Olwin, Susie Avery, Carolyn and Bruce Crinkley, Stewart and TK McClintock, Madeline, Vincent and Tony Pinella and Jeffrey Shepherd.

H & B Acquires All Outstanding Stock of Company

H & B American Corporation has agreed in principle to acquire all of the outstanding capital stock of Long Island Cablevision Corporation in exchange for common stock of H & B. It was announced this week by William M. Jennings, chairman and president of H & B, and Volney Righter, president of Long Island Cablevision Corporation. Long Island Cablevision Corporation owns and operates community antenna television systems in and about Riverhead, Greenport, Sag Harbor, Southampton, Quogue and Westhampton, New York. These systems are presently serving approximately 7,600 subscribers.

H & B also announced this week that it had acquired the outstanding capital stock of Leesville Cable Television, Inc., in exchange for H & B common stock. Leesville Cable Television, Inc., owns and operates a community antenna television system in and about Leesville, Louisiana, serving approximately 2,750 subscribers.

With the acquisition of Leesville Cable Television, Inc., H & B now owns 62 operating CATV systems serving approximately 222,000 subscribers in 110 communities.

H & B's common stock is listed on the American Stock Exchange.

Sensing ...

their utility bills must suffer the loss of the utilities they enjoy. To adopt any other policy, to conciliate the welfare organizers, would be to launch a new era of ugliness and tragedy in America. Demagogues cannot be permitted to rule this nation.

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fragrance of pine, the winking
glint of tinsel. Christmas
is the pulsing of the human
heart, quickened again with
hope, it is the warm handclasp of
friends, dancing anticipation in
the eyes of a child opening a
present. It is a candle glowing in a
window, welcoming
a stranger—welcoming
the Christ!

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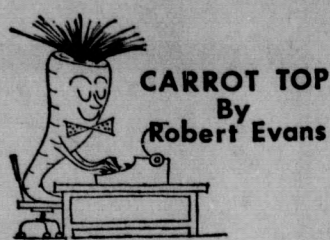
Most of the popular Christmas cards of the later 19th century in Europe had no particular Christmas significance. There were some manger scenes and others of religious nature, but these were far outnumbered by landscapes, flowers, kittens, and similar subjects.

'Mele Kalikimaka'

Wishing "Mele Kalikimaka" is the traditional way to say "Merry Christmas" in Hawaiian.

Caroling Everywhere

In every country where Christmas is celebrated, carols are a part of the celebration.



tery to them how they were singled out and it sure builds up good will and return visits... Try it some time.

— CT —

Here is something that happened recently in a Wall Street firm in New York City. To put its market forecasts on a truly scientific basis, the firm acquired a huge computer and fed it all the information it could gather — price — earnings ratio, market highs and lows, Dow Jones averages, etc. After much buzzing, the automatic machine clicked, clacked its answer: BUY LOW, SELL HIGH... Now who would have guessed it?

— CT —

Speaking about computers, I talked to a computer expert the other day and he said that smeday computers will be able to think and that they will do so entirely logically. That would be a great improvement over the human thinker whose thoughts are percolated through egoism, emotion, egotism and prejudice, and I do certainly think he is right, also the fair sex cannot turn its head and stop its thinking momentarily... I think.

— CT —

Last week was the last picture of our Regular Police Officers, now we will attempt to introduce you to the Dispatchers, the Chief and the Reserves. Officers, as well as the general public have given us much praise in this contribution to the knowledge of the general public, and we were happy to do it.

— CT —

I just learned something new yesterday... Eating tangerines is the best remedy for relief from a cold, researchers at North Carolina's Clemson University advised. An effective decongestant has been discovered in the fruit, and 8 to 12 ounces of the juice will provide the medically prescribed dosage... This, however does not mean an artificially colored, flavored, sweetened, vitaminized drink with no real fruit content... How about that, and it's been right under the doctor's noses for these many years.

— CT —

A thousand young people across the U.S. were asked: If a disaster struck, what one book would you save? They overwhelmingly answered: "The Bible." The Bible received four times as many votes as the two closest runners-up: The Dictionary and The Novel... Isn't it nice to know how our younger generation thinks?

— CT —

We will close with the following remarks, in addition to our wish for a Merry Christmas: "Obstacles can be surmounted; discouragement can be thwarted; negative thoughts can be turned into positive thoughts, and whatever you desire in life, in your job, in your mode of living, can become reality IF you believe in your own ability, think positively about it, and direct your every action toward that end. Whatever you think you are, you are... or will be... for the thoughts are things... and "as a man thinketh in his heart, so is he," I hope, I hope, I hope.

Establishing Crib
Though legend says that St. Francis of Assisi first introduced the Christmas crib in the 13th century, history records that the first manger scene was created by Pope Liberius in 354 A.D.

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First Gifts for Christ Child

According to the Book of Matthew, the first gifts the Christ Child received from the Three Wise Men were gold, frankincense and myrrh.

To the modern world there is no mystery about the value of a gift of gold. And in today's money market it gets additional attention. Yet in ancient times, this precious metal was possessed only by kings and very rich men. Thus, the gift was especially precious — one fit for a King.

The other gifts were rare and precious as well. However in today's world, little is known of these substances even though they are still in use.

Since St. Matthew says that the Three Wise Men were from the East, it is assumed that the gold they brought with them for the infant Jesus came from the mines of Indian Mysore.

Frankincense, or olibanum, is a resin obtained from the bark of trees which grow on bare rock in the mountains of southern Asia and northern Africa.

Once upon a time it was used as a medicine. Today it is principally used as incense in Roman Catholic churches, and also in Indian and Chinese temples.

Myrrh is a gum resin also obtained from the bark of trees which grow in Africa and Arabia. Since early times it has been used as a base for perfume and incense — and is still so used commercially today.

Thus it is the same today as it was in Biblical times when gifts of gold or perfume are made to loved ones. The gold perhaps isn't as precious nor as rare as it was when the Three Wise Men travelled

Enjoying Pudding In Scandinavia

In Denmark and Norway the legendary good spirit of the house is Nisse, who watches over home and farm and is sometimes said to be the gift-bringer, too.

His Christmas treat, the rice pudding traditional at Scandinavian holiday feasts, is placed beside the kitchen door or, on farms, in the hayloft.

Giving of Gifts Traced Back To Wise Men of Old

Like greetings, gifts are synonymous with Christmas, as part of a custom that probably has its beginning in the Wise Men's presentation of gold, frankincense and myrrh to the Christ Child.

Some researchers trace the gift-giving tradition to even earlier, pre-Christian times. During pagan holidays observed at about the same time as the modern Christmas, ancient Romans and Britons exchanged gifts in token of the season.

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Many Customs Of Yesteryear Live At Yuletide

Candles and carols, trees and treats, gifts and greens — and Santa Clause, of course. Wherever Christmas is celebrated, these symbols seem to appear.

In the modern era of rapid communication, there is a growing uniformity in the where choose to mark the holiday.

Yesteryear's customs, however, still have their place in modern celebrations. It's a case of "the more things change, the more they stay the same," as countries, communities and individuals seek to cherish and preserve their own special holiday traditions.

Some of these traditions, as treasured in memory or kept alive in holiday ritual, are compiled in the following paragraphs, according to information from the editors of Encyclopedia International.

Celebrating In Soviet Russia, Poland

One celebration is the old-style Christmas of the Russian Orthodox Church, on Dec. 12. The other is the "new style" Christmas of the modernized calendar, Dec. 25. For before the Revolution in 1917 Russia used the Gregorian method of counting days.

Under the Soviets, Christmas is officially ignored. The holiday is called a New Year's festivity. As far as the Kremlin is concerned, there are, therefore, two New Year's celebrations in December.

The Russians have a Santa Claus, called Dyedushka Moroz, or Grandpa Frost. He drives horses, instead of reindeer, but otherwise is similar to Santa Claus — wearing a long red coat, beard, black boots, and having a deep, jolly laugh.

In some parts of the Soviet Union, the gift-giver is not Dyedushka Moroz but an old woman, a wrinkled babushka, or grandmother.

According to legend, she is an old hag who deliberately misdirected the Wise Men as they journeyed to Bethlehem. Condemned to live forever for that evil deed, she must walk across the country giving presents to all the children of the world at Christmas in penance for her sin.

Her favorite gifts are red boots for boys, golden slippers for girls.

Christmas in Poland is chiefly a religious event, although it also has its holiday aspects. There have been indications that the Polish Government is planning to "nationalize" all religious activity — including Christmas.

Spanish Tradition Involves Horses

Twelfth Night is, in Spanish tradition, the time for giving gifts, and the traditional gift bearers are the Wise Men, who as they journey each year to Bethlehem bring gifts for good children.

To feed the Wise Men's horses on their long pilgrimage, Spanish children fill their shoes with straw and set them on balconies or window ledges.

Illustrated Letters Treasured Today

In the preparation of illuminated manuscripts a master artist often set the style for copyists and assistant to follow, since even the decoration of an initial letter could be a major project.

A single letter might occupy an entire page, and a complete scene of miniature painting might be contained within the boundaries of for instance, an initial "C" or "D."

Some manuscripts, in fact, represent the work not only of more than one artist but of more than one generation of artists.

Today, illuminated manuscripts are treasures of libraries and museums, and rightly so, for throughout a thousand years of Christian history, the art of illumination brought an extra dimension of beauty to manuscripts that are, in themselves, precious works of art.

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However, our Head Office is moving to new quarters now nearing completion on the southwest corner of Lake Avenue and Walnut Street. The Grand Opening is scheduled in late December.

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In most of the United States, the poinsettia is a prized Christmas flower. In Hawaii, however, it grows so profusely that it is considered too common for such an important holiday. Potted orchids, anthurium or the orange and blue flower called "bird of paradise" are Hawaiian holiday favorites.

Cub Scout Pack No. 390 On Overnight Backpack Trip

Departing from Sierra Mesa school parking lot Saturday morning was what might be called the "happy thirteen tiger-toothed, sabre-sawed patrol of El Estrecho fame" but instead was Sierra Madre's own Cub Scout Pack No. 390 Debelos Den. It was a thrill to watch them assemble with back packs, sleeping bags, bedrolls and tents making ready for a weekend of fun at Millard Canyon campground.

The theme of their weekend outing was instructions in outdoor safety and learning the scout laws, oath and motto.

Participating were Cub Scouts Pack No. 390's Webelos John Chapman, Michael Cholewiak, Mark Evers, Gregory John, Michael Jordan, David McClure, Michael McCauley, Jeff Scharf, Courtney Shropshire, Philip Solomon, Denny Thatcher, Glen Ybanez and Mark Ybanez. Cubmaster Jack Kessock, together with fathers Mr. Jordan and Mr. Scharf and former Webelos Leader Ron Smith, put these boys through the paces with some pretty rugged camp training.

Arriving by car and truck at Millard campground the boys backpacked in about a quarter of a mile, set up their tents and made camp for the weekend. Each boy planned and carried with him four complete meals. At this time the group would like to express thanks to the Pack Committee for the donation to the Webelos Den of the plastic tube-type tents and want the parents to know the boys enjoyed a sheltered weekend. Mr. Jordan demonstrated the proper use of an ax in cutting wood the boys had dug in from nearby areas.

Early Sunday morning the group arose, assembled and went a couple of miles on a hike along the trails and it was pointed out by the leaders to these boys to stay on the paths, roads and trails, as it is very hazardous area and susceptible to landslides. Single and double formation trail hiking as part of the safety rules was demonstrated and carried out by the group.

Upon their return from the hike each boy prepared his breakfast as he had done his dinner the night before, and was given an opportunity to exercise in firebuilding ability.

The weekend's outing is another of the many activities incorporated by Cubmaster Jack Kessock, for the almost now famous Pack No. 390 Webelos Den, which has an enrollment of 22 boys. As far as is known this is one of the largest and most active Webelos Dens in the entire San Gabriel Valley Cub Scout program. The fact that these Cub Scouts are without an assigned Webelos Leader bothers them little and by their own expression this is the happiest year they have had in their cubbing experiences. A subtle way to congratulate Cubmaster Kessock.

Incidentally, Mr. Kessock is acting as Webelos Leader, along with his Cubmaster duties, due to the extreme critical shortage of volunteer leaders. They are apologetic of a bit of their time to donate it to the Webelos Den which meets every Monday evening from 5:30 to 7 p.m. at the Park House, Memorial Park.

Another fun activity the Webelos enjoyed this weekend was a competition in rope knot tying and relay races up and down the hillside, with a neighboring Boy Scout troop from Whittier, who were camping at Millard Canyon. Cubmaster Kessock is beaming with pride as he reports his Webelos gang game in first place "by a mile."

These boys have learned to tie all types of knots and most have attended at least one Boy Scout meeting and several who are approaching age 11 have made their applications to join a Boy Scout troop. The aim of this Den is to be able to pass Tenderfoot and receive the Arrow of Light award by the end of this cubbing year. In this connection, Boy Scout Troop No. 373 (Scoutmaster T. Neil Smith) has volunteered to assist with the training of these Webelos and plans to have four Boy Scouts available at the next meeting to relieve Mr. Kessock of some of the detailed workload.

Mr. Kessock has a woodcraft project underway whereby each boy is making an Arrow of Light from plywood and it is their intent to complete, paint and have ready for display at the December Cub Pack meeting these symbols of their achievements.

The 13 boys participating in the campout qualify for the Outdoorman award and will be presented with same at the next pack meeting. A couple of the Cub Scouts have completed requirements for their bear badges. These boys were pushed forward into Webelos due to the lack of Den Mothers and it was with great pleasure that they were presented with their bear award showing their interest and determination to accomplish all merits for awards.

Filling Pockets Italian Tradition

In Italy, Befana is the gift-giver who preceded Santa. She took her name from the name for Twelfth Night—Epiphania, or Epiphany—and brought her gifts on Epiphany Eve, January 4.

To make ready for Befana, tradition says, Italian children empty their pockets and hang up their clothes. Then into each pocket goes a surprise—something good to eat.

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Brownie Troop Goes To Shakeys

Brownie Troop 550 enjoyed a trip to Shakey's Pizza in Pasadena. Manager, John Fisher, let the girls make the pizza and serve their own drinks, showed them through the kitchen and explained how they prepare the ingredients for the pizza.

Girl attending were: Cindy Babbitt, Laura Cutler, Debbie Day, Cynthia Dykes, Sarah Embree, Cindy Furst, Susan Locatelli, Stacy Morse, Susan Axley, Barbara Rambeau, Kathy Satelo, Cathy Steeves, Debra Switzer.

Mothers attending were: Mrs. Marolyn Oxley, Mrs. Judy Cutler, Mrs. Dorothy Dykes and Mrs. Dorothy Steeves.

The committee says: "Our thanks to Mr. Fisher who made the day such fun for the girls. Incidentally, there was no pizza left."

Do all you can to help put YOUR Float in the parade on New Year's Day. Both Finance and Help needed.

Rites Held For Clayton McRavy

Clayton L. McRavy of 153 N. Sierra Bonita, Pasadena, passed away suddenly on December 8 at the Sierra Madre Community Hospital. He was employed by Micro Metals as a machinist. The 52 year old McRavy had been in California for 15 years and originally came from New York.

Left of mourn his passing are: his wife, Marian K. McRavy; a son, Bernard P. McRavy of Montebello; a daughter, Mrs. Claudia E. Meiron of San Gabriel; and three sisters, Mrs. Thaddeus Patterson, Ithaca, New York; Mrs. Richard Apthorp, also of Ithaca, New York; and Mrs. Clifford Voorhees, Wayne, Michigan. Four grandchildren also survive.

Funeral services were held at 2 p.m. on Wednesday, December 11 at the Ripple Mortuary with the Rev. Richard Anderson officiating. Interment was at Rose Hills Memorial Park in Whittier.

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Editorially.. Speaking

The Big Grab!

Even though it may have no direct bearing on this community at the present time, we should be cognizant of pressures that may be brought to bear in the foreseeable future. We have been witnessing the gobbling up of one fire department after another into the county system and in the past year have seen the City of Glendora surrender its fire protection to the county and now the pressure is now being exerted on El Monte and we predict that they too will soon lose their identity into the county network.

Of course, the cities effected all have, or had, their own paid departments and according to the fire insurance rates they pay, the service they received was top-notch. The firemen were receiving wages in the \$800 plus bracket in most instances, plus the many fringe benefits normally granted to city employees. Along comes the members of the County Firefighters Union and begins to prod the local firefighters into letting them represent them and obtain higher wages and additional fringe benefits.

Of course, money talks, and the local members are soon to the point where they are ready to ask their City Council to consolidate them into the county system. They explain the great resources available to them, the training facilities and their disposal, the super-contentment of the firefighters, etc., etc. The crowning touch is when the county representatives proceed to sell the taxpayers and their representatives about the \$100,000 plus, per year that they will save the city, and another "sucker" is caught on the line.

Should El Monte decide to go County, and we believe the pressure will soon be too great to resist, it will only leave Arcadia and Monrovia of the small paid departments left in this area that can be referred to as individual departments.

Let's take a look at these so-called savings and how, if they ever exist at all, will soon do a quick disappearing act, and how Sierra Madre will probably eventually be effected by the biggest "power grab" since the "railroad power scandals" of yesteryear.

Most of the cities, including Monrovia, Arcadia, El Monte and etc. had tax rates of from ten to twenty cents per \$100 valuation budgeted for their departments and in the case of Sierra Madre Volunteer Department approximately two cents on the same valuation. The county, at the present time, in most localities charge 64.4 cents per \$100 valuation for fire protection and in some areas the cost exceeds \$1.00 per \$100 valuation. This in itself is a big difference. Now then what happens when all firefighters are under one big organization and all represented by one big union, it is not hard to predict what the next obvious step will be, when the union says our men need more money, more fringe benefits, more help, more this and more that or we may have to strike. How can you fight back? Your city no longer has its own firefighting equipment, the fire stations have more than likely become the property of the county and the "community pride" that now exists within the department is passe.

The promise of unlimited equipment being available to the city is another farce. Sure the county has it and it will be available, even if it is 30 or 40 minutes away, but under the "mutual aid" agreements now existing between all local departments almost all of this equipment is now available, for free, by a mere telephone or radio call for aid. El Monte could always depend on Monrovia and Arcadia and Sierra Madre and Sierra Madre could get help from Arcadia, Monrovia and El Monte and etc. It is impossible to put a price tag on this aid, but each chief in these cities knew it was there when they needed it. The county also was quick to respond on mutual aid calls, so these cities in most instances already had the equipment available to them, without the 64.4 tax rate to go with it, in case of real need.

What might happen to Sierra Madre if Arcadia and Monrovia are sold the "bill of goods" and their men decide they want to go "county" and then the Firefighters Union decides that they want to annex the City of Sierra Madre firefighting duties and say they will not longer provide mutual aid and may withhold aid, should it be needed. The County is soon to open a fire brush station within the city limits and perhaps in the future this could provide the "foot in the door" they are seeking. But should Arcadia and Monrovia and El Monte choose to retain their own autonomy this could be a long way off.

One thing for certain. The local volunteers will resist any attempts to undermine the bargain that they provide their fellow townsmen, and with a continuation of the kind of cooperation they have received from the residents and the elected representatives, the citizens can look forward to the very best in firefighting, at a minimum of cost, no matter how much pressure they are put under by outside forces, and we believe that pressure could be considerable at some future time.

Thousands of cities throughout the United States, with populations and areas many times greater still get along with fully volunteer fire departments and we can see no need for an exception here.

We sincerely hope that El Monte decides against surrendering their fire department to the county and that our two neighbors, Arcadia and Monrovia can resist the polished "false economies" that they will no doubt be subjected to in the "power grab" in the not too distant future. There can be little doubt that should the time come when all the county must bargain with one union, or suffer the consequences, the pressure will really be on.

Who's Hungry?

Not too many years ago the federal government declared to a startled and unamused Weaverville, California, that it was a depressed area and needed assistance.

The ruckus that followed got national attention, and didn't do the depressed area welfare program any good, although federal handout agencies have tough hides.

Now a similar case has come to light. The U.S. Department of Agriculture declared Wibaux County, Montana, one of 256 counties in the nation in which there is hunger and malnutrition. The people of Wibaux County yelled as loud as did the people of Weaverville, Montana Governor Tim Babcock also got into the fight, along with the county commissioners and the Mayor of the town of Wibaux.

They pointed out that there are 700 registered passenger cars with only 1600 people in the county. It has "beautiful churches, a new high school, a nice court house and many fine homes and parks." Everybody knows everybody and the citizens have lived together through boom and bust, and "nobody in this county is going to let anybody ever go hungry."

The Department was unimpressed and sent in its bureaucrats to save Wibaux from its non-existent hunger. Wibaux, protesting the slur on its good name and the implacability of the federal government, posted a sign: "The town of Wibaux was born in 1893 and lost its freedom in 1968."

Ah, bureaucracy! IT seems to be the hungry one.

R. Robert Evans }
Peggy L. Evans } Editors and Publishers

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SENSING THE NEWS

AROUND THE U. S. CAPITOL

Years of taxpayer generosity to the indolent and dependent in the nation's midst has produced a degree of ingratitude and contempt towards people who are working and paying taxes that in all likelihood exists nowhere else in the world.

A sample of this ingratitude and contempt is the National Welfare Rights Organization's December "spend-the-rent" campaign. Under this plan, welfare recipients are urged to keep their rent money to spend on items not covered in their relief checks.

This arrogant organization claims 30,000 members in 70 cities. Indications of the group's arrogance was the proclamation of Nov. 25, Dec. 2 as "National Get It Week." For Thanksgiving Day, the group recommended demonstrations to say "no thanks, America." George Wiley, director of the organization, also said Welfare Rights Organization members would be urged to turn down gifts of Christmas baskets and second-hand clothing and toys. He said that welfare recipients are demanding more money so that they can buy their own clothing, food, furniture and Christmas gifts.

Among features of "National Get It Week" was a proposal for partial withholding of utility payments and demands that large department stores extend credit to welfare recipients. The word "credit" is a euphemism for giving away the store's merchandise.

U.S. taxpayers surely are the most tolerant people in the world to put up with such arrogant nonsense. No doubt, they are entirely too tolerant. Tolerance, like every other virtue, has its limits. If these limits are exceeded, harm is done. No reason exists why hard-working, responsible citizens, who carry the burden of community life, have to accept such intellectual and moral rubbish as the statements and proclamations of the National Welfare Rights Organization. It is high time for that organization to be "told off."

Welfare payments aren't a right. Indeed no citizen has the right to be supported by city, state or nation. On the contrary, the individual has a duty to help support his government. Unfor-

tunately, there are people in the United States today who believe the government owes them a living, and a very good living at that. They won't take any job that is available, only a well-paid, comfortable job that doesn't require long hours or arduous work. If they can't afford a nice apartment, they expect other citizens to put up the money for federal renticare so that they can enjoy air conditioning and color television. If the community doesn't come across with what they want, they threaten to riot. Such riots have taken place in New York City, where welfare recipients invaded welfare offices and turned over desks and filing cabinets.

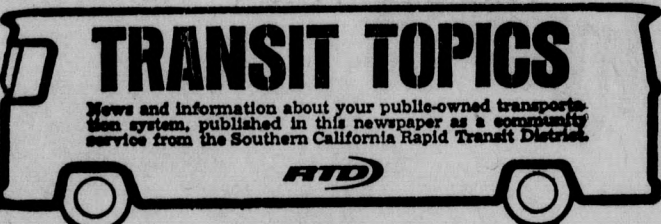
Nowhere else in this world is there as much private generosity as in the United States. Every Christmas, scores of towns and cities have private or church-sponsored drives to raise money to aid the poor. Civic groups and firefighters in many communities collect toys and repair them as gifts. These stem from a warm, human feeling for the genuinely needy. But the radicals who are organizing welfare recipient disdain true charity, generosity and good feeling. These organizers of protest are worse than ungrateful; they are poisoners of community feeling. They are fomenters of strife and promoters of bitterness.

The good citizens of this country will err if they simply ignore the organizers of welfare recipients who try to create ill-will. It is necessary, for the well-being of the nation, for responsible citizens to condemn the radical organizers in the strongest terms and to use all legal means of checking their growth and influence.

The welfare organizers must be taught, first of all, that their shabby arguments won't get them anywhere. They must learn that there won't be any successful "National Get It" weeks. There must be strict enforcement of rules and regulations governing welfare.

If a welfare recipient spends his relief check in a deliberately irresponsible and provocative manner, he must discover that no more money will be forthcoming. Those who refuse to pay

—Please turn to Page 11



by
ARTIE DEE
Transportation Editor

Send your questions to Artie Dee, Transportation Editor. If you're anything like me, you will welcome a Christmas gift suggestion or two. One of the most practical gifts for persons on the go is an RTD monthly pass. Oh, you say it sounds about as exciting as an Irish wake, well don't believe it. An RTD monthly pass provides unlimited one-zone riding on any RTD extraCar or the first 30-cent portion of any fare. Be practical this year, give something your friends and relatives can really use.

Next week this column will feature detailed information on Rose Bowl transportation. Unless you're one of those people who enjoy driving around in the world's largest parking lot, you will want to read about RTD extraCar service to the parade and the game.

A lady wrote in recently accusing me of making bus riding sound as easy as taking your own car to work. She went on to say that standing on a corner waiting for a bus leaves much to be desired. I have to take exception to this good lady's argument and point out a few facts she has obviously overlooked. A little simple arithmetic will tell anyone that parking in downtown Los Angeles can add up to a buck or two, money you can keep in your mattress. Now if you're lucky, you'll get by with only one or two banged fenders a year, another buck or two that would look better under your mattress. As for waiting on the corner, this ritual can be improved upon if you have a timetable. The RTD prints a public timetable for all of its 116 lines, usually available from the bus operator or from me, Artie Dee. Just drop me a card and I'll see to it you get your timetable.

THOUGHT FOR TODAY . . . A budget is a plan that enables you to pay as you go—if you don't go anywhere.

Q. What bus will take me to Bank of America, Sears and Crawfords from Elliot and Hoyt? Mrs. M.T.

A. The new RTD 135 line will take you to the depot, Tyler and Valley Mall, very near the B of A, it will also take you to Sears. For Crawfords, take the 135 to the depot and change to the 53 line to Crawfords. I've sent you timetables.

Q. Please tell me how to get to downtown Alhambra from Covina. I understand there is a bus I can catch somewhere in Covina. Mrs. L.S.

A. The 53 line at Citrus and Badillo in Covina will take you to Garfield and Valley where you can change to the 61 line to Alhambra. Another way is to get off at San Gabriel and Valley and catch the 11 line or get off at New Avenue and catch the 17 line. I've sent all necessary timetables.

Q. How can I get to Pomona from Charter Oak by bus? We live near Gladstone and Sun Flower.

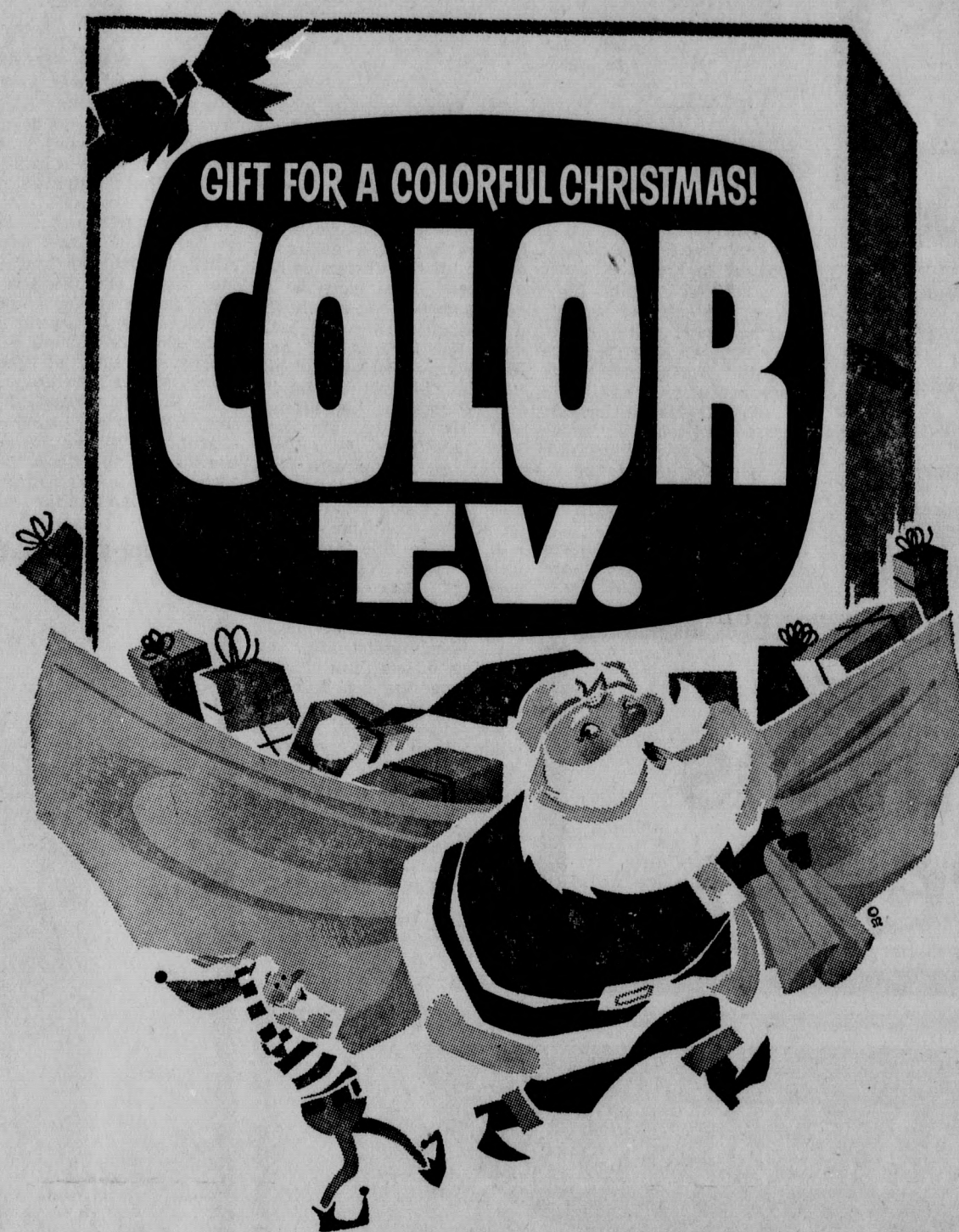
A. Walk or ride south to Covina Boulevard where you can catch the 53 bus to Pomona.

Q. Can we go to the Apple Country near Yucaipa? I understand RTD has a bus to that area. We live in Baldwin Park. Mr. B.L.

A. RTD has a bus to Yucaipa (the 60 line) but where it stops in Yucaipa is one heck of a distance from the Apple Orchards. Sorry.

Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. NO RETURN STAMPS OR STAMPED ENVELOPES ARE NECESSARY.

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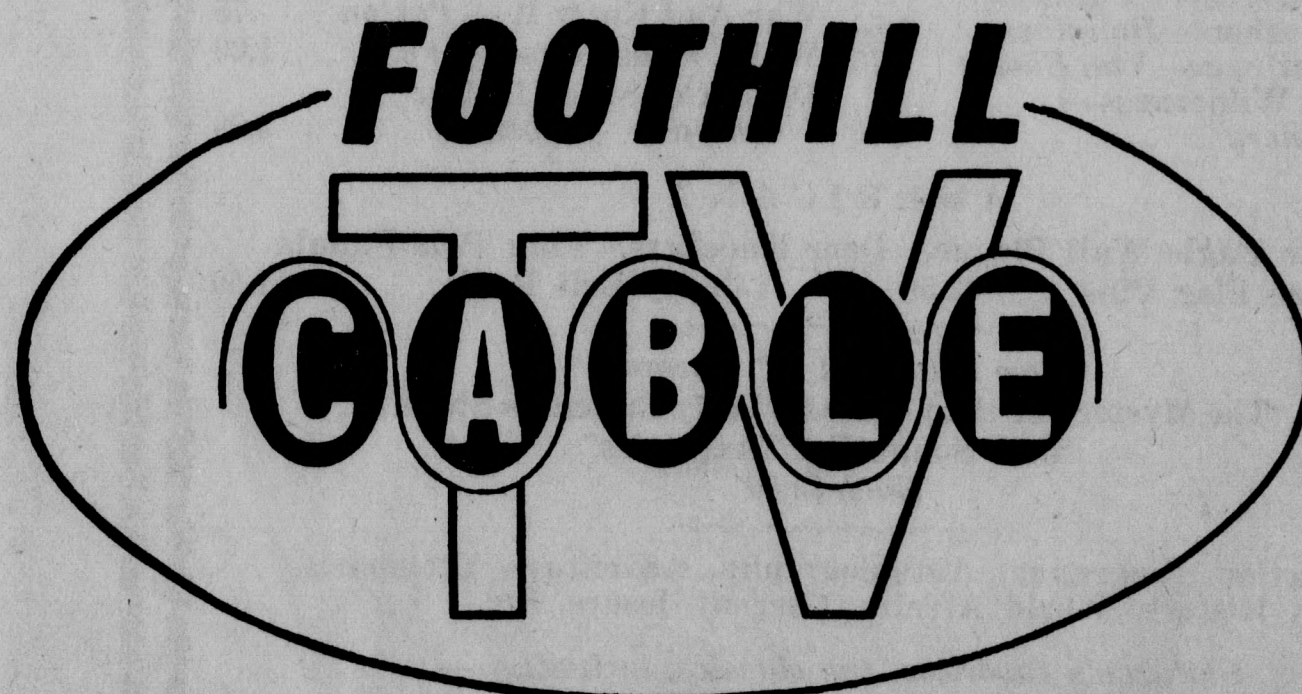
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Former Sierra Madiran Dies

Mrs. Grace Virginia Hilton of 6056 Hayes Street in Highland Park passed away December 8 at St. Vincent's Hospital in Los Angeles. The 45 year old Mrs. Hilton, a reservation clerk with Trans World Airlines, was a former Sierra Madiran. A native Californian, she was born in Los Angeles.

Survivors include a son, Raymond M. Hilton of Covina and a mother, Mrs. Henry Nord of South San Gabriel and one grandchild. Services were to be at 11 a.m. on Thursday, December 12, at Ripple Mortuary with the Rev. Richard Anderson. Interment was scheduled for Live Oak Cemetery in Monrovia.

Spring Garden Show In May

Dates for the 1969 California Spring Garden show have been set for May 18-24, according to Frank H. Ogawa, president of the First District Agricultural Association, sponsors of the show. The 38th Garden Show to be held in Oakland, this year's event will again be at the Oakland-Alameda County Coliseum. "There will be ample parking this year because the dates do not conflict with any athletic events," Ogawa said.

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Neighbors

A lovely Christmas tree, provided by the PTA, decorates the main office at Sierra Madre Elementary School. The PTA is also responsible for the Christmas parties to be held in each classroom on December 20, the last day of school before Christmas vacation. Principal Al Leeming points out that while there is no Christmas Recreation Program at Sierra Madre during the vacation, there is such a program at Sierra Mesa and Sierra Madre students are invited and urged to attend Sierra Mesa for the program sponsored by the Pasadena Recreation Department.

The Robert Babbitt household is in somewhat of an unsettled state . . . Mrs. (Betty) Babbitt hopes that the remodeling of the living and dining room will surely be completed this week, as besides having a desire to get up all the Christmas decorations, she expects to have some of her family for a reunion during the holidays. Her parents, Mr. and Mrs. Murray Parker and her 12 year old brother, David, from Pasadena; her brother and his family, Mr. and Mrs. Dan Parker, from Monrovia; and hopefully, her brother and his family, Mr. and Mrs. Bruce "Bud" Parker, all the way from Florida will join in the family reunion. Then on Tuesday evening, December 17, Brownie Troop No. 550 will meet at the Babbitt home for refreshments after an evening of caroling. Indian Guide meeting scheduled at their home for December has, thankfully, been changed to January. Now, add to all that Christmas shopping, baking, Christmas cards, etc., and would you agree, that things seem a little hectic???

Lotsa Rice

In 1967, the United States rice farmers produced a national record crop of 8,964,800,000 pounds of rice.

Christmas Grew Over the Years

Just as the celebration of Christmas gathered together many customs and rituals of earlier holidays, so too the monastery artists drew upon techniques evolved by pre-Christian craftsmen.

Influence of classic Greek and Roman style is evident in the early illuminated manuscripts of the Christian era. This gradually gave way to the decorative, abstract, Byzantine style. With the approach of the Renaissance, more natural, realistic techniques came into use, in illumination as in other forms of art.

Singing of Carols From 4th Century

With voices lifted in harmony for "Silent Night," "The First Noel" and other beloved songs, today's carolers carry on a Christmas custom that originated centuries ago.

In the fourth century A.D., St. Basil was praised with a musical poem in honor of the fight for Christianity over the Byzantine emperor Julian. Later in Greece, legends of St. Basil were set to music and sung at Christmas and the New Year.

St. Francis of Assisi led the villagers of Greccio in singing hymns of praise to the Christ Child when in the 13th century he created a manger scene in this Italian town.

Santa Traced Back To 4th Century

Santa's source, legend says, goes back to the fourth century, when St. Nicholas, a bishop of Asia Minor, was noted for his generosity and gift-giving.

In some countries, St. Nicholas still retains his role as gift-bearer. His day is, traditionally, December 6th, and European children await him on St. Nicholas Eve, December 5th.

A gray horse and a white donkey have each been credited with the honor of transporting him on his gift-giving journeys.

Lights, Christmas Go Together

Light and Christmas go together, for the deepest meaning of the holiday represents Christ, the Light of the world. From the bonfires and candles of yesteryear to the twinkling electric ornaments of today, light symbolizes Christmas. According to Irish legend, a candle should always be placed in the window on Christmas Eve. Each Christmas, it was said, Christ wanders the earth in search of a welcome, and a candle should light the way.

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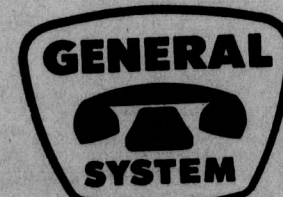
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A^T CHRISTMAS

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To our Many Valued Friends, We Extend a Heartfelt "Thank You"

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Dear Santa:
I want a high chair for my doll, and a talking duck and a nice little red wagon and some stuffed animals.

Love
Jeanie

Dear Santa:
(A drawing was enclosed)
—Christine Porter

Dear Santa:
We want you, to come early because we won't be here Christmas Eve. Could you come Sat. 21 please?
I want Jonnie Toy Maker and an electric slot cars and a hook and ladder fire truck.

—Ronnie Reese

To Santa:
My name is Andrea Tan-tilla. I am 7 years old. I live at 19 N. Mountain Trail Ave., Apt. 8, Sierra Madre, Cal.

I have been a good girl this year and I would like a doll buggy, clothes for me, a bead set and a Snow White book.

Love
Andrea

Dear Santa:
My name is Rutsy. I am four years old. I have a little brother Jason who is four months old. I have been a good boy and help my mommy with Jason.

What I would like for Christmas, the most of all, is a tool chest. If I could have this then I could help around the house. I would also like you to bring my brother a nice toy animal. He's not very big now, but will grow up real soon.

Thank you, Santa.
—Rusty

Russell Douglass
70 S. Mountain Trail

Dear Santa:
My name is Tina, I'm 5 years old. I have been a good girl this year. This year I would like a new doll, Slinky and a nurse outfit, and I have two brothers David and Jimmy; all they want is some little cars and a boat.

Thank you Santa,
—Tina Hall
171 E. Montecito

Dear Santa Claus:
I would like the following items:

Baby Small Talk, 1 pajamas and 1 good outfit for her, Annabelle Autodiddle (kiddle), Spirograph, Green Ghost Game, Cotton Magic (deluxe set), Floating in (for Francie), Me 'N My Dog (Tutti set), Glo-Globs, The

Newlywed Game, Strange Change Machine, Black Beauty Book, Silly Putty, Snoopy Book, Tricky Tommy Turtle, Toy Talking Push-Me-Pull-You, Dip Dots (16 set), Pop "Yer" Top (game), Kenner's Say I: Play it.

Love,
Candy

Dear Santa Claus:
I would like the following items:

Baby Party, 1 pajamas and 1 playsuit for her, Jewelry Kiddle (bracelet), Spirograph, Talking-Learning Machine Tiles, Poppin' Hoppies (game), Cotton Magic (starter set), Pedal Pushers (for Barbie), Walkin' My Dolly (tutti set), Play Dough, Little Bo Peep Record, Easy-Reader Bunny Book, Fight Factory (by Mattel), A-B-C Fun Box, Silly Putty, Lucy Book, Big Sneeze (game), Barrel of Monkeys, Tricky Doodle Duck.

P.S. We've tried to be good all year. I hope you bring us some presents.

Love,
Robin

Dear Santa:
Please give me a real drum.

Thank you for the Varoom X-15.

Love,
Ted

410 East Laurel

Decorating Trees Is A Tradition Of Long Standing

The gaily decorated tree so much a part of Christmas has its counterpart in trees adorned with colorful trinkets during the ancient feasts of the winter equinox. This pagan custom of decorating evergreens became associated with Christmas observances, and legends link it to the birth of Jesus. One such story says that on the night of the Nativity, all the woodland trees burst into bloom and bore fruit.

He Protected Robbers
Legends about St. Nicholas are many, but they all relate in some way to his reputation for generosity. Pawnbrokers took him for their patrons, and robbers looked to him as their protector. In the Middle Ages, robbers were sometimes called Knights or Clerks of St. Nicholas, says the New Book of Knowledge.



Christmas Greetings

A cheery hello to each of you from the staff and management of

For Your Convenience
We Will Be Open
CHRISTMAS DAY
NEW YEAR'S DAY

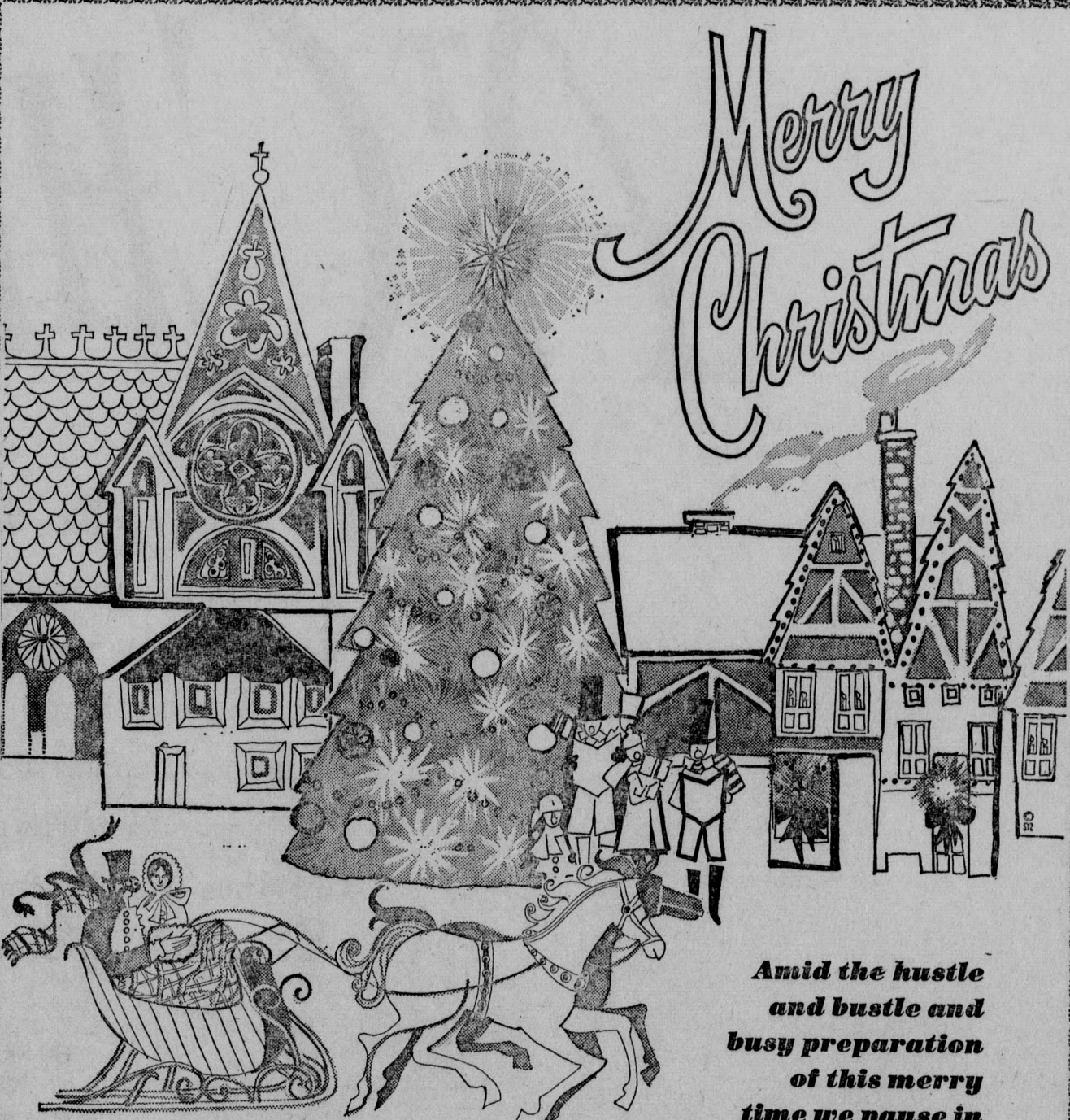
WILEY'S-HASTINGS
LIQUOR

EL 5-8266



WE
DELIVER

3657 E. Foothill Blvd.



Amid the hustle and bustle and busy preparation of this merry time we pause in the happy tradition of the season to wish our many fine friends and neighbors all the long-lasting happiness of an old-fashioned Yule. Thanks for your loyal support.

**SIERRA MADRE
COMMUNITY HOSPITAL STAFF**
225 W. SIERRA MADRE BLVD.
EL 5-7181



May this holiday season bestow
on you every blessing and happiness.
Please accept our best wishes,
and may we express our gratitude to
you for your loyal patronage. Thank you!

DON JACKSON
Store For Men

18 W. SIERRA MADRE BLVD.

355-1236

From the FIRE SIDE By One of the Boys

Yes, your Firefighters were very depressed with the fire early Monday morning in Kersting Court, but like the mortician, who is accustomed to death, your firefighters are accustomed to fires. Their first duty, and thought, is to stop the fire from spreading, and then suppress it as soon as possible. What is of no concern to them whatsoever, or who it may belong to, or how the fire started.

— SMVFD —
The causes of fires are not the responsibility of your Firefighters to determine, there are three members of the Firefighters who specialize in that phase of the operation, two of them are in Fire Prevention. These men have, and are now going, to school to determine causes. Opinions of your Firefighters are only spontaneous, please remember this.

— SMVFD —
We have heard some comment that the Firefighters should have attempted to save the figures in the Creche. When the fire was first seen it was at least 50 feet in the air, the heat across the street was stated to be immense, the figures were made of paper mache, and although the fire equipment arrived at the scene within 58 seconds after the sounding of the alarm, the figures could not have been saved had the fire equipment been present at the time the fire was first noticed.

— SMVFD —
The Firefighters are proud of their record, they are

proud of their response time, and when you consider that the alarm was turned in at 5:18 a.m. and that 20 firefighters responded and had full containment in less than five minutes, then you have something to point at with pride. From a sound sleep to fighting fires in less than 2 minutes.

— SMVFD —
Although the writer is not one of qualifications, but there was very little that the Firefighters could do except to suppress the burning fire and attempt to save the pepper tree. I seriously doubt that the fire would have spread to the Kersting Court buildings, however it could have been possible had the pepper tree become fully involved and then transferred to the one across the street, to the awnings and then the buildings. There was some breeze, but we doubt if sufficient to blow the embers across the street.

— SMVFD —
This being December 19, the Creche is back up, and here again the Sierra Madre Volunteer Firefighters are mighty proud. They are proud of their member Engineer John Buchan.

— SMVFD —
Engineer John was at the fire that early Monday morning, after being dismissed to journey to his work in South Pasadena, he worked until around 11, when the idea of rebuilding the Creche was brought to the forefront.

— SMVFD —
Engineer John left his job at South Pasadena, returned to Sierra Madre and advised those responsible that the Creche would be rebuilt that afternoon. Carl Griffin brought out his drawing board and started sketching, and Engineer John started pulling lumber from the Griffin Luber Yard.

— SMVFD —
Engineer John had some help, Carl Griffin helped, and after his shift ended at 4 p.m. Chris Christensen, local police officer also helped, and probably others pitched in. At around seven o'clock Monday evening the Creche was almost ready to go back up in Kersting Court.

— SMVFD —
Early Tuesday morning the figures were ordered to be flown to Sierra Madre from the City of New York with arrival expected Sunday or Monday. On Wednesday the Volunteer Firefighters set up the new Creche in Kersting Court. . . . Ye sir reeve, we are proud of our John Buchan and all of us are real happy he is on our team.

— SMVFD —
Everything is here for the Christmas Eve party for the children, Old Santa has wired he will arrive with Elfie at exactly 7 and requests that Senior Engineer Joseph Grippi not be late in the pickup as he has a tremendous schedule for the rest of the night. The Firefighters will assemble between now and then and have the stockings stuffed for Santa's arrival, so again it will be a MERRY CHRISTMAS to all of you from your Firefighters. . . . Do be careful this holiday season, all Firefighters want to stay at home with their families, but if you need them, they are here to serve you, do not hesitate to call, and within minutes they will be by your side. . . . We will be looking for you Christmas Eve, together with your children in Memorial Park. . . . Thanks everyone for making this possible.

Heartbreak enters the home of 25,000 families each year when parents discover their child is cerebral palsy. Many of these families seek help from United Cerebral Palsy.

United Cerebral Palsy reports that a few scholarships are open for child victims whose parents will call 462-6426.

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LAUNDERING
CLEANING
LINEN SERVICE
52 years serving your area
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SIERRA MADRE NEWS—19
Thursday, Dec. 19, 1968

Immunizations At Garvey School

A special evening immunization clinic will be held at Richard Garvey School, 2720 N. Jackson St., on Monday, December 16 from 6 to 8 p.m. Immunizations against DPT, measles, polio, and smallpox will be offered.

This service is being offered by the County of Los Angeles, Health Department. Members of the Garvey School District PTA Council have volunteered their services at the clinics.

Immunizations are free for children from 2 months through five years of age. No appointments are necessary. Children must be accompanied by a parent or legal guardian.

Dr. F. K. Gates, Alhambra District Health Officer urges all parents with children for measles and polio immunizations. Two doses of Sabin oral polio and one measles inoculation are required by law for any new enrollee in California schools.

Chief cause of crippling cerebral palsy is interrupted oxygen supply for the infant's brain, according to United Cerebral Palsy.

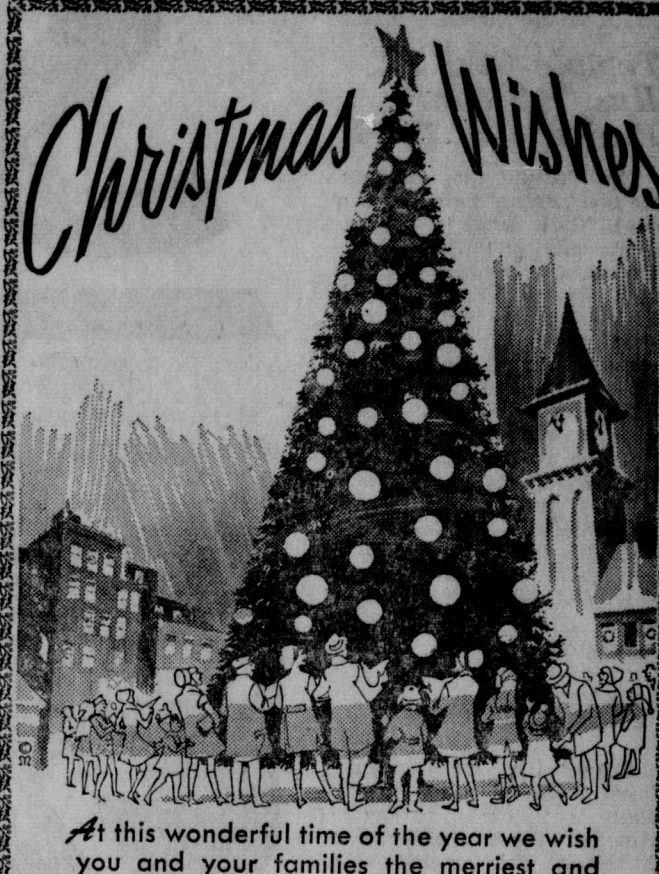
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38 E. MONTECITO

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50 S. BALDWIN

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OPEN!

Every Evening Till
Christmas
(Closed Sundays)

9:00 A.M.
Till
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MOST T.V. SPECIAL TOYS
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Schwinn Bicycles —

All Sizes, Models and Colors Now In Stock

Use Our Lay-Away Plan
Choose Now While Stocks Are Full.

Shortages Of Some Items Will Lead To Disappointment.

Christmas Time Is Woodland
Unfinished Furniture Time —

Ask For Our FREE Catalogue With All The Pieces Shown

140 W. SIERRA MADRE BLVD.
PHONE 355-6641 SIERRA MADRE
**TOY & PATIO
VILLAGE**

WHERE YOU SELDOM PAY RETAIL
BANKAMERICARD MASTER CHARGE



CHRISTMAS
GREETINGS

As we share with you in the joys of the Christmas season, we'd like to express our thoughts and our thanks to every friend and neighbor. Our thoughts are warm with hearty wishes for a holiday brimful of excitement and enchantment. And our thanks are most sincere, for your steadfast patronage and good will. We always appreciate the privilege of serving you.

Vogue

CLEANERS

370 W. SIERRA MADRE BLVD.
Next to Bank of America

IN WISTERIA VILLAGE
IN SIERRA MADRE

Temple City JC Has Call Santa Project Dec. 18-19

The Temple City Jaycees are conducting their 6th annual "Call Santa" program sponsored by the Western Electric Company, Inc. Children in the San Gabriel Valley are invited to call Santa at the North Pole between 6:30 p.m. and 9 p.m. on December 18 and 19. Toy talk and questions about Santa's work or the North Pole are welcomed. Dial 285-2101, 285-2102, or 285-2103.

The Temple City Jaycees and Western Electric conduct this project as a public service to the residents of San Gabriel Valley. Last year, Santa talked with nearly 400 children.

Neighbors

Seems like more people have birthdays this month than any other month. Among those celebrating birthdays this month was Dean McClure of South Hermosa. His wife, Helen, and practically brand new (Oct. 27) daughter, Heather Jo, traveled to Whittier to the home of Mr. and Mrs. Don (Joelle) Bailey, Helen's sister, to share natal celebration with niece Cindy, whose birthday also falls on December 9. Other guests present for the family party were Brian (5) and Brent (3) Bailey and their paternal grandparents, Mr. and Mrs. Doyle Bailey of Montebello, Mr. and Mrs. Joe Holder of Downey, Helen's and Joellen's parents, were also present, who came for both their granddaughter's birthday as well as their son-in-law's. (My, but we could get confusing, or are we?) Love-dinner and everybody's favorite birthday cake—chocolate—loaded down with 7 candles for Cindy and an undetermined (over 21) number of candles for Dean. Dean was most pleased with his girls—tools for working in the yard, a lemon tree and several other shrubs for the virgin yard of the McClure's new home. Happy Birthday, Dean... and a happy birthday to his niece, Cindy, too!

Robert and Mary Coughlan still floating on "cloud nine"... Son, Robert, III, arrived home for the holidays and will be with the family until December 30, at which time he will depart for his reassignment... which is to be Washington, D.C. Marvelous, right? Because that's not so very far away in this day and age of communication and travel. Bob's sister, Marilyn was especially happy to have him home to help her celebrate her 18th birthday on Saturday, December 14. Nothing special had been planned, just a family birthday dinner party, with a few friends dropping by later... But when you're 18 and you big brother is able to come home, that's special enough! Naturally, rest of the Coughlan crew was there to sing a couple of verses of "Happy Birthday" and there are: Pat, Maureen, Mary Louise and Bridget. All the aforementioned will be present when Santa comes down the chimney, as will Mrs. Coughlan's cousin, Dr. Lettie Mandiola, who has been working at Rutgers University, New Jersey, and is expected for the holidays. P.S. Happy 18th birthday, Marilyn!

Attend the church of your choice every Sunday. You'll find your neighbor there.



As jolly Santa winds his way, bringing wonderful gifts for you, we'd like to add our appreciation. Happy holidays.

FOX BARBER SHOP
54 W. S.M. BLVD.
355-0933

E. F. MACDONALD

Shopping Bag

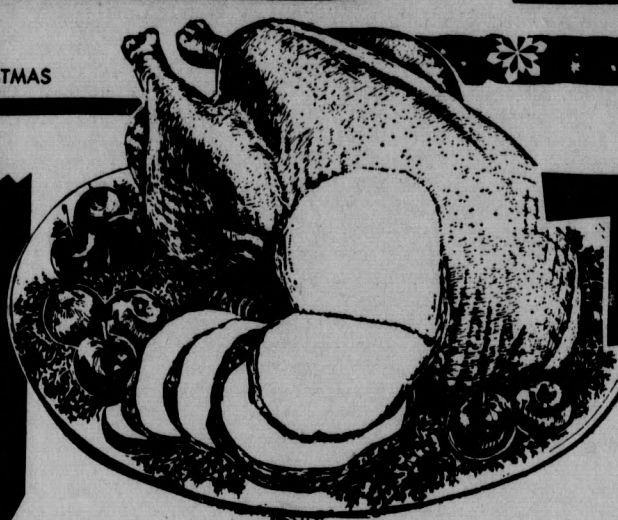
BIG 6-DAY PRE-CHRISTMAS SALE!

PRICES EFFECTIVE THURSDAY DEC. 19 thru TUESDAY, DEC. 24 ★ WE'LL CLOSE CHRISTMAS EVE AT 7 P.M. ★ CLOSED CHRISTMAS

ROYAL GELATIN
ASST. FLAVORS—3 OZ. PKG.
7¢
PLUS BLUE CHIP STAMPS

SIMPLE SIMON PIES
FROZEN—8 INCH
25¢
PLUS BLUE CHIP STAMPS

GOLDEN YAMS
CASE SWAYNE—2½ CAN
25¢
PLUS BLUE CHIP STAMPS



ALL CALIFORNIA GROWN • USDA GRADE A

TURKEYS

LOOK FOR BOTH SEALS



Your Assurance of Both Wholesomeness & Quality

CALIFORNIAN or POPPY BRAND
USDA GRADE A • FROZEN • READY FOR THE OVEN

HENS 37¢ 10-14 LBS. AVG.
TOMS 33¢ 18-24 LBS. AVG.

SAVORY SEALED FANCY TURKEYS
PERSONALLY SELECTED... THE PICK OF THE FLOCK
USDA GRADE A • FLASH FROZEN • OVEN READY

HENS 39¢ 10-14 LBS. AVG.
TOMS 35¢ 18-24 LBS. AVG.

ORDER NOW!



FRESH TURKEYS

SHOPPING BAG SAVORY SEALED
SELECT QUALITY • USDA GRADE A
IMPECCABLY DRESSED FOR CHRISTMAS DINNER

YOUNG HENS 45¢ YOUNG TOMS...

ARMOUR TOMS

FROZEN, GRADE A
18-22 LBS. AVG. WT.

31¢ lb

SHOPPING BAG FEATURES:
FRESH & FROZEN BELTSVILLE TYPE
TURKEYS • STUFFED TURKEYS • DUCKS
• GEESSE • ROASTING CHICKENS

BIRDS EYE VEGETABLES
PEAS, CUT CORN, CHOPPED BROCCOLI, CHOPPED SPINACH
FROZEN, 10-OZ. PKG.
2 FOR 29¢

FOLGER'S COFFEE
ALL GRINDS
1 LB CAN
63¢

MRS. CUBBISON'S DRESSING
REG. OR CORN
13-OZ. PKG.
49¢
FRESH WESTERN OYSTERS 10 OZ. JAR **89¢**
SCHILLING GROUND SAGE 1 OZ. CAN **23¢**

FREESTONE PEACHES 39¢
SLICED PINEAPPLE 2:45¢
JERSEYMAID BUTTER GRADE AA 1-LB. CTN. **79¢**
ICE CREAM JERSEYMAID CATERING ALL FLAVORS ½ GAL. CTN. **69¢**

SPICED PEACHES KINGS FANCY • WHOLE • 2½ CAN **25¢**
INSTANT POTATOES OREIDA • 13-OZ. PKG. **39¢**
NONE SUCH MINCEMEAT BORDEN'S • 28-OZ. JAR **59¢**
CARNATION MILK 2:29¢
EVAPORATED • NO. 1 TALL CAN

PITTED RIPE OLIVES SAN FERNANDO MEDIUM • 300 CAN **39¢**
WHOLE SWEET PICKLES PETER PIPER • 22-OZ. JAR **43¢**
WHOLE DUTCH ONIONS YORK COUNTY • 303 CAN **29¢**
JERSEYMAID EGG NOG **49¢**
RICH & SPICY • DELICIOUS! QUART CARTON

BELL MIXED NUTS 13-OZ. VACUUM CAN **69¢**
HEAVY DUTY REYNOLDS WRAP 25' ROLL INCL. 6¢ OFF **59¢**
RICHTEX SHORTENING 3-LB. CAN **59¢**

FULLY COOKED HAM **49¢** lb
FARMER JOHN, LUER, MORRELL OR HOFFMAN
FULL SHANK ½ BUTT PORTION HEAVY 5 LB. AVG. ... **59¢**
BONELESS HAMS
WILSON'S FESTIVAL, LUER \$1.39 MORRELL'S DUTCH OVEN, \$1.29
GOURMET, HORMEL CURE 81 1 LB FARMER JOHN FESTIVAL

PORK LOIN ROASTS
WHOLE OR RIB HALF **59¢** lb
LOIN HALF PORK ROAST ... LB. **65¢**
CENTER CUT LOIN CHOPS ... LB. **89¢**

SEAFOOD SELECTIONS
COCKTAIL SIZE **COOKED SHRIMP** HALF POUND **89¢**
WESTERN **FRESH OYSTERS** 18-OZ. JAR **89¢**

IN THE FROZEN MEAT CASES
RUPERT'S FRIED SCALLOPS 14-OZ. PKG. **1.49**
MRS. FRIDAY'S GOURMET SHRIMP 1½ LB. **1.73**
KIRKPATRICK'S EASTERN OYSTERS 7-oz. **98¢**
GORTON'S FISH CRISPS 8-OZ. PKG. **59¢**

12 YEARS OLD COLLECTOR'S CHOICE Crown Jewel KENTUCKY STRAIGHT BOURBON **\$5.29**
FULL 90.4 PROOF GIFT BOXED SPECIAL FIFTH
SEE THIS YEAR'S BEAUTIFUL DECANTERS AND GIFT WRAP PACKAGES
A GIFT OF FINE WINES & LIQUORS IS ALWAYS MOST APPRECIATED DURING THE HOLIDAY SEASON

JACK DANIELS **\$7.19**
BLACK LABEL—90 PROOF TENNESSEE SOUR MASH WHISKY—GIFT BOXED FREE
NO LIMIT AT SHOPPING BAG SAVE 10% BY THE CASE

EDEN ROC BRANDY CALIFORNIA'S FINEST, 80 PROOF GIFT BOXED—WAS \$5.29—SAVE \$1.30 **\$3.99**
JIM BEAM BOURBON 4 YR. OLD KENTUCKY SOUR MASH WHISKY, GIFT WRAPPED **\$5.29**
CLUNY SCOTCH IMPORTED FROM SCOTLAND, 80.8 PR. HOLIDAY BOXED FOR GIFT GIVING **\$6.29**

SMIRNOFF VODKA 80 PROOF, IN A BEAUTIFUL COCKTAIL SHAKER DECANTER, HOLIDAY GIFT BOXED FULL QUANT **\$5.99**

HEUBLEIN PREPARED COCKTAILS PERFECT FOR PARTIES & GIFT GIVING
MARTINI • MANHATTAN **\$3.99**
• DAQUIRI • MARGARITA ¼ QT.

DON'T FORGET FILM! COLOR FILM MOVIE FILM FLASH BULBS

SHOPPING BAG DELICATESSEN
SLICED MEATS
BUDDIG'S - SMOKED 3 FOR \$1
BEEF, HAM, PASTRAMI, CHICKEN OR TURKEY
GALLO SALAME FROM SAN FRANCISCO SLICED, 6-OZ. PKG. 69¢ 3-OZ. **39¢**
PHILADELPHIA CREAM CHEESE KRAFT 8-OZ. PKG. **37¢**
200 EXTRA BLUE CHIP STAMPS
WITH PURCHASE OF DUBUQUE OR OL' VIRGINIA
5 LB. CANNED HAMS
1 COUPON PER CUSTOMER, REDEEM AT SHOPPING BAG DEC. 19 THRU 24

PERFECTION BAKERIES FRESH PUMPKIN or MINCE PIES DEEP 8-INCH REG. 79¢ **69¢**
PEFFERNEUSE COOKIES A CHRISTMAS TRADITION! FRESH... 1-LB. POLY BAG **55¢**
CHRISTMAS HOLIDAY CAKE DECORATED WHITE CAKE 8" FOIL PAN **98¢**
FRESH DINNER ROLLS ASSORTED—12 IN A POLY BAG **45¢**

12 BOOK LIBRARY CHILDREN'S CLASSICS
PINOCCHIO COMPLETE & UNABRIDGED **\$1.29**
INTRODUCTORY OFFER STILL AVAILABLE TREASURE ISLAND **99¢**
LAST WEEK TO... Find a Fortune!
BE SURE TO PLAY THIS EXCITING GAME THIS WEEK END! YOU MAY WIN UP TO \$1,000
REDEEM ALL WINNING TICKETS ON OR BEFORE SUNDAY, DEC. 22nd

Christmas GIFTS See Our Display!

SHOPPING BAG PRODUCE... FRESHNESS YOU CAN TASTE
TANGERINES SWEET & JUICY... FROM THE COACHELLA VALLEY **2 LB \$2.29**
JUMBO SIZE
ANJOU PEARS SWEET AND JUICY GREAT FOR SALADS **2 1/2 29¢**
RED GRAPES PLUMP, LUSCIOUS RED EMPEROR **2 1/2 29¢**
CAULIFLOWER SNOW WHITE COMPACT HEADS **1 LB 15¢**
RED YAMS EXTRA FANCY—TENDER TEXTURE. SERVE 'EM CANDIED WITH TURKEY! **1 LB 19¢**
AVOCADOS EXTRA FANCY FUERTES THE SALAD FAVORITE! **19¢**
JUMBO SIZE
Christmas Poinsettia BEAUTIFUL BLOOMING PLANTS TRADITIONAL FOR YULETIDE DECOR MAKES A WELCOMED GIFT, TOO! **98¢**

JACK & THE BEAN STALK Golden Corn WHOLE KERNEL OR CREAM STYLE 303 CAN **22¢**

CROWN PRINCE Crab Meat READY TO USE 7½-OZ. CAN **79¢**

STAR Olive Oil 24-OZ. BTL. 1.23 16-OZ. BTL. **89¢**

STEERO INSTANT Beef Bouillon OR INSTANT CHICKEN 3-OZ. JAR **29¢**

FOLGER'S Coffee ALL GRINDS 3-LB. CAN 1.99 2-LB. CAN **1.37**

FOLGER'S Instant Coffee AS GOOD AS FRESH PERKED 6-OZ. JAR **90¢**

JOY LIQUID DETERGENT FULL QUANT SIZE INCL. 30¢ OFF **65¢**
SALVO DETERGENT TABLETS GIANT PKG. **75¢**
DREFT DETERGENT QT. SIZE, INCL. 10¢ OFF **69¢**
OXYDOL DETERGENT QT. SIZE **79¢**
THRILL LIQUID FOR DISHWASHING, 22-OZ. **59¢**

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★ SO. PASADENA 1616 State St. (East of Fair Oaks)

★ WEST ARCADIA 1407 Baldwin Ave.

Dr. Ethel Barnhart, Founder

The Santa Anita Church
226 West Colorado Boulevard, Arcadia — 448-8206
Margaret M. Stevens, Minister

Sunday, December 22, 1968, 11 A.M.
"THE MIRACLE OF CHRISTMAS"
Communion 9:45 A.M. — Candlelight Service
December 24, 8 P.M.
Dial-for-prayer, 447-6162



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Worship Service 11:00 a.m.
Church School Adult Bible Class 9:30 a.m.
Child Care
"Is Christmas Made Real Through Giving?"
Rev. Richard J. Anderson

BETHANY CHURCH

(INTERDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service

United Church

Sierra Madre United Church of Christ will have Christmas Sunday worship services held at 11 a.m. at the Altadena Community Church, 943 East Altadena Drive.

The Rev. Bruce Van Blair's sermon for this Sunday is "The Wise and the Foolish," based on Scripture found in Matthew 2:1-12.

The regular Christmas Eve Family Service will be held at 7:30 p.m. on December 24, and a new style

Sunday Sermon

Communion Supper Celebration is planned for later in the evening between 11 p.m. and midnight, in Altadena. All are welcome to attend these services.

Sweden Has Goat As Gift-Giver

Sweden has an unusual gift-giver—it's a goat! According to tradition, the Yule goat or Yule goat comes to the door of Swedish homes on Christmas Eve and



To Wish You
all the joys and blessings
of this glorious holiday season...
is the tradition we treasure. Merry Christmas.

PINK COTTAGE SALON

147 W. SIERRA MADRE BLVD.

356-1059

Lesson-Sermon Announces December 22

"Thine, O Lord, is the greatness, and the power, and the glory, and the victory, and the majesty; for all that is in the heaven and in the earth is thine; thine is the kingdom, O Lord, and thou art exalted as head above all."

These words from the first book of Chronicles are part of the Bible Lesson-Sermon titled "Is the Universe, Including Man, Evolved by Atomic Force?" to be read in all Christian Science churches this Sunday.

The following passage is from those to be read from the denominational textbook: "In the material world, thought has brought to light with great rapidity many useful wonders. With like activity have thought's swift pinions been rising towards the realm of the real, to the spiritual cause of these lower things which give impulse to inquiry. Belief in a material basis, from which may be deduced all rationality, is slowly yielding to the idea of a metaphysical basis, looking away from matter to Mind as the cause of every effect." (Science and Health with Key to the Scriptures by Mark Baker Eddy.)

tosses the family's gifts through the doorway. Another legendary guest at Swedish holiday celebrations is Tontie, a kind-hearted elf who guards the home. A dish of food is placed in a quiet corner, so that Tontie may feast as he secretly observes the family fun.

Rev. Anderson Announces Sunday Sermon

"Is Christmas Made Real Through Giving?" will be the sermon title of the Rev. Richard J. Anderson Sunday at 11 a.m. at Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd.

In commenting on his sermon, Rev. Anderson says: "At this season of the year we hear sermons and meditations that encourage us to seek out the true meaning of Christmas or the real spirit of Christmas. Often the contrast between the materialism of our affluent culture and the poverty of the manger is spelled out with great conviction. Generally the family ends with a strong emphasis on the theme: Christmas means giving."

"I would like to take exception to this emphasis," he continues. "Yes, Christ and Paul both said: 'It is more blessed to give than to receive.' And the wise men did bring gifts to Jesus, although they came some two years after the birth of Christ and one at the same time as the shepherds."

"The true spirit of Christmas is giving only if we are speaking of God. God caused Christmas by giving his only begotten Son. When we speak of ourselves we must say that we enter into the true spirit of Christmas first by receiving what God has given, namely his Son, Jesus, Christ. Then giving becomes a result of having received God's gift to us." Sunday School and Adult Bible Class are held at 9:30 a.m.

'Miracle Of Christmas' Is Sermon, Dec. 22

All are invited to worship with members and friends at 11 a.m. on December 22 at the Santa Anita Church, 226 W. Colorado Blvd., Arcadia. Margaret M. Stevens, minister, will speak on "The Miracle of Christmas." Infant and child care is provided during the service.

After a fifteen minute service in the sanctuary at 11 a.m. on Sunday, young people from pre-school through ninth grade go to their respective graded classes. High school and young adults hold their meetings on the first and third Sundays at 7 p.m.

A class in "Successful Living" for all women is conducted by Rev. Stevens, Thursdays at 11 a.m. Plan to stay for the program of the day — except for December 26, no meeting.

The Christmas Eve Candlelight service will be held on December 24, at 8 p.m. Rev. David Williamson will be guest speaker on December 29.

Call 446-8206 for further information about other activities. "You will receive a blessing when you call 447-6162," says Rev. Stevens.

Announces Sunday Topic

"This Thing Called the Gospel" will be the subject of the final Advent address of the Rev. Armin Hesse, pastor of Faith Lutheran Church, 845 Hastings Ranch Drive, Pasadena. During the 10:30 worship hour the fourth candle of the traditional Advent wreath will be lit. The final rehearsal for the children's Christmas Eve service will be held at 9 a.m. in the church sanctuary.

A special Christmas Eve service presented by the Sunday school children will be given on Tuesday evening at 7. Using colorful banners that tell the Christmas story in symbols, the children will present Ann Meyer's "Behold the Light." The older children will depict the Christmas story in a series of tableaux.

On Christmas morning at 9 Pastor Hesse will address the congregation on the topic, "This Thing Called the Nativity." This sermon will conclude his Advent and Christmas theme, "The Essential Things For a Beneficial Christmas."

See You At The Sugar Plum

Cookies, candy, festive breads, cakes — traditional holiday goodies of every sort will be sold at the Sugar Plum Shoppe on Sunday, December 22.

The Sugar Plum Shoppe is a Christmas tradition of the Episcopal Church Women of the Church of the Ascension in Sierra Madre. The Sugar Plum Shoppe will be located in the Parish Hall of the Church, at the corner of Laurel and Baldwin in Sierra Madre, and will be open after 7:30 a.m. Mass on Sunday, December 22, and again at 11 a.m., following 10 o'clock Mass.

In addition to baked goods, beautiful Christmas ornaments, centerpieces, and festive decorations will be sold at the Sugar Plum Shoppe. The public is very cordially invited to attend early Mass at 7:30 or mid-morning Mass at 10.

GREETINGS

The beauty and spirit of the season brings to mind most wonderful gifts... friendship, loyalty and good will. We thank you for yours and wish you a Merry Christmas.

LES GIRLS COIFFURES
370 W. SIERRA MADRE BLVD. SIERRA MADRE

Sierra Madre Fellowship of the UNITED CHURCH OF CHRIST

a union of
The Congregational Christian Churches
and The Evangelical and Reformed Church

SUNDAY WORSHIP HELD AT THE ALTADENA COMMUNITY CHURCH, 943 E. Altadena
9:30 A.M. — Church School, Adult Class
11 A.M. — Worship — "The Wise and the Foolish"
Rev. Bruce Van Blair
Christmas Eve Family Service 7:30 P.M.
Christmas Eve Communion Service 11 P.M.

FAITH LUTHERAN CHURCH
THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive
Donald G. Hagg, Director of Education & Youth
9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUNDAY MORNING WORSHIP HOUR
7:00 — CHRISTMAS EVE SERVICE BY THE CHILDREN
9:00 — CHRISTMAS MORNING WORSHIP HOUR
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READING ROOM, 22 N. BALDWIN AVE.
Saturday 10:30 P.M.
Daily Except Sundays and Holidays 12:5 P.M.
"Is the Universe, Including Man, Evolved by Atomic Force?"
Sunday Service (small children cared for) 10:00 A.M.
Sunday School, for pupils up to age 20 10:00 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel

The Rev. W. W. Worstall, Rector

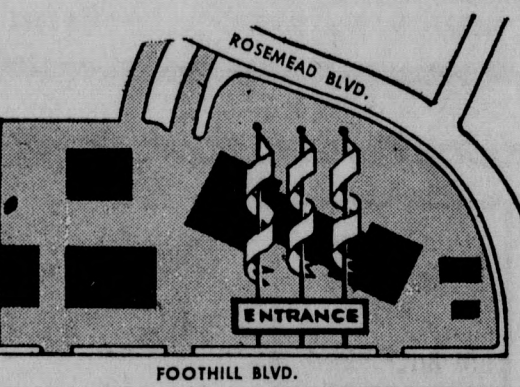
SUNDAYS

7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes

WEEKDAYS

6:40 a.m.—Morning Prayer
7:00 a.m.—Holy Eucharist
5:00 p.m.—Evening Prayer

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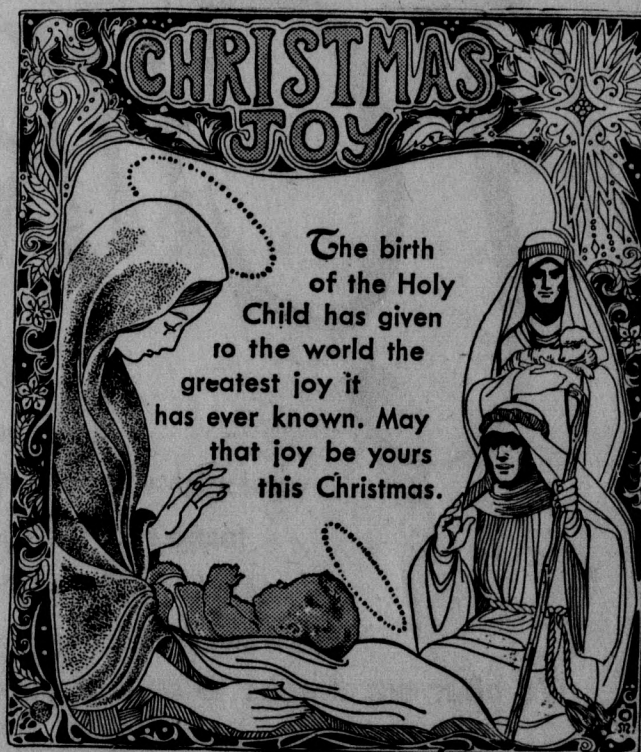
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SIERRA MADRE NEWS

ORDINANCE NO. 832

AMENDING THE ZONING REGULATIONS BY ESTABLISHING A CIVIC CENTER OVERLAY ZONE, AND DECLARING THE URGENT NATURE THEREOF AND THAT IT SHALL TAKE EFFECT IMMEDIATELY.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN AS FOLLOWS:

SECTION 1. That the City Council of the City of Sierra Madre does hereby find, determine, and declare as follows:

(a) That the establishment of the site for a new Civic Center will have an effect on the development of the entire downtown area and;

(b) That in order to protect property values, public health, safety, and welfare and guide the future development of Sierra Madre with respect to the Civic Center that a Civic Center Overlay Zone needs to be created.

(c) That this ordinance is adopted pursuant to the authority granted to this City by Section 6388 of the Government Code of the State of California and during such time as this ordinance remains in full force and effect as here and after provided no use shall be maintained in conflict with the provisions hereof by any person and;

(d) That the public interest, convenience, and necessity require the immediate adoption of this ordinance for reasons herein above stated.

SECTION 2. That Part 9-A is hereby added to Chapter 3, Article IX of the Municipal Code of the City of Sierra Madre as follows:

Part 9-A — Civic Center Zone Sec. 9495. Creation.

Pursuant to Section 6580 et seq. of the Government Code there is hereby created a Civic Center District (Civic Center District) overlay zone. Whenever it is placed on the official zoning map the designation CC shall be indicated after the zoning designation of the area over which it is placed and the regulations of said CC (Civic

LEGAL NOTICE

Center) zone shall apply in addition to the regulations of the principal zone of the area to which it is applied.

Sec. 9495.1. Purpose.

The CC (Civic Center District) zone classification and its application is for the following principal objectives and purposes:

(a) To provide for an orderly and harmonious development of public and private facilities around civic centers, public parks, and public buildings and grounds.

(b) To promote compatible development of such areas to residential, commercial and civic purposes and the development of a harmonious relationship between such uses.

(c) To protect the public health, safety, and general welfare by encouraging and requiring the most appropriate use of land within the area so zoned.

(d) To assure that proposed structures and developments in the district will not be so at variance with the development within the civic center district so as to cause substantial depreciation of property values and to the investment of private and public funds.

(e) To assure that proposed structures in such a zone area will not be at variance with other developments in the area either by way of excessive uniformity or dissimilarity, poor design of exterior appearance, lack of access to public streets, inadequate off-street parking and other features.

(f) To accomplish the above purposes by regulating the type, size, location, bulk, appearance, signs, and other features of structures and developments on an individual basis.

(g) To consider developmental standards on the basis of the suitability of the site for the particular use or development so as to avoid traffic congestion, prevent adverse effects on property both publicly and privately owned by requiring the submission of site and construction plans, building and schematic diagrams to the City Planning Commission for review and recommendation to the City Council prior to the issuance of any building permit.

LEGAL NOTICE

mits within a civic center district.

Sec. 9495.2. Building Permits.

No building permits shall be issued for any new building or structure or for the exterior alteration (except repairs and minor non-structural alterations) of any existing structure including signs within any area covered by or with a CC (Civic Center District) overlay zone until a Civic Center Permit has been issued by the City Council. The building official shall refer to the City Planning Commission all applications for building or alteration permits except those for repairs and minor non-structural alterations within said district.

Sec. 9495.3. Civic Center Permit.

No person shall commence any use or construct any building or structure on any property within a CC (Civic Center District) zone until a Civic Center Permit has been secured from the City Council as hereinafter provided. Upon the issuance of such a permit, the property shall be developed and maintained and the design of all facilities shall be in accordance with the conditions of approval of said permit.

Sec. 9495.4. Application.

An application for a Civic Center Permit shall be filed with the City Planning Commission. All information, plans, documents and other matters relating to the issuance of building permits shall accompany said application and in addition the following:

1. Parcel dimensions.

2. The location, proposed use, size, height, floor plan, elevation, type, color and texture of materials of all existing and proposed buildings.

3. The location, height, and materials to be used in the construction of all walls and fences.

4. The location, number of spaces, dimensions and circulation pattern of all off-street parking.

5. All pedestrian and vehicular access routes including interior traffic circulation design.

LEGAL NOTICE

6. The location, size, height, materials and lighting of signs.

7. The location, dimensions, number of parking spaces and access to loading areas.

8. The location and general nature of lighting.

9. Existing and proposed streets.

10. Landscaping plan indicating existing and proposed natural features such as trees, shrubs, water courses, topography, and proposed landscaping and materials for the surfacing of areas around buildings, driveways and other open areas.

Sec. 9495.5. Action by Commission.

The application shall be considered by the Planning Commission without necessity of a public hearing. The applicant and interested persons may present additional testimony, documents, and evidence at the time of consideration by the Commission. The Commission shall recommend to the City Council approval with conditions, or the disapproval of said application.

Sec. 9495.6. Action by Council.

Upon receipt of the recommendation of the Planning Commission on any application for a Civic Center Permit, the Council shall consider the same without necessity of a public hearing. The applicant and interested persons may present additional testimony, documents, and evidence at the time of consideration of the application by the City Council.

Sec. 9495.7. Hearings.

Neither the Commission nor the Council shall be required to hold a public hearing. Hearings shall be afforded a reasonable opportunity to be heard.

Sec. 9495.8. Items to be Considered.

The Commission and Council shall determine whether the proposed development will be appropriate for its location and in harmony with neighboring developments or civic improvements existing or proposed in the area and whether or not it will be detrimental to the public health, safety, and welfare, or affect the desirability, property values, or the present and future development of the surrounding area. The Council shall determine whether or not the Civic Center zone will be met as set forth in Section 9495.1 of this Part. Condition may be imposed on any permit to assure that the purposes and objectives of said section will be realized. The following shall be given to site plans, landscaping, general design, arrangements, texture of materials and colors of the buildings or structures in question, and the relationship of such factors to similar features of buildings in the immediate area in said civic center in said zone. Interior design shall not be considered nor shall conditions be imposed to require development to be incongruous to the surroundings.

Sec. 9495.9. Issuance of Permit.

The Council shall approve, approve with conditions or deny said application. The applicant shall be notified in writing of the action of the Council. Upon issuance of the permit, building permits may be issued for any proposed new structure or exterior alteration of existing structures in accordance with the conditions of approval and issuance of the Civic Center Permit.

Sec. 9495.10. Uses Permitted.

Except as prohibited or regulated in this part, premises in the CC (Civic Center District) zone may be used for any principal use permitted in the zone over which the CC zone is established.

Sec. 9495.11. Non Applicability.

This part shall not apply to property zoned R-1 and R-2.

Sec. 495.12. Description.

The following described area within the City of Sierra Madre is hereby designated and placed within the CC (Civic Center District) zone; and the zoning map is hereby amended by placing the zoning designation CC (Civic Center District) after the principal zoning designation; that area within the City of Sierra Madre bounded on the west by the center line of Michillinda Avenue on the north by the center line of Highland Avenue, on the east and south by the center line of Mountain Trail from the intersection, the center lines of Highland Avenue and Mountain Trail, south on Mountain Trail to the center line of San Gabriel Court, then continuing west on the center line of San Gabriel Court to the center line of Sierra Place, then south along the center line of Sierra Place to the center line of Lowell Street, then west along the center line of Lowell Street from Sierra Place to the center line of Baldwin Avenue, then north on the center line of Baldwin Avenue to the center line of Esperanza, then west along the center line of Esperanza to the center line of Hermosa, then south along the center line of Hermosa to the center line of Ramona, then west again from the center line of Ramona to the center line of Michillinda.

SECTION 3. That this Ordinance is hereby declared to be an urgency Ordinance and shall take effect immediately. A statement of facts constituting the basis of such urgency is as above set forth. This Ordinance shall remain in effect for a period of ninety (90) days from and after the date of adoption hereof.

SECTION 4. That the City Clerk shall certify the adoption of this Ordinance and cause the same to be published in the manner prescribed by law.

PASSED, APPROVED, and ADOPTED this 10th day of December, 1968.

Ralph R. Rule
Mayor of the City of
Sierra Madre, California

ATTEST:
L. Marie Warfel
City Clerk

STATE OF CALIFORNIA

30th YEAR

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Fashion shows — 250 seating

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Santa's Moving To Take Lead As Gift-Giver

More and More, Santa becomes the favored gift-giver in countries around the world, replacing a host of legendary figures who were said to bring gifts at this same season of the year.

Gift-giving time, too, is now more likely to be Christmas Eve, although the traditional date in European countries once ranged from St. Nicholas Eve, December 5, to Epiphany Eve, January 5.

Among the many who set the trend for Santa Claus is the German gift-giver Kris Kringle. The name is a variation of Christkind—not the Infant Jesus himself, but his messenger who came to earth at Christmastime.

Christkind was represented by a child dressed in white robes, with a crown and wings of gold.

In Japan, the traditional gift-giver is a native god, Hoteiosho. Represented as a kindly old man with a pack on his back, he is much like visions of the traditional Santa.

He is said to have eyes in the back of his head, the better to see whether boys and girls have been naughty or nice.

In Yugoslavia, Grandfather Frost—"Dede Mraz"—replaces Santa Claus.

The Yugoslavian trend is to combine Christmas and New Year holidays, and celebrate them together with Grandfather Frost Day.

LEGAL NOTICE

COUNTY OF LOS ANGELES

CITY OF SIERRA MADRE

I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California, do hereby certify that the foregoing Ordinance, being Ordinance 832, duly passed, approved and adopted by said Council, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of the City Council held on the 10th day of December, 1968 by the following vote:

AYES: Councilmen Rudolph, Simons, Rule, Hartman, Nicholas.

NOES: None.

ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California

Publish Sierra Madre News December 19, 1968

Christmas Cards FOR ONE AND ALL



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AT CHRISTMAS

Let us listen in reverent wonder to the story of the first Christmas in Bethlehem long ago, when humble shepherds and mighty kings knelt together to witness the miracle of His Birth in the manger... and choirs of angels sang in the heavens, heralding a new era of hope for all mankind. May the glorious inspiration of that Holy Night when our Saviour was born kindle long-lasting happiness in your heart. We offer our thanks to all you wonderful people for your generous patronage.

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Letters to Editor

Dear Editor:

Food for thought:
In 1922, a very important meeting was held in the Edgewater Beach Hotel in Chicago. Attending this meeting were ten of the world's most successful financiers. Those present were:
The president of the largest independent steel company.
The president of the National City Bank.
The president of the largest utility company.
The president of the largest gas company.
The greatest wheat speculator.
The president of the New York Stock Exchange.
A member of the President's Cabinet.
The greatest "bear" in Wall Street.
The head of the world's greatest monopoly.
The president of the Bank of International Settlements.

Certainly, we must admit that here were gathered a group of the world's most successful men. At least men who had found the secret of "making money." Twenty-five years later let's see where these men are:

The president of the largest independent steel company — Charles Schwab — died a bankrupt and lived on borrowed money for five years before his death.

The head of the National City Bank — Nicholas B. Barin — died insane.

The president of the greatest utility company — Samuel Insull — died a fugitive from justice, and penitence in a foreign land.

The president of the largest gas company — Howard Hopson — is now insane.

The greatest wheat speculator — Arthur Cullen — died abroad, insolvent.

The president of the New York Stock Exchange — Richard Whitney — was recently released from Sing Sing Penitentiary.

The member of the President's Cabinet — Albert Fall — was pardoned from prison so he could die at home.

The "greatest bear" of Wall Street — Jesse Livermore — died a suicide.

The head of the world's greatest monopoly — Ivar Kreuger — died a suicide.

The president of the Bank of International Settlements — Leon Fraser — died a suicide.

All of these men learned well the "Art of Making Money," but not one of them LEARNED HOW TO LIVE!
— Anonymous

Gas Co. Tax At \$2,226,427 For Los Angeles Co.
Enough money to purchase 79 full-size school buses — \$2,226,427 — was paid recently (Dec. 10) by Southern Counties Gas Co. and its affiliate, Pacific Lighting Service and Supply Co., to taxing jurisdictions in Los Angeles County as first installments on 1968-69 property taxes.

R. E. Harbicht, Southern Counties' San Gabriel Valley local manager, said his firm paid \$1,615,236 to Los Angeles County and its cities, Pacific Lighting Service and Supply Co., which wholesales and transports gas to the Southern California market, paid \$611,191 to Los Angeles County and its communities. Both firms are utility members of the investor-owned Pacific Lighting System.

By an operating arrangement, the County accepts tax payments on behalf of most of its cities, and the amounts collected are then distributed among the cities and local taxing jurisdictions.

Throughout its system, Southern Counties paid \$3,985,717 to 19 counties and their communities as its first installment ad valorem taxes.

The gas company's total property taxes for the fiscal year will be \$7,899,175, Harbicht added.

Picturing Nativity Portuguese Art

The Christmas crib or presepio is an especially treasured part of the Portuguese holiday celebration. Every home and church seems to have one, and some of those in the churches are masterpieces of art.

Especially famous is the presepio in Estrella Church, Lisbon. The Nativity scene depicts the people of Bethlehem, in terra cotta figures. Unique among the crowd are the figure of an elephant and a bagpiper.



NINA NEALE
AND STAFF

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FOOTHILL-ROSEMEAD BRANCH

PASADENA, CALIF.

Letters To the Editor . . .

Dear Editor:

The citizens of America have just witnessed another major attack on their local police — the recently released Walker Report on the Chicago disturbances last summer. The Walker Report is no different from other reports filed at our President's request; all have had one principal objective — to shift the blame of any disturbance from the lawless, the Communists, and the subversives, to the law-abiding.

It is evident that the newest attack launched by the Walker Report, is not accidental. Its purposes are abundantly clear to any who see, think, and are concerned. Actually it is a four step program — one instigated by subversives but in many cases carried out unwittingly by anti-subversive Americans.

The four steps are Communist action, court decisions, citizen reaction, and Congressional reaction. It works in this way. The Communists create lawlessness and instigate the charges of "police brutality," both designed to weaken the effectiveness of our local police. The courts then free the criminals and Communists for specious reasons, adding to the already difficult situation caused by riots and a citizenry neutralized by charges of "police brutality." The citizen then notes with alarm the increase in lawlessness and requests new laws, forgetting entirely, the real problem; i.e., that the laws presently on the books are not being enforced.

Congress then reacts by passing new laws, restricting further the rights of the law-abiding citizen — not the criminal (in some cases actually aiding the criminal). The situation continually gets worse, for the cycle has a snowball effect. The citizen is constantly looking to the source of his problem (the government) for a solution.

What is the real solution? SUPPORT YOUR LOCAL POLICE AND KEEP THEM INDEPENDENT OF FEDERAL CONTROL.

—Richard E. Woodin
Happy Hanukkah For Others At Christmastime

"Merry Christmas" for some is "Happy Hanukkah" for others.

The origin is religious in both cases. The Christmas season, when Christians celebrate the birth of Christ, generally coincides with the Hanukkah season, which is the Jewish Feast of Lights or Feast of Dedication.

Hanukkah, also spelled Chanukah, is a Hebrew word which means dedication. It begins on the eve of the 25th day of the Hebrew month of Kislev, and lasts eight days. This year it begins Monday, December 16. During Hanukkah, World Book Encyclopedia explains, gifts are exchanged. Each evening one additional candle is lighted on the Hanukkah menorah (candelabra). By the last evening, eight lighted candles stand together.

The Apocryphal books of the Maccabees tell the story of Hanukkah. In 165 B.C., after a three-year struggle, the Jews in Judea defeated the Syrian tyrant Antiochus. They held festivities in the Temple in Jerusalem, and rededicated it to God.

After cleansing the Temple of Syrian idols, they found only one small cruse of oil to light their holy lamps. But miraculously, the cruse provided oil for eight days.

Judas Maccabeus, the Jewish leader, then proclaimed a festival to be observed by Jews.

It is still being observed.

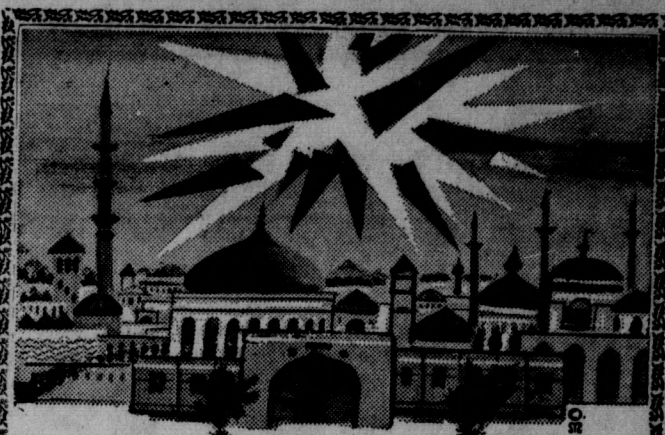
'Battle of Bands' Deadline Jan. 15

Young musicians, singers, and dancers who wish to perform at Hollywood Bowl have until January 15 to enter Los Angeles County's 10th Annual Battle of the Bands. Supervisor Warren Dom announced recently.

Finalists in five divisions — school dance bands, dance bands, combos, vocal groups and vocal soloist — will have the opportunity to demonstrate their talents on the world-famous stage under the stars.

Entries for Battle of the Bands participation must be filed by January 15. Applicants, to be eligible, must have reached their 13th birthday prior to January 1, 1969 and not be 21 prior to July 1, 1969.

Further information may be obtained by phoning the County Parks and Recreation Battle of the Bands Unit at 749-6911, Ext. 553.



To wish you joy... Have a happy holiday, and accept our pleased thanks!

AL FOXTON
CHEVRON SERVICE STATION
115 W. SIERRA MADRE BLVD. 355-2178



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Christmas Greetings

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SAW
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SAW
Small Whole Onions
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303 TIN

SAW
Cucumber Pickles
39¢
22-OZ. JAR
Sliced

NABISCO
Wheat Thins
Sociables
Chippers
Triangle Thins **39¢**

Cubbison's
Stuffing
MIX **49¢**

SAW
PEAR HALVES
3 FOR \$1.00

SAW
FRUIT COCKTAIL
4 FOR \$1.00
303 TIN

SAW
TOMATOES
4 FOR \$1.00
Solid Pack

SAW
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COCKTAIL JUICE
39¢
46-OZ. TIN

Early California
Stuffed Manz
OLIVES **49¢**
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Kraft Creme
Marshmallow **25¢**
17-OZ. LIQUID WEIGHT

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CRANBERRIES
5 FOR \$1.00
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SAW
APPLE SAUCE
4 FOR \$1.00
300 GLASS

SAW
Small Whole Yams
3 FOR \$1.00

SAW
TOMATO JUICE
3 FOR \$1.00
46-OZ. TIN

Lindsay Large Ripe
PITTED
OLIVES **39¢**

Reynolds
WRAP **49¢**
18' x 25 FT.

Spencer Fancy
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BLOCKS **45¢**
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ea

Birds Eye
COOL WHIP
45¢
LARGE SIZE
Save 14c

Chiffon Ass't Colors
DINNER
NAPKINS **5 FOR \$1**

Imperial
MARGARINE **35¢**
lb

Life Saver
Candy
GIFT BOOK **49¢**

Folger's
INSTANT
COFFEE **79¢**
6-OZ. JAR

Jones
LINK
SAUSAGE **85¢**
POUND PACKAGE

Birds Eye
French Beans & Almonds
Broccoli — Hollandaise
Beets — Orange Glaze
Rice, Peas & Mushrooms
Mixed Vegetables — Onions
29¢
PKG.

MEAT DEPARTMENT

CARL A. BURT, MGR.

ALLEN Y. COBB

DOUGLAS B. PARKER

HARRY W. BLAINE

JUDINE O. OLSON

CHARLES J. SUMMERS

EDWARD F. MARTIN

CARL H. ACHEPOHL

PRESTON MOORE

DEPARTMENT PRODUCE

JACK R. STOLLE, MGR.

LOUIS J. RUSCILLO

WILLIAM J. KESSEL

GROCERY DEPARTMENT

JOHN KENNEDY, MGR.

RICHARD T. JAMES

ROBERT FOSTER

ROBERT F. SCHMITT

HENRY OLIVER

RICHARD W. CANZONERI

GEORGE GRUBER

LARRY READ

CLERKS' HELPERS

LARRY ANDARY

RANDY DREAN

JIM DITMORE

MIKE KENNEDY

KEN LUTZOW

FRANK PENBERTHY

GERALD ROWLAND

MARK SCHRECKENGOST

DENNIS WHITE

TIM PHILLIPS

1969 Will
Be 31 Years
Serving
Sierra Madre

FRESH CALIF. GROWN OVEN READY POULTRY

Fresh Oven Ready
Grade -- A --
HEN TURKEYS
49¢
10 - 16 Lb. Avg.

Fresh -- Large
ROASTING
CHICKENS
59¢
lb

Fresh Oven Ready
Grade -- A --
TOM TURKEYS
45¢
17 - 30 Lb. Avg.

BONELESS — FULLY COOKED
BAR M TAVERN HAMS **\$1.29**
lb

BONELESS — FULLY COOKED
HORMEL CURE 81 HAMS **\$1.29**
lb

Whole or Shank Half
FRESH PORK LEGS **65¢**
lb

Oven Prepared — Fully Cooked
ALL WHITE MEAT
TURKEY ROLLS **\$1.95**
lb
THIGHS
6 to 7 LB.
AVERAGE

Boneless
Lean — Cubed
STEWING BEEF
79¢
lb

Oscar Mayer
LITTLE WIENERS
OR
LITTLE SMOKIES
39¢
6-OZ. PKG.

OSCAR MAYER
LINK
SAUSAGE
69¢
lb

Fresh - Lean
GROUND
CHUCK
63¢
lb

HORMEL
BACON
63¢
lb

PILLSBURY
Crescent Rolls
3 FOR \$1.00

PILLSBURY
Buttermilk Biscuits
3 FOR 29¢

KNUDSEN — 8-oz.
Cream Cheese
3 FOR \$1.00

Medium Size Cocktail
SHRIMP **\$2.39**
lb
COOKED
& PEELED

Fresh Small — 10-oz. jar
PACIFIC OYSTERS **79¢**
ea

Top Quality Control SELECTED FRUITS & VEGETABLES

FANCY NUT SALE

Mixed Nuts **39¢**
lb
Walnuts Filberts
Almonds Brazils

Sunkist
NAVEL ORANGES **10¢**
lb

Large Coachella Ruby Red
GRAPEFRUIT **8 lbs. \$1**

Large Crisp
CELERY **2 FOR 29¢**

Large
TANGERINES **19¢**
lb